

ORIGINAL EQUIPMENT MANUFACTURERS' COOPERATIVE OPPORTUNITIES GROUP

May 18, 2022

What is the OEM COG?



Agenda

- 1. OEM COG
- 2. 2021 Accomplishments
- 3. Feedback
- 4. Panel Discussion
- 5. Q&A



Who is the OEM COG

- We are a community within ICEAA that is comprised of representatives from many companies:
 - Lockheed Martin, The Boeing Company, Northrop Grumman, BAE Systems, Raytheon Technologies, Huntington Ingalls
- Originally initiated in 2020 and gaining momentum
- Organized to provide a platform for the OEMs to discuss relevant estimating topics dealing with manufacturing, contracting and to share our experiences



Objective of ICEAA's OEM Engagement

Overall Objective

- Make ICEAA more valuable and more relevant to OEMs
- Develop a community of like-minded (OEMs) that is diverse in skills, experience, function, education, and demographics, and committed to the profession
- Support Cost Analysis as a profession and not just a job

• Initial Objectives to start us on that path

- Come together as a community of OEMs to discuss, collaborate, and share via a series of webinars
- Identify activities to undertake as a community that will deliver more value to OEMs
- Identify participants and skills to broaden the technical and engineering focus of ICEAA
- Organize a series of events (webinars) for community



Accomplishments 2021/2022

- Introduction of the OEM COG
- Industry Perspectives on Affordability Analysis
- Affordability Benefits of Digital Engineering on the T-7A RED HAWK APT Program
- OSD CAPE Overview and Policy Update
- Three OEM Career Journeys
- Story Telling for Cost Estimators

Prior Presentations available on ICEAA website

www.iceaaonline.com/oemcog

Feedback from Presentations

- Data from prior presentations
 - On average 150 people sign up for the meetings
 - Just shy of 100 actually are able to attend
 - This is a really good start
- People attending are from the following:

BAE Systems The Boeing Company Collins Aerospace

Lockheed Martin Northrop Grumman Ball Aerospace

Raytheon Technologies L3Harris Huntington Ingalls Industries

Come Join the Discussion!

Facilitators and Audience Discussion

- Moderator Chuck Kurtz BAE Systems
- Panelists
 - Brent Johnstone
 – Lockheed Martin
 - Steve Glogoza The Boeing Company
 - Kevin Hewitt Huntington Ingalls Industries
 - Wendy Robello Northrop Grumman



Panelist Questions

- What advantages/benefits do you get from being an OEM COG member?
- What topics do you find of interest in this community?
- Is the thought process different from the OEM vs Govt on estimating?
- What are the biggest concerns facing the OEM over the next year, 5 year, 10 years?
- What keeps you awake at night?



Word Cloud

DCAA Audits Learning Curve Compliance Analysis of Alternatives
Communicating Results
Acquisition Streamlining
Suppliers Design to Coststorytelling
Model Based Engineering Operating & Support Cost Realism Position to Win



Initial Conversations on OEM Interests

Existing ICEAA benefits for OEMs

- Personal and professional development opportunities
- Provides a broader understanding of the entire industry, offers different perspectives
- Promotes a standard set of terminologies, methods, and practices for all to share

Benefits to consider

- Increase focus beyond finance and/or US Government
- Allowing al-la-carte training for specific functions and roles
- Encourage more OEM participation at Workshops
- Promote new innovations
- Provide additional opportunities for communication and sharing among members

We have heard many different perspectives from the OEM Community –

Please join us!



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