#### NATIONAL RECONNAISSANCE OFFICE

# NRO Program Assessments Best Practices and Lessons Learned

Greg Lochbaum, Lisa Keller, Linda Williams, Ken Odom

June 2012



### Agenda

- + Mission / Drivers
- + Goals
- + Where Are We Now?
  - + Current Processes
- + Define Good Metrics Best Practices/Lessons Learned
  - + PM Survey
  - + Industry Research
  - + Recommendations
- + Ongoing Improvements
  - + Cross Program Analysis
  - + NRO Program Assessment Dashboard (N-PAD)



+ Indentify and implement better metrics to provide the ability to identify program-specific and systemic issues earlier in a program than current cost, schedule and performance metrics provide.



- + The USD (AT&L) memo "Better Buying Power" (Sept. 14, 2010)
  - Conduct reviews that "support major investment decisions or to uncover and respond to significant program execution issues"
- + OMB has asked for additional details programs funded to an Agency Cost Position (ACP) rather than an Independent Cost Estimate (ICE) from an oversight organization (e.g. ODNI, OSD CAPE)
- + Ms. Betty Sapp (Principal Deputy Director, NRO)
  - Current tools provide too little emphasis on program vice contract performance
  - Difficult to interpret impact of current data on PMP performance baseline
  - Same level of detail for "good" and "poor" performing programs
  - Current program assessments don't give sufficient insight to decision makers



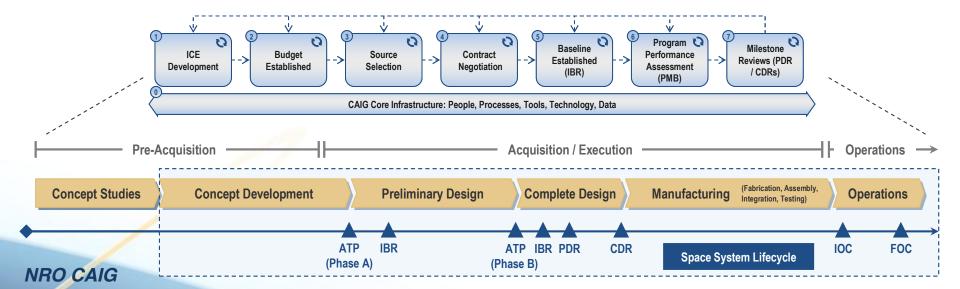
### **Program Assessment Goals**

- Leverage existing data and processes to maximum extent possible
- + Minimize the effort of data collection while improving the usage of objective performance data
  - + Only measure what provides genuine insight
- + Synthesize data to efficiently focus leadership on potential trouble areas
  - + Focus on technical metrics that provide necessary insight at major decision points
- + Emphasize leading/predictive measures
- + Include input and buy-in from Program Offices and other stakeholders

