

Annual Members' Meeting

21 September 2022



Welcome

Bob Hunt

ICEAA International President



Purpose

- Describe where ICEAA is going and how we're getting there
- Stimulate both your ideas and interest in helping
- Address your comments/questions



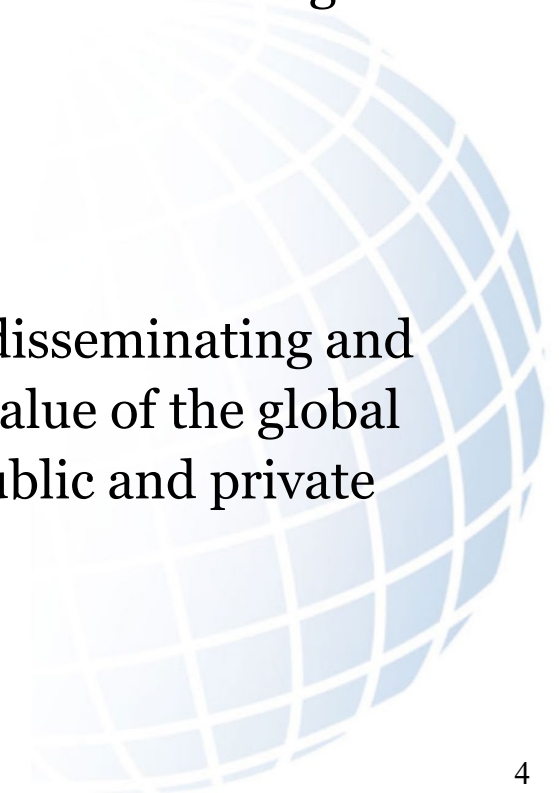
The Vision

- Vision for the *Profession*

To be a vital, respected, indispensable and **growing** community of practice composed of ICEAA certified professionals recognized as best-in-class.

- Vision for the *Organization*

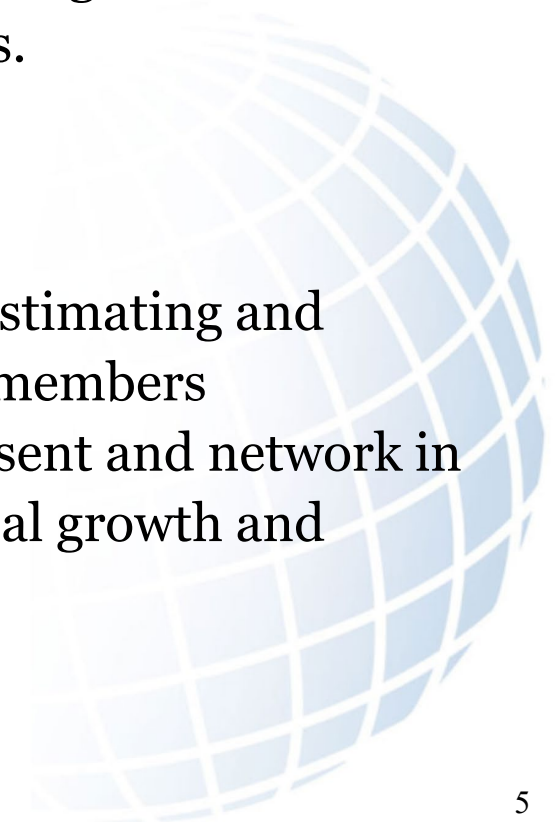
To be universally recognized for developing, disseminating and advocating best practices that maximize the value of the global cost estimating and analysis community to public and private sector resource decision makers.



Mission Statement

ICEAA is an international non-profit organization dedicated to advancing, encouraging, promoting and enhancing the profession of cost estimating and analysis, through the use of parametrics and other data-driven techniques.

We strive to facilitate the success of the cost estimating and analysis community of practice by providing members opportunities to learn, teach, collaborate, present and network in a collegial environment devoted to professional growth and success.



2021-2022 Strategic Goals

1. Create a community of **technical excellence**
2. Create a community of **collaboration**
3. Create a community of **relevance**

www.iceaaonline.com/about/#governance

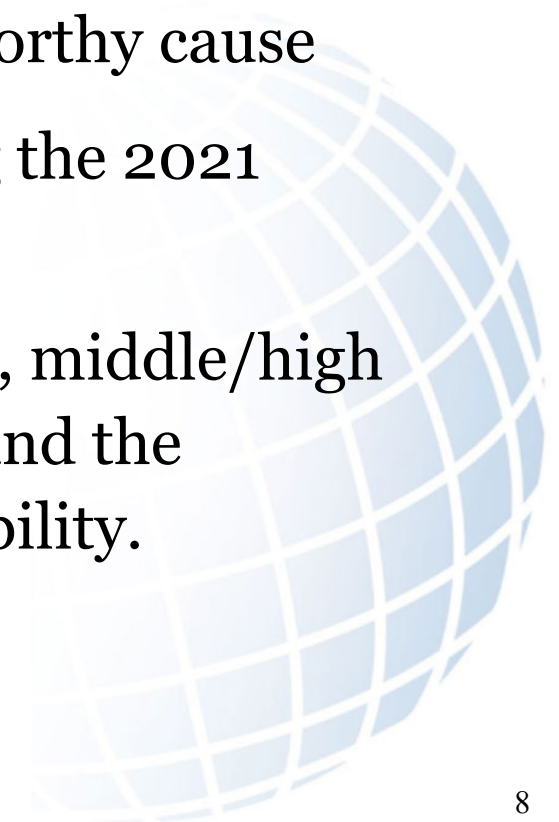
STEM Community Engagement

Christina Snyder
ICEAA Executive V.P.



