Software Development Phasing & Schedule Growth Analysis

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SW Development in Government can improve

	Successful	Challenged	Failed
Retail	35%	49%	16%
Banking	30%	55%	15%
Financial	29%	56%	15%
Healthcare	29%	53%	18%
Services	29%	52%	19%
Other	29%	48%	23%
Manufacturing	28%	53%	19%
Telecom	24%	53%	23%
Government	21%	55%	24%

Outcome of Software Projects by Industry - Standish Group (2015)

Purpose

Improve software development planning and elucidate phasing interactions & effects within DoD SRDR database

Focus Areas:

- Phasing Distributions (Rules of Thumb)
- Effort vs. Schedule

Gaps in Existing Research:

- No phase analysis related to DoD systems in past 20 years
- No Rules of Thumb verified for current DoD data
 - ACFAA Handbook recommends 40/20/40 split, but not empirically based

Research Questions

- **1**. What phase characteristics do DoD software projects show?
- 2. How accurate are we with phase planning (do we get our estimates right)?
- 3. How does effort allocation differ between programs with low schedule growth and high schedule growth projects?
- 4. How do errors in effort in early phases relate to errors in subsequent phases?
- 5. How do the results (above) differ by program types and categorical parameters (Waterfall vs Agile, Service, Domain, etc.)?

DoD Focus

Last decade of research is on variables that predict program costs, *not* on relationships between SW phases. Older SW research focused on calibrating commercial estimating SW for DoD use (e.g. PRICE, SEER-SEM).

Focus	DoD Researchers
CER Estimating Software	Blalock ('88); Daly ('90); Coggins ('93)
Stage Analysis (general Acq, not SW-focused)	Unger ('01); T. Brown ('02); G. Brown ('15); D'Amico ('17)
CER Variables and Methods	Amato ('21); Goljan ('21); Violette ('21)

DoD Phasing Definitions

- 1. Requirements Analysis
- 2. Architecture & Design
- 3. Coding & Testing
- 4. System Integration
- 5. Qualification Testing
- 6. Development Test & Evaluation



RULE OF THUMB PHASE DISTRIBUTION



Rules of Thumb

← AFCAA Cost Est. Handbook:40/20/40 split (~Thibodeau)

Data Source

- DoD Software Resources Data Report (SRDR)
- 5074 CSCIs, 2000+ programs, 150+ metrics

After Data Exclusion process:

- 1128 reports for Rule of Thumb Analysis
- 308 initial/final pairs (616 reports) for Schedule Analysis

Methods

Rule of Thumb:

- Least Squared Means OLS-derived, calculates magnitude of difference
- Hotelling's T² test test vector equivalency
 - More rigorous version of MANOVA, evaluates vectors of means against ea. other

Schedule:

- Contingency analysis, t-tests evaluate how %Phase X affects schedule growth
 - Two cohorts: higher than & lower than mean/median schedule growth
- Service, Super Domain, Application Domain, Op. Environment, Dev. Process, Size (ESLOC)

Categories Analyzed

Service	Air Force, Army, Navy
Operating Environment	Surface, Air, Sea, Space
Super Domain	AIS, ENG, MS, RT
Application Domain	C&C, CAD, COM, M&F, MP, PC, RTE, S&S, SP, SS, TMDE, DOOL, TRN, VC, VP
Size (ESLOC)	<5K, 6-20K, 21-50K, 51-100K, 101-250K, >250K