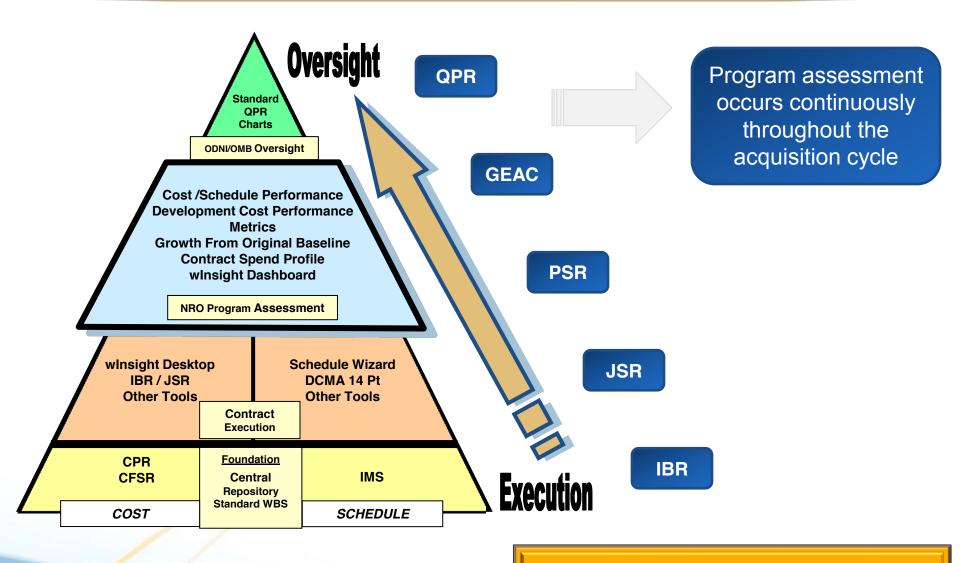


#### Where Are We Now?

- NRO CAIG provides diverse cost and EVM support throughout program acquisition life cycle
- + Maintains a database of over 2000 space hardware data points
- + Vast program historical data (cost data plus EV Central Repository data)
  - + CFSR, CPR, IMS, CDRL, etc
- + Current capabilities do not include automated data processing or reporting
- Due to the raw state of CPR data in the central repository, many of the basic earned value metrics such as Cost Performance Index, Schedule Performance Index, Cost variance, etc. are not directly accessible.







Must determine the "right" metrics



### Approach to Improved Metrics

- + Conducted an NRO Program Manager survey to assess effectiveness and relevance of current metrics
- + Conducted outside research to better understand the application of program metrics/indicators in program performance reviews
  - + Held discussions with other Government entities
    - + Federal Aviation Administration (FAA)
    - + Naval Air Systems Command (NAVAIR)
  - + Reviewed public domain information regarding other Government entities established program performance rating systems
    - + Defense Acquisition Executive Summary (DAES)
    - + Probability of Program Success (POPS)
  - + Reviewed papers written on the topic
    - + Leading Indicators vs. Lagging Indicators
    - + What makes a good metric
- Compared all information to current package and developed gap analysis as well as recommended best practices/lessons learned



### Current Program Assessment Gap Analysis

- + Primarily focuses on lagging indicators rather than leading indicators
- + Weak representation of technical metrics and indicators which could be leading indicators of future cost and schedule issues
- + Lacks program roll-up summary based on detailed metrics (summary level scorecard)
- + Current assessments tend toward a snapshot in time versus trending over time
- No synthesis of varied information into an overall program health
- + Data fails to relate a comparison to the cost, schedule, or technical baseline



### Summary of PM Survey Comments

- Redundant cost data
- + Allow PMs to discuss what they believe is important
- Should have traceability to the PMP parameters.
- + Reported as numbers should be shown as historical trend over time.
- + Should show quality of work completed, which indirectly relates to performance.
- Need to see trends in Master Schedule over extended periods (i.e. several quarters) to see how margin is decreasing, critical path is doing
- + Criteria for risk impact and probability
- + Discuss more on how delivered capabilities enhanced mission success.
- + Discuss contract performance with a single backup chart showing overall performance to the PMP criteria similar to past QPRs.
- + For rebaselined programs, metrics should be measured against new baseline.
- + Top line Cum SPI and Cum CPI are useless metrics for a program that has reset S & P equal to A use metrics since contract reset
- + Measurement should be at PMP baseline level, not technical or contract level.



### Characteristics of a Good Metric

- Consistent Criteria and calculations must be consistent with respect to time
- + Honest assessment good, bad or ugly
- + Actionable include only metrics that you will act on
- Predictable predictability statement should be made when timeseries tracking indicates that a process is predictable
- + **Time-series** tracking can describe trends and provide leading rather than lagging indicators
- Relevant Must provide insight to performance, issues and requirements
- Repeatable and reproducible Measurements should have little or no subjectivity
- + **Specific** Well defined measure that includes metric owner, frequency, definition and rating criteria