STEM Initiative

- Opportunity to help strengthen and empower the future STEM workforce
- Reach beyond ourselves to support a worthy cause
- Initial STEM committee formed during the 2021 Online Workshop
- Introduce estimating at the elementary, middle/high school, and college level to get ICEAA and the profession of cost estimating more visibility.

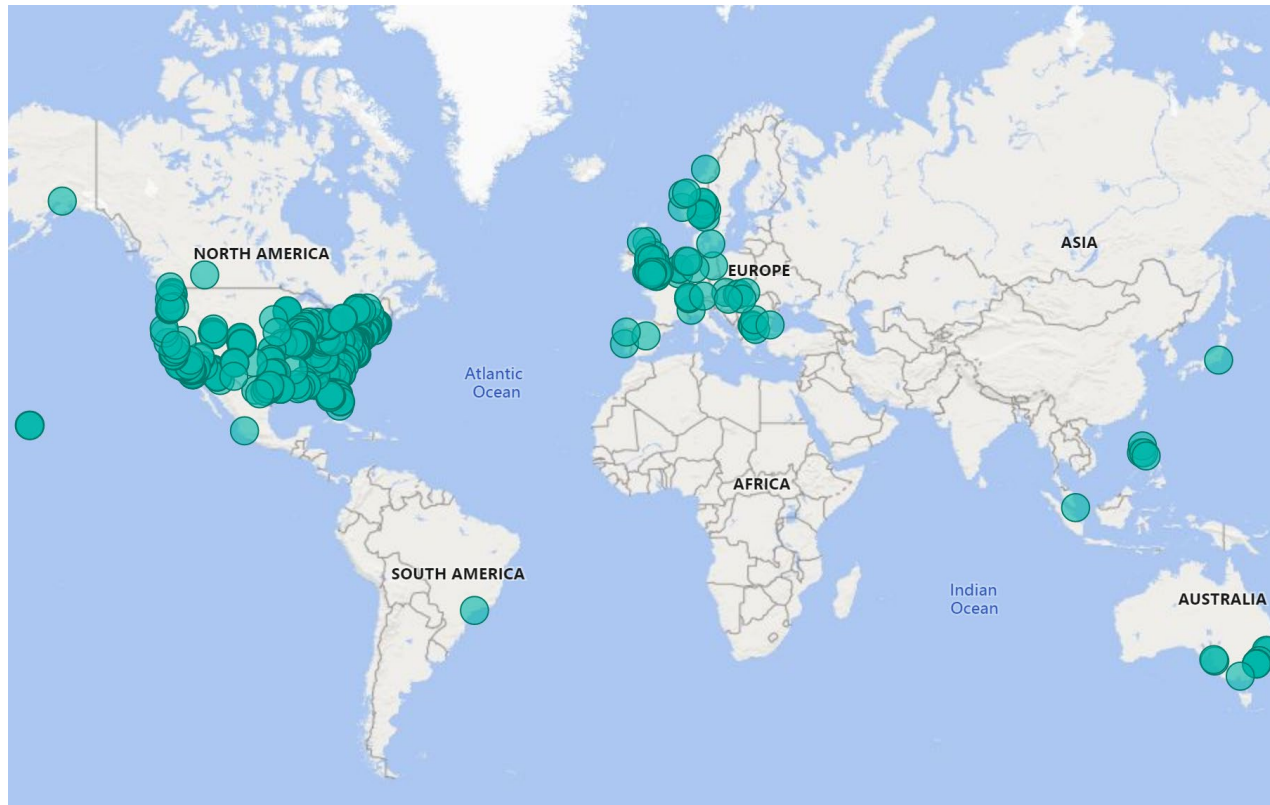


“Teach-In” at your local school

- The Great American Teach-In is a perfect opportunity for parents, business leaders, and community members to let our students know we care about them
 - Typically happens in November
 - Can be done throughout the year at schools we have personal ties to

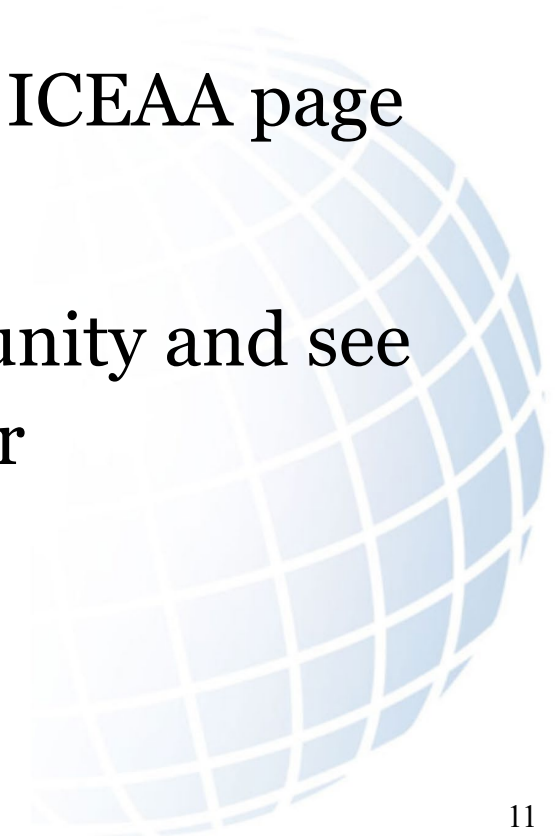


How much impact could we have?