Results

	Final Percent Effort, Mean Values						
	Ν	Phase 1	Phase 2	Phase 3	Phase 4	Phase 5	Phase 6
Full Dataset	722	11%	18%	37%	17%	12%	6%
Service							
Air Force	230	8%	19%	40%	19%	8%	6%
Army	216	16%	18%	33%	14%	17%	3%
Navy	276	11%	18%	36%	17%	11%	7%
Super Domain							
AIS	48	9%	21%	44%	16%	6%	4%
ENG	114	9%	21%	35%	18%	11%	6%
MS	26	18%	22%	30%	15%	6%	9%
RT	534	12%	17%	37%	17%	12%	6%
Application Domain							
C&C	164	13%	16%	42%	12%	11%	6%
CAS	15	11%	23%	41%	16%	6%	3%
COM	68	7%	24%	32%	21%	11%	4%
M&F	1	7%	26%	33%	30%	0%	4%
MP	33	8%	20%	46%	15%	7%	4%
PC	1	7%	18%	60%	5%	4%	6%
RTE	119	13%	18%	35%	18%	11%	5%
S&S	33	10%	18%	32%	17%	15%	8%
SP	77	12%	18%	33%	22%	10%	5%
SS	60	9%	23%	36%	21%	5%	6%
TMDE	20	5%	18%	37%	14%	22%	4%
TOOL	16	12%	27%	27%	23%	5%	6%
TRN	10	26%	16%	34%	4%	7%	13%
VC	62	13%	14%	35%	14%	17%	7%
VP	43	10%	12%	35%	19%	20%	4%
OE - Summary							
Air Vehicle	268	9%	16%	39%	17%	13%	7%
Sea System	78	9%	18%	37%	17%	18%	1%
Space System	48	10%	14%	39%	14%	8%	14%
Surface	339	15%	21%	34%	17%	10%	5%
Process							
Agile	123	22%	13%	41%	10%	9%	5%
Traditional	595	9%	19%	36%	18%	12%	6%
Initial Size							
<5K	104	13%	14%	34%	20%	15%	4%
5-20K	188	11%	19%	37%	17%	12%	4%
20-50K	174	9%	20%	36%	18%	11%	5%
50-100K	113	10%	17%	39%	15%	10%	9%
D 100-250K	41 ¹⁰⁵ 20	14%	19%	c. 35%	1 14%	1 11%	, 7%,

Final %Phase Allocation

Darker blue = higher % effort (horizontally)

Similar phasing, regardless of category

SRDR vs Rules of Thumb

LSM method showed Yang, Papatheocharous, & Borysowich the closest matches

Worst RoT were Ambler, Boehm

Hotelling Test inconclusive

RULE OF THUMB PHASE DISTRIBUTION





Overall Effort

% Increase Effort	% Increase Size
Mean: 113%	Mean: 136%
Median: 33%	Median: 37%

Schedule v. Effort

Effort in hours (K)





Schedule Growth: Two Cohorts

Mean growth = 52%

Median growth = 17%



	Ν	Below Mean of 52%	Above Mean of 52%	Delta	t Ratio	p-value
Overall	308	30%	21%	9%	-3.966	0.0001
Service						
Air Force	76	28%	20%	8%	-2.129	0.0366
Army	96	29%	17%	12%	-1.775	0.0791
Navy	137	32%	23%	9%	-3.437	0.0008
Super Domain						
AIS	25	36%	21%	15%	-2.249	0.0344
ENG	39	29%	18%	11%	-2.155	0.0377
MS	12	36%	31%	5%	-0.435	0.6726
RT	233	29%	21%	8%	-3.027	0.0027
Application Domain						
C&C	66	26%	21%	5%	-1.119	0.2711
CAS	11	42%	19%	23%	-3.541	0.0489
COM	22	38%	31%	7%	-0.375	0.4664
M&F	1		33%			
MP	14	30%	23%	7%	-1.158	0.273
RTE	54	30%	20%	10%	-2.307	0.0250
S&S	12	28%	17%	11%	-1.197	0.2588
SP	35	28%	29%	-1%	0.219	0.828
SS	20	31%	12%	19%	-2.163	0.0442
TMDE	7	25%	26%	-1%	0.116	0.912
TOOL	6	35%	33%	2%	-0.086	0.9352
TRN	6	39%	31%	8%	-0.463	0.667
VC	33	29%	11%	18%	-2.451	0.0201
VP	22	24%	12%	12%	-1.698	0.105
Operating Env.						
Air	137	25%	22%	4%	-1.273	0.2052
Sea	32	30%	18%	12%	-1.401	0.1715
Space	15	19%	10%	9%	-1.620	0.1286
Surface	125	34%	25%	9%	-2.580	0.0110
Process						
Agile	206	30%	20%	10%	-3.914	0.0001
Traditional	103	29%	25%	4%	-1.225	0.2235
Initial Size						
< 5 K	52	26%	14%	12%	-1.678	0.0995
5-20K	97	31%	21%	10%	-2.952	0.004
20-50K	80	28%	21%	7%	-2.177	0.0325
50-100K	40	33%	25%	8%	-1.116	0.2716