**CHAPTRRS** 



### **Leading Indicator Definition**

- + A measure for evaluating the effectiveness of a how a specific activity is applied on a program in a manner that provides information about impacts that are likely to effect the system performance objectives
  - An individual measure or collection of measures that are predictive of future system performance
    - Predictive information (e.g., a trend) is provided before the performance is adversely impacted
  - Measures factors that may impact the system engineering performance, not just measure the system performance itself
  - Aids leadership by providing insight to take actions regarding:
    - Assessment of process effectiveness and impacts
    - Necessary interventions and actions to avoid rework and wasted effort
    - Delivering value to customers and end users



### **Choosing Your Metrics**

- + Likely program performance measures include:
  - + Cost
  - + Schedule
  - + Performance
  - + Risks
  - + Funding
  - + PM Assessment

Choose and define specific metrics within each performance measure that fit your program

#### Cost

CPI
Obligation Rate
TCPI
Cost VAC
GEAC
Mgmt Reserve



Schedule

SPI
Schedule Goals
Milestones
Schedule VAC
Schedule Margin

**Performance** 

System Defects
Test Results
Requirements Stability
Performance VAC
Technology Readiness Level

**Risks** 

Mitigated Risk Impact Impact of CR

PM Assessment

Subjective assessment based on PM knowledge and experience

**NRO CAIG** 



### Metric Definition Example

**Metric**: Cost Performance Index (CPI)

**Metric Owner:** EVM Team

**Data Provider:** Program Office

**Frequency**: Monthly

**<u>Definition</u>**: The ratio of budgeted costs to actual costs.

A value greater than 1 indicates that costs are running under budget. A value less than 1 indicates that costs are running over budget.

**Formula**: CPI = Earned Value/Actual Costs

#### Red/Yellow/Green Criteria:

- Green: CPI > 0.95

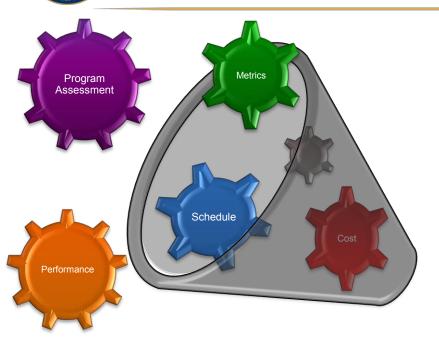
- Yellow: 0.90 < CPI < 0.95

- Red: CPI < 0.90

Determine a precise description that defines a method to obtain the value for the metric being measured as well as the criteria for success.



### Refining the Data



#### + The key is to:

- + leverage the tools already in place
- + choose the right metrics
- + refine and synthesize disparate information into a coherent overall picture for decision makers.

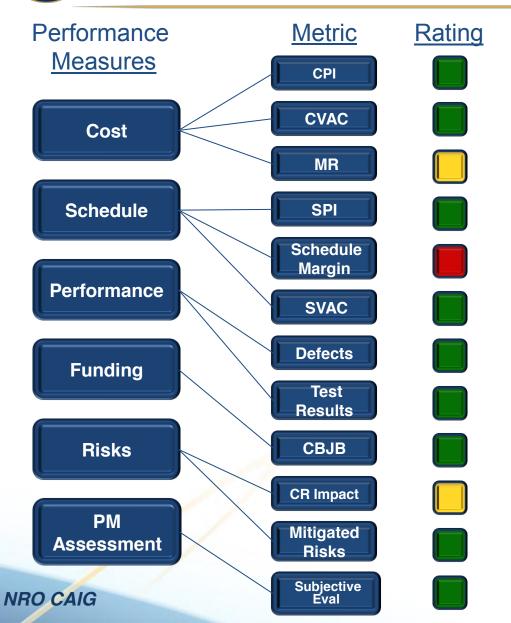


+ There are multiple metrics and assessment tools already in place at all levels of the management pyramid, but they may be looked at in isolation.