Path Forward

- If you have materials you'd like to share, please send to csnyder1@spa.com
- Look for links to materials on the ICEAA page end of this month
- Talk with teachers in your community and see if they'd like to have you volunteer



From the Desk of the Secretary

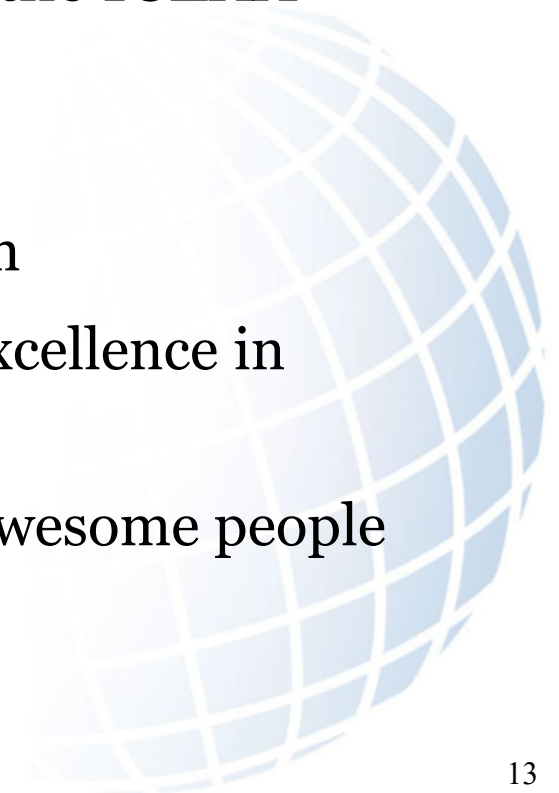
Arlene Minkiewicz
ICEAA Secretary



From the Desk of the Secretary

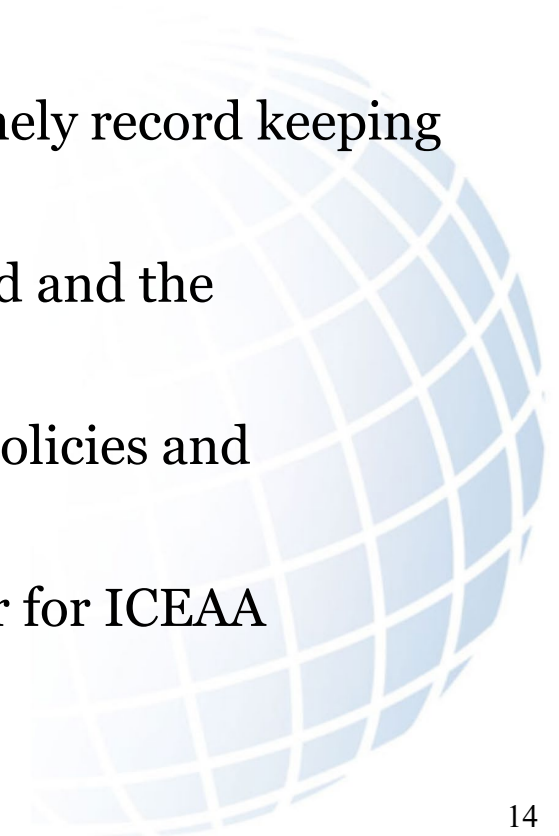
As a long-standing member of ICEAA (20+ years), I truly appreciate the opportunity to serve this organization. Here's why I choose to continue to serve the ICEAA membership as a board member

- To support the cost community
- To participate in training and certification
- To support efforts to improve technical excellence in ICEAA products and services
- The opportunity to meet and work with awesome people
- ICEAA is an awesome organization



Secretary's Goals for 2021-2023

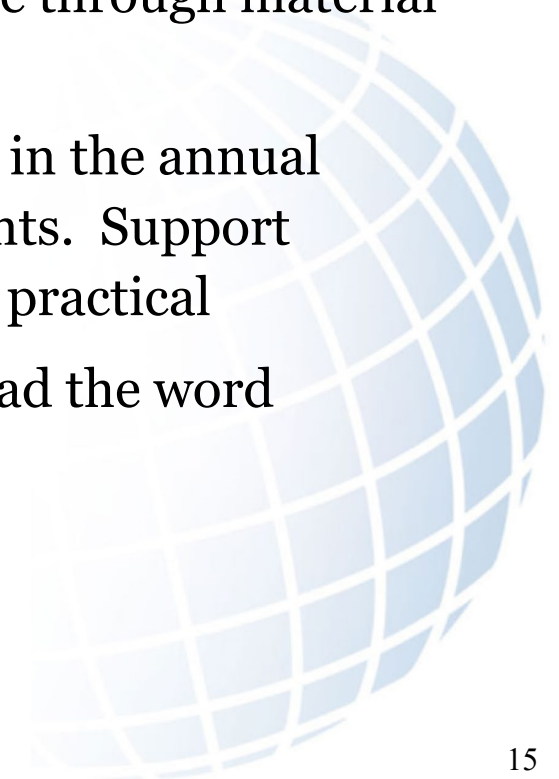
- Successfully address the obvious duties
 - Attend all Board of Directors meetings and participate with the Executive Committee as required.
 - Work with IBO to facilitate accurate and timely record keeping of board meetings
 - Facilitate communication between the Board and the membership
 - Work with the IBO to create and maintain policies and procedures
 - Act as Corporate Secretary and Legal Officer for ICEAA



Secretary's Goals for 2021-2023

- Other Board Duties

- Promote the Presidents agenda and objectives
- Support and advance the CEBOOK-S Initiative through material reviews
- Promote and support member participation in the annual conference and other ICEAA sponsored events. Support Conference Committees where possible and practical
- Promote ICEAA membership growth – spread the word throughout the cost community



Professional Development Update

Jennifer Kirchhoffer
ICEAA Vice President of
Professional Development



Certification Summary

- Overall certifications as of July 2022:
 - CCEA® **761** (including 11 CCEA®-P - ↓ 10 since April 22, 2022)
 - PCEA® **120** (including 30 CCEA Eligible - ↓ 3 since April 22, 2022)
 - CPP **9** (no change)
- Re-certifications:
 - 42 certifications have renewed in 2022
 - 76 total in 2021, 81 in 2020, 86 in 2019, 97 in 2018, 80 in 2017
- Other Countries with Certified Individuals:
 - UK - 51
 - Canada – 59
 - Australia – 5
 - Brussels – 4
 - Saudi Arabia & Egypt – 2



Certification Program ...