Trends for %Effort vs. %Schedule



All phases

Phase 1 & 2



Conclusions

Overall Phasing Dist. Change



Rules of Thumb

- Cannot statistically ID specific RoT (Hotelling Test)

- As general guide, can point to RoT that are more helpful, match SRDR means better

Table 5.1: Means of Dataset and Proposed Rules of Thumb						
	Phase 1	Phase 2	Phase 3	Phase 4	Phase 5+6	
SRDR Mean	11%	18%	37%	16%	18%	
New Rule of Thumb	15%	15%	40%	20%	10%	
Yang	16%	15%	40%	22%	7%	
Papatheocharous	9%	14%	42%	18%	7%	
Borysowich	15%	15%	30%	15%	25%	

Simplified: 30/40/30

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Schedule

Projects with larger-than-average schedule growth spent less %effort in early phases (1 and 2)

 \rightarrow Increase early effort phase allocation, reduce Pareto effect

Р	hases	1	2	3	4	5	6
>Mean Schedule Gr	r <mark>owth</mark>	7%	14%	39%	18%	11%	11%
Zero/Neg Schedule Gr	r <mark>owth</mark>	13%	19%	35%	16%	10%	6%
Adjusted RoT: 33 ~ even split amor	32 rsign/Co	oding/T	esting				
	1/3 Req's & Design						
1/3 Coding							
	1/3 Testing & Integration						

Recommendations

- Recommend <u>33/34/33</u> split when first planning new SW starts
- If the above RoT is not used, consider allocating >30% to phase 1 and 2
- If schedule slips and early phases are extended, don't try to start subsequent phases on time or rush early work (encourages Pareto rule)

Limitations

- **1**. High variability in data limits applicability of any prescribed RoT
- 2. Phase definitions between SRDR and RoT
- 3. Inconsistent data entry by Contractors in SRDR
- Small sample compared to population (~300 v. 5000, just 6%); rejected reports could have different phase distribution



Questions?

Domains



Operating Enviro	nment (OE)	Examples				
Surface Fixed (SF)	Fixed (SF)	software is at a fixed site				
Surface Mobile	Manned (SMM)					
(SM)	Unmanned (SMU)	software is moved somewhere and set up				
Surface Portable (SP)	Manned (SPM)	software is in a handheld device				
Surface Vehicle	Unmanned (SVM)	software is embedded in as part of a moving				
(SV)	Unmanned (SVU)	ground vehicle				
Air Vehicle (AV)	Manned (AVM)	softwara is ambaddad as part of an aircraft				
	Unmanned (AVU)	software is embedded as part of an arcraft				
Sea System	Manned (SSM)	software is embedded as part of a surface or				
(SS)	Unmanned (SSU)	underwater boat/ship or boat				
Missile System (MS)	Unmanned (MSU)	Software is embedded as part of a missile system				
Ordnance System (OS)	Unmanned (OSU)	software is embedded as part of an ordnance system				
Space System (SPS)	Manned (SPSM)	anthurna is ambaddad as part of a space of				
	Unmanned (SPSU)	software is endedded as part of a spacecraft				



Operating Environments