- Operational Status

69 Exam Administered between in 2022 through July 2022

- 156 in 2021
148 in 2020
215 in 2019
167 in 2018
164 in 2017
- Of the 69 Exams:
50 Industry
19 Government (US Coast Guard, DHS, NAVAIR, Air Force)
- 43 exams are scheduled



Recertification is EASY as Pi

30 points is required for continued certification without taking the test

Multiple opportunities to accumulate points during the 5 year period:

- Stay in the cost field! – 3 pts/yr
- ICEAA/other cost-related Memberships - 1 point per year
- Attend cost estimating-related conferences – 2 points per multi-day conference
- Leadership roles in cost estimating-related organizations – 3 points per year per role
- Committee/working group service to cost estimating-related events or publications - 1 point per committee role per event/publication
- Recognition for contributions to cost estimating-related organizations – 1 - 3 points per award
- Completing university/college course(s) in cost estimating-related topics (with a final grade of C or higher) – 3 points per 3-credit (or full-semester) course
- Attending association/industry trainings – 0.1 point per classroom hour
- Teaching, lecturing, presenting on cost estimating-related topics – 1 point per 90 mins / 2 pts over 90 mins
- Writing, publishing non-refereed articles on cost estimating-related topics – 3 points per published article
- Writing, publishing refereed “technical” articles on cost estimating-related topics – 5 points per refereed article
- **Submit up to ten questions for each certification exam part - 1 point per approved question (contact ICEAA for specific guidelines)**

CEBoK

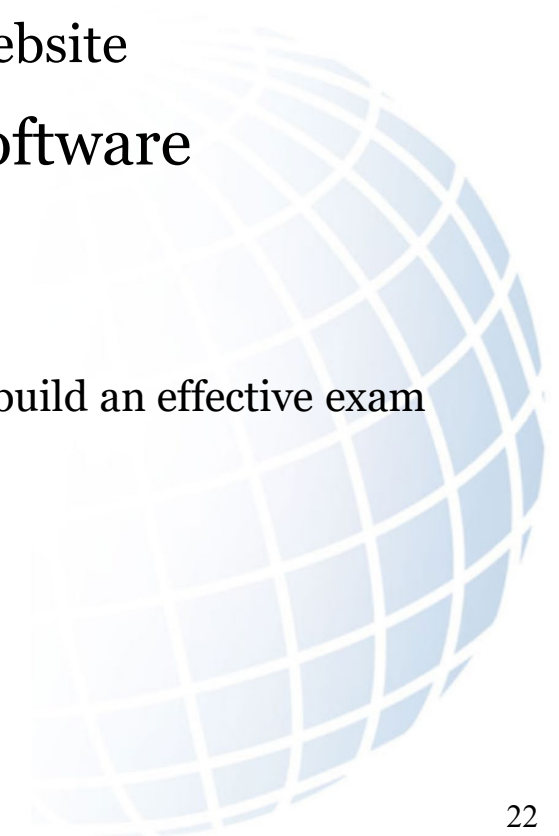
- CEBoK 2.0 is available for all ICEAA members via our website
- All CCEA/PCEA test questions are derived from the materials in CEBoK 2.0
- Enterprise Access:
 - For those organizations requiring access to CEBoK[®]2.0 for a large number of individuals but are unable to purchase ICEAA memberships for each user, ICEAA is offering CEBoK[®]2.0 Enterprise Access:
 - 25-49 users: \$5,000 per year
 - 50-99 users: \$7,500 per year
 - 100+ users: \$10,000 per year

CEBoK

- Electronic Copies of PPT and Excel files
 - Individual copies of the previous version of CEBoK® (version 1.2) are still available for purchase.
 - CEBoK® 1.2 is a collection of PowerPoint, Excel, and PDF files on USB thumb drives for \$235 for ICEAA members and \$335 for non-members.
 - Shipping is included in the purchase price.
 - For those unable to use USB thumb drives, you may request to have a copy of CEBoK® 1.2 burned onto a CD for an additional fee of \$25 per copy.

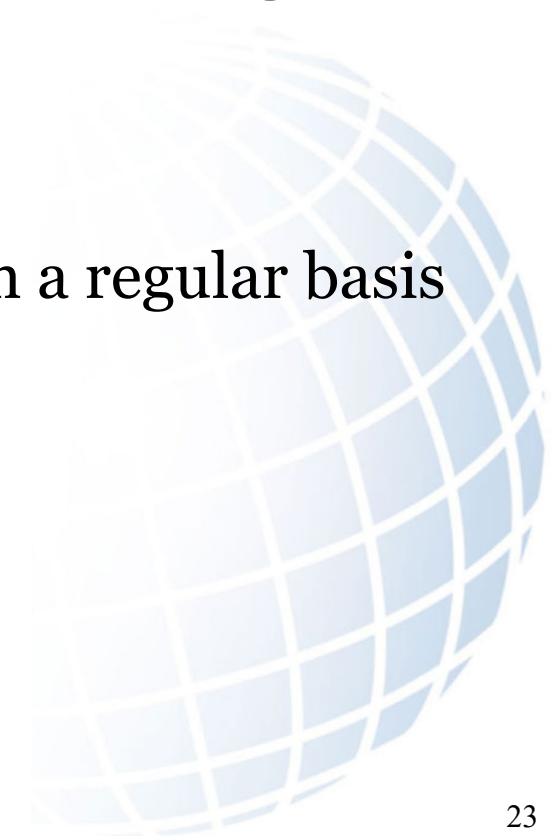
CEBoK-S

- Will be releasing CEBoK-S this fall
 - Initial release is PPT with notes only
 - Will be available for purchase on ICEAA website
- We are in the process of building the Software Estimating Certification exam
 - We need questions submitted
 - We currently have 50 of the necessary 75 required to build an effective exam



Online Training

- In process of implementing a new system that will provide on-demand purchase/viewing of training videos
 - Special pricing for members
 - Will be adding additional content on a regular basis
 - Can be used for certification points

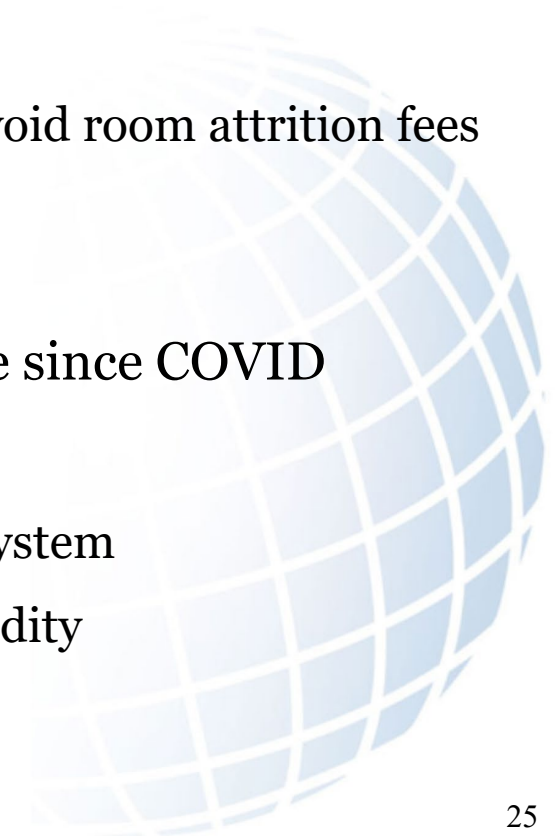


Financial Position 2021-2022

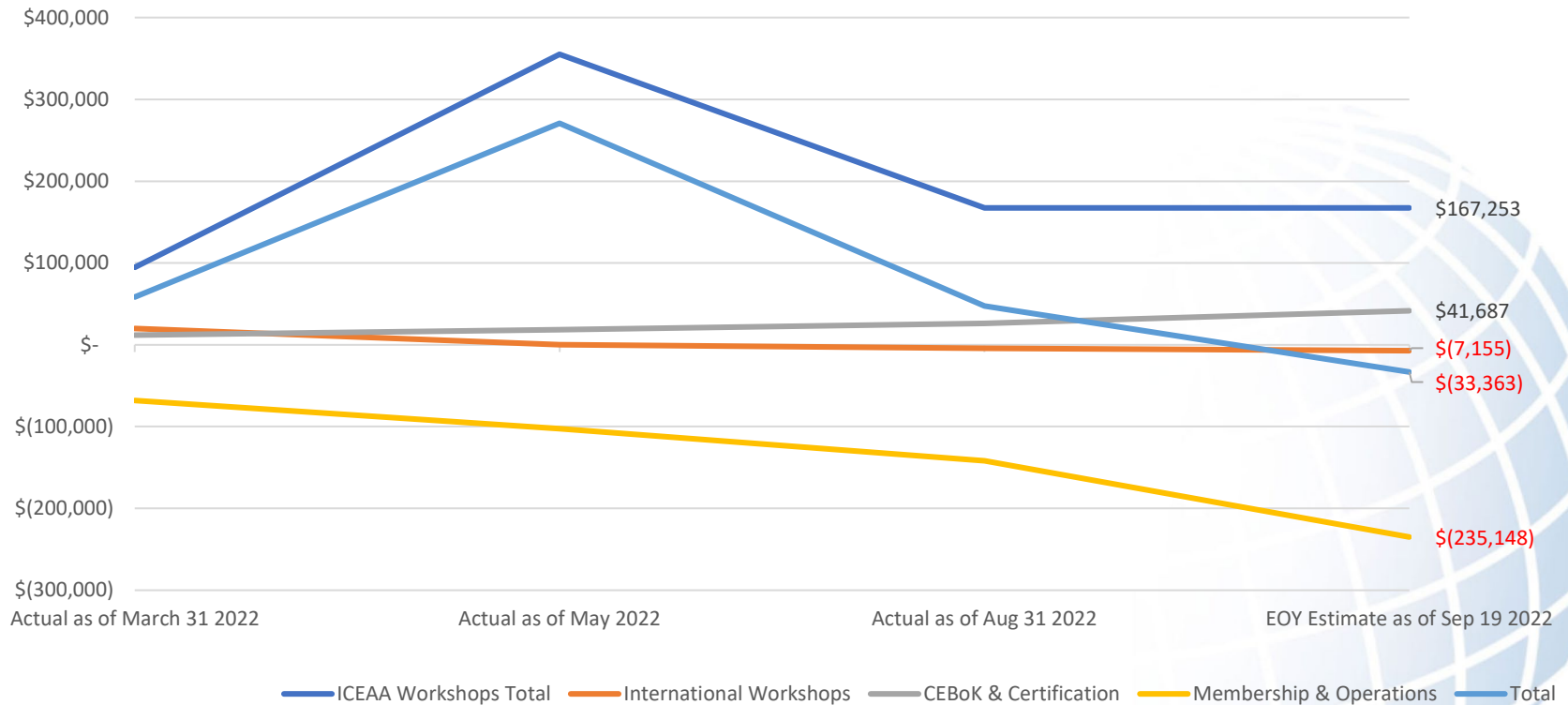
Madeline Teller
ICEAA Treasurer

2022 Financial Outlook

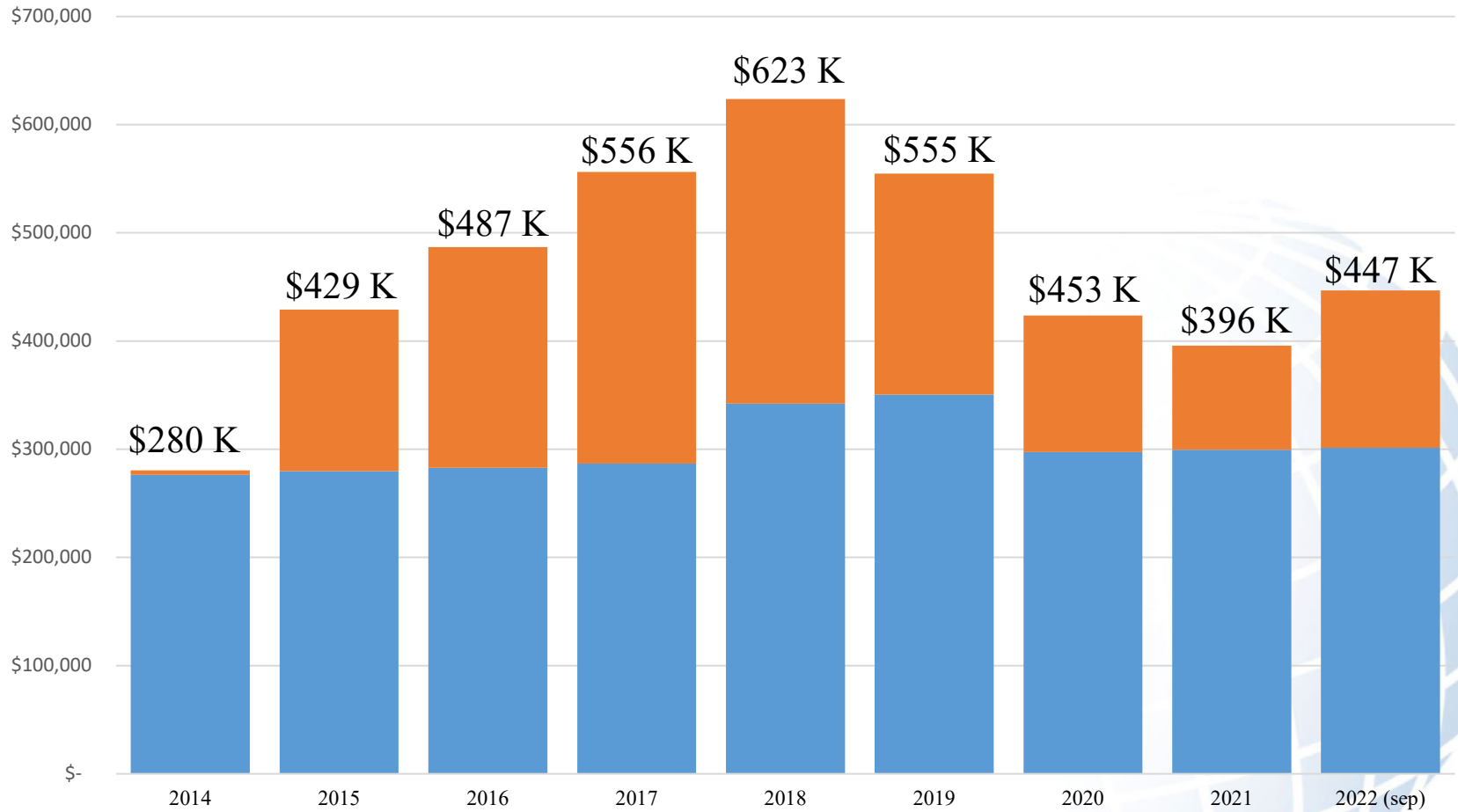
- Overall, set to finish 2022 in a stronger than expected financial position
 - In person 2022 workshop was a success
 - Higher than expected registration helped avoid room attrition fees and secure revenue
 - Canada workshop canceled
 - Giving out chapter funding for the first time since COVID
 - Operations costs continued as normal
 - Paid bill for a new Learning Management System
 - Upcoming dues increase will help total liquidity



Revenue over Time



Balance Sheet 2014-2022

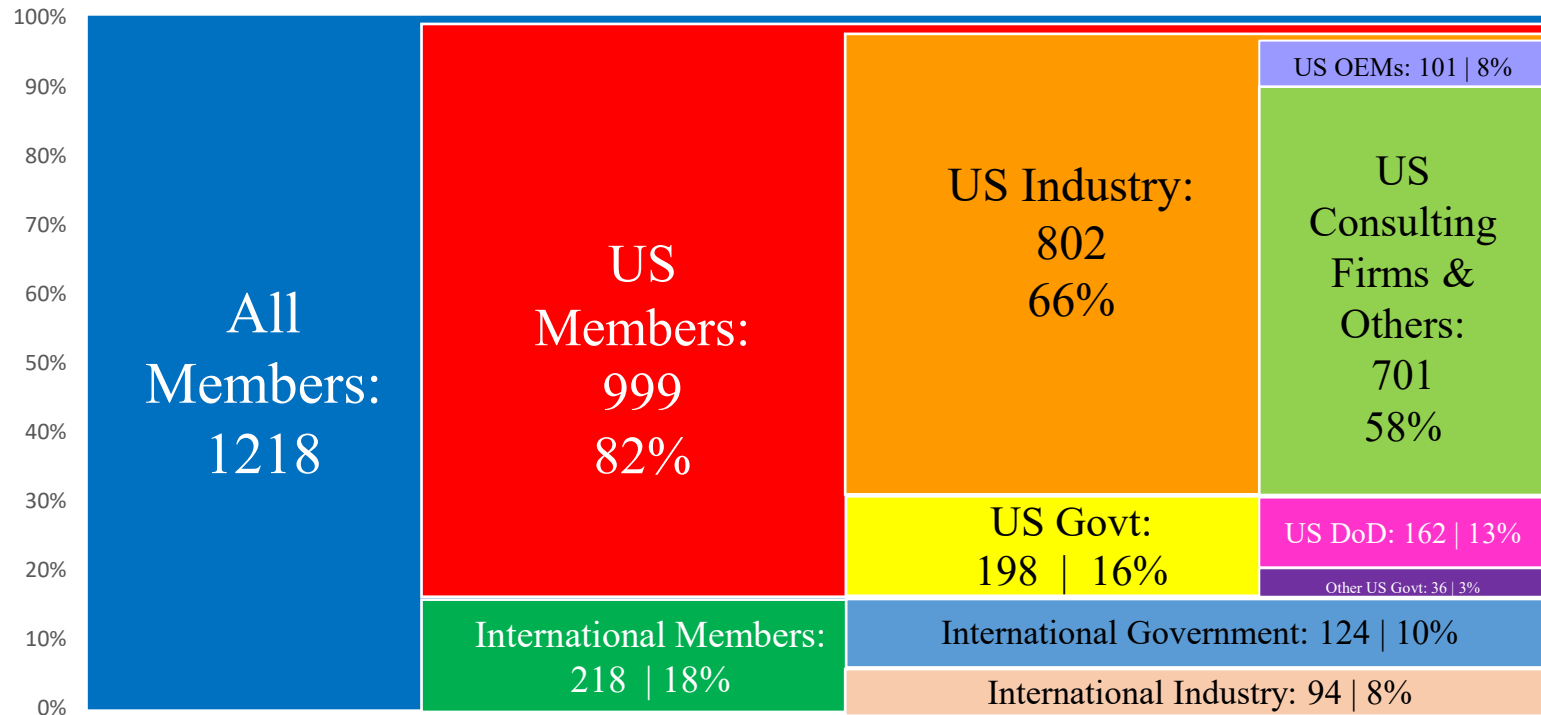


ICEAA Membership Composition & Opportunities

Megan Jones

ICEAA Executive Director

Membership Composition 2022



As of 15 Sept 2022

Dues increasing October 1

**ICEAA Dues Increasing
October 1, 2022**

**Renew or extend your
membership at the current rate
by September 30**

www.iceaaonline.com/membership

Call for Papers deadline November 1!

International Cost Estimating & Analysis Association



Professional Development & Training Workshop

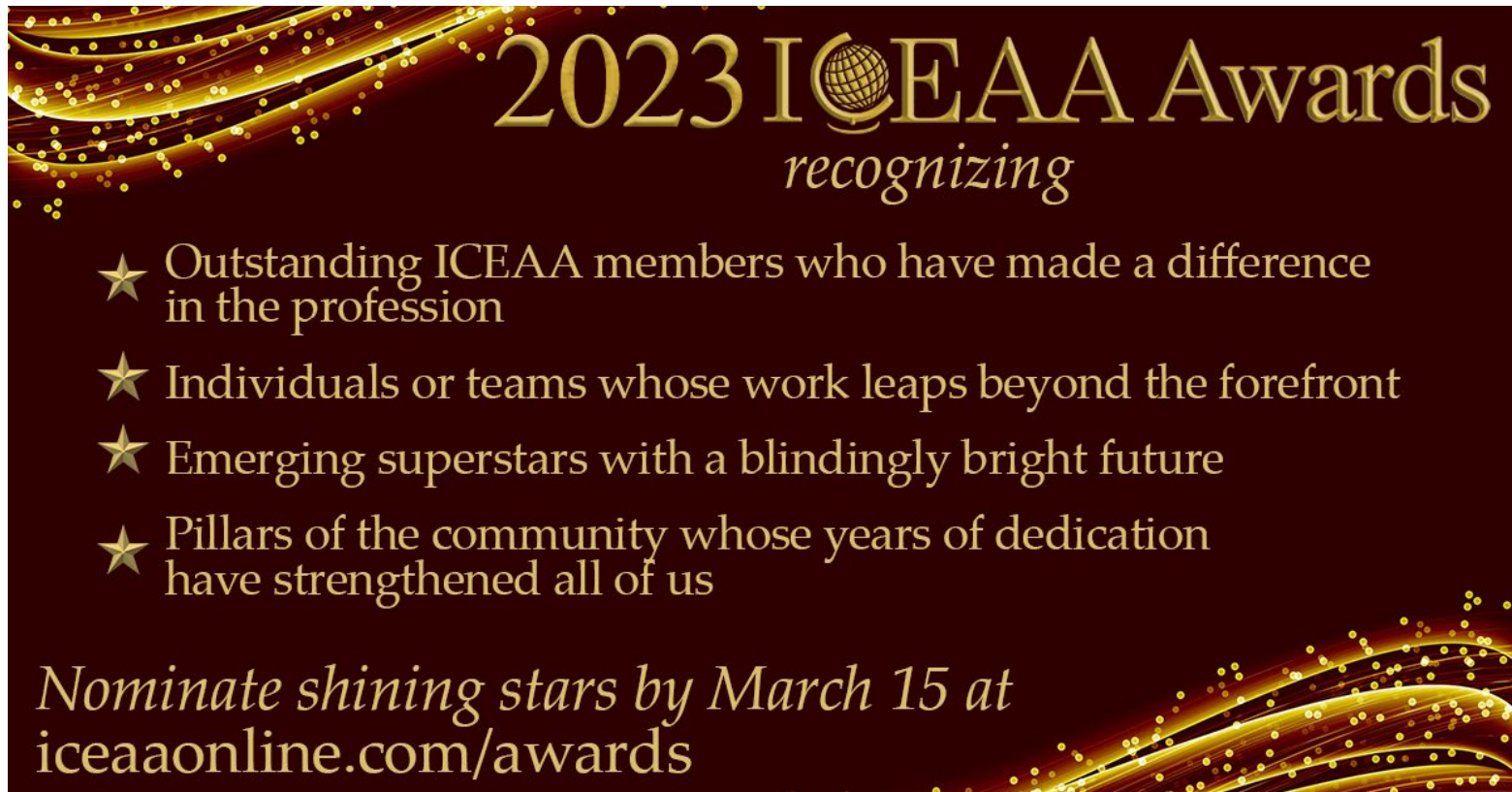
May 16-18, 2023

Hyatt Regency San Antonio ❀ San Antonio, Texas

Upload your abstract summary by November 1, 2022:

www.iceaaonline.com/sat23cfp

Start thinking about nominees



2023 ICEAA Awards
recognizing

- ★ Outstanding ICEAA members who have made a difference in the profession
- ★ Individuals or teams whose work leaps beyond the forefront
- ★ Emerging superstars with a blindingly bright future
- ★ Pillars of the community whose years of dedication have strengthened all of us

Nominate shining stars by March 15 at
iceaaonline.com/awards

International BOD Election

2023-2025 ICEAA Board of Directors Election

Submit your declaration of intent
to run for office by January 9

Treasurer

President

Secretary

Executive
Vice President

Elected Director
(two positions)

Vice President of Professional Development

iceaaonline.com/leadership

In the DC area?

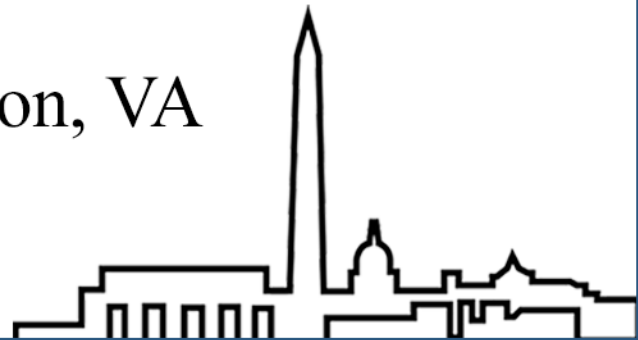
ICEAA Annual Meeting Washington Capital Area Chapter

with Chapter Awards
and Keynote Speaker Stephen Loftus

Technomics Office, Arlington, VA

September 29, 2022

4:30-7:30pm EDT



SoCal Chapter Webinar



Digital Engineering Implications on Weapon System Costs

Brittany Clayton
The RAND Corporation

Wednesday, September 28 • 11:30am – 1pm (PACIFIC)

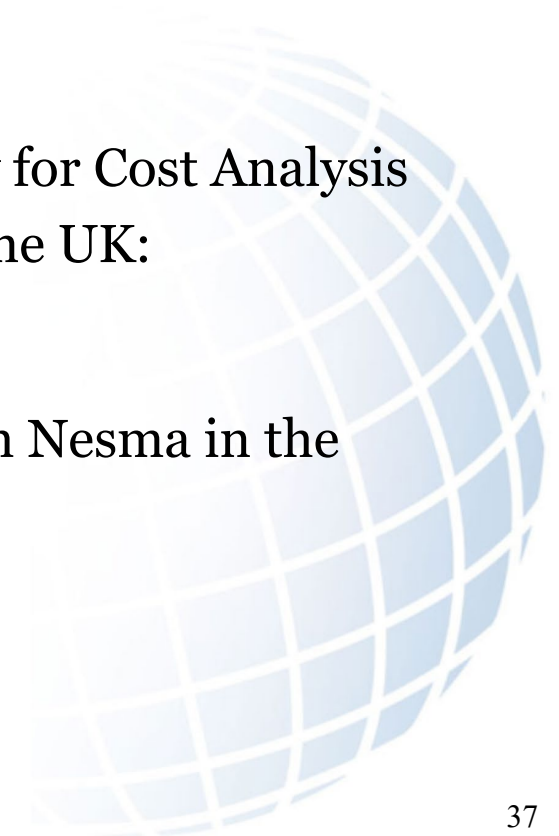
www.iceaaonline.com/socal

Answering your questions

Your Questions

Being a UK resident I would like to know what plans ICEAA have for the next few years for an active UK/European Chapter

- ICEAA's sister organization, SCAF (Society for Cost Analysis and Forecasting) serves as our chapter in the UK:
<https://scaf.org.uk/>
- ICEAA also has a working relationship with Nesma in the Netherlands: <https://nesma.org/>



Closing Comment

Call to Action

- Volunteering for ICEAA is rewarding & hopefully fun
 - Satisfaction of contributing to products and other ICEAA offerings that will benefit the community and association
 - Recognition for your contributions that advances your professional reputation, furthers your career & improves the image of your organization
 - Growth of your professional network
 - Recertification points
 - Potential compensation in the form of a stipend and/or ICEAA currency (e.g., free annual membership or workshop registration)
 - Kindle your interest in contributing more & differently in the future (e.g., elected & non-elected positions)