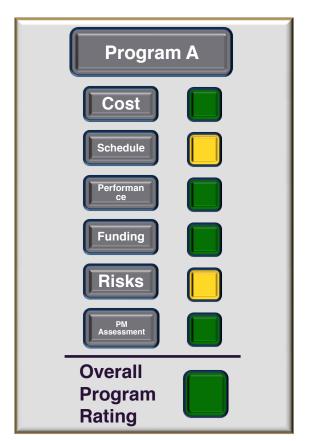




### Aggregating The Data

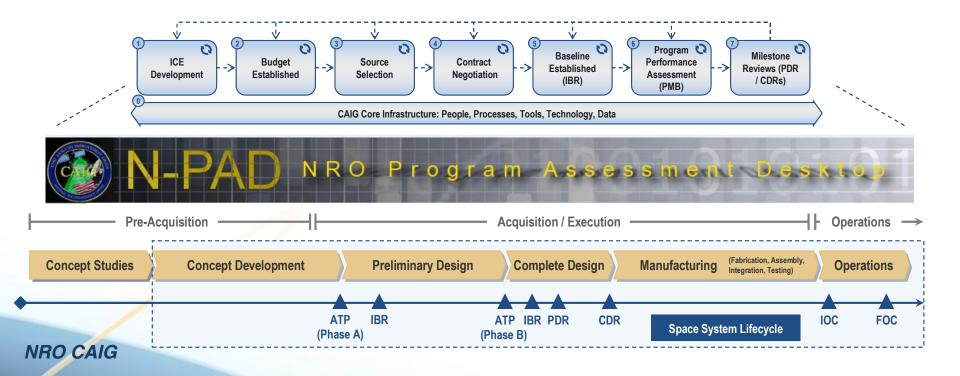


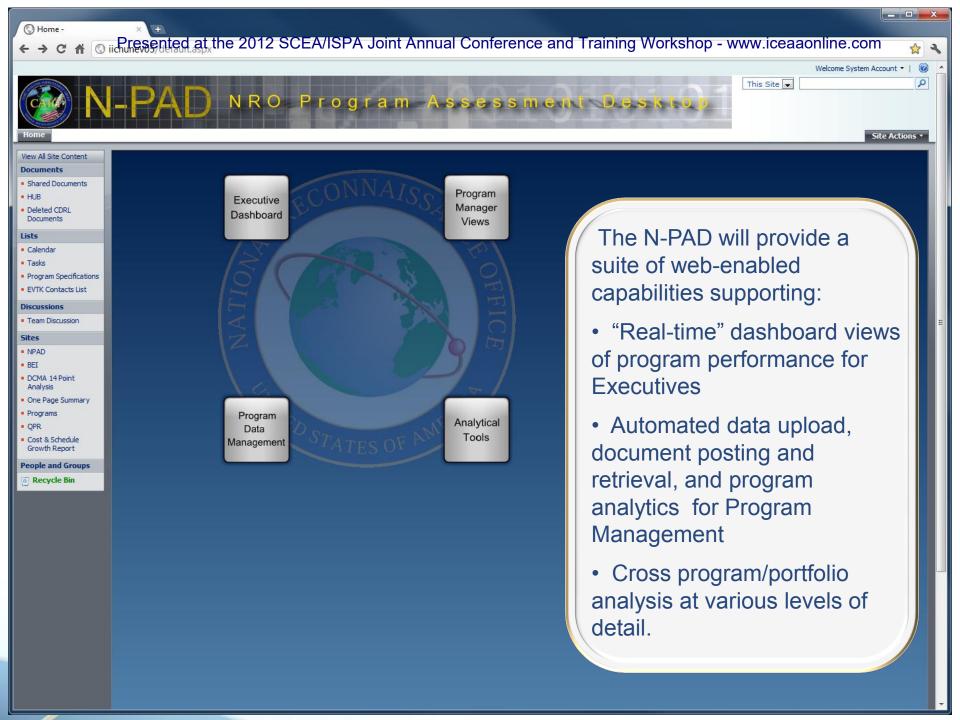
You can then determine / define consolidated performance measure ratings and an overall program rating in the same way based on individual metric ratings.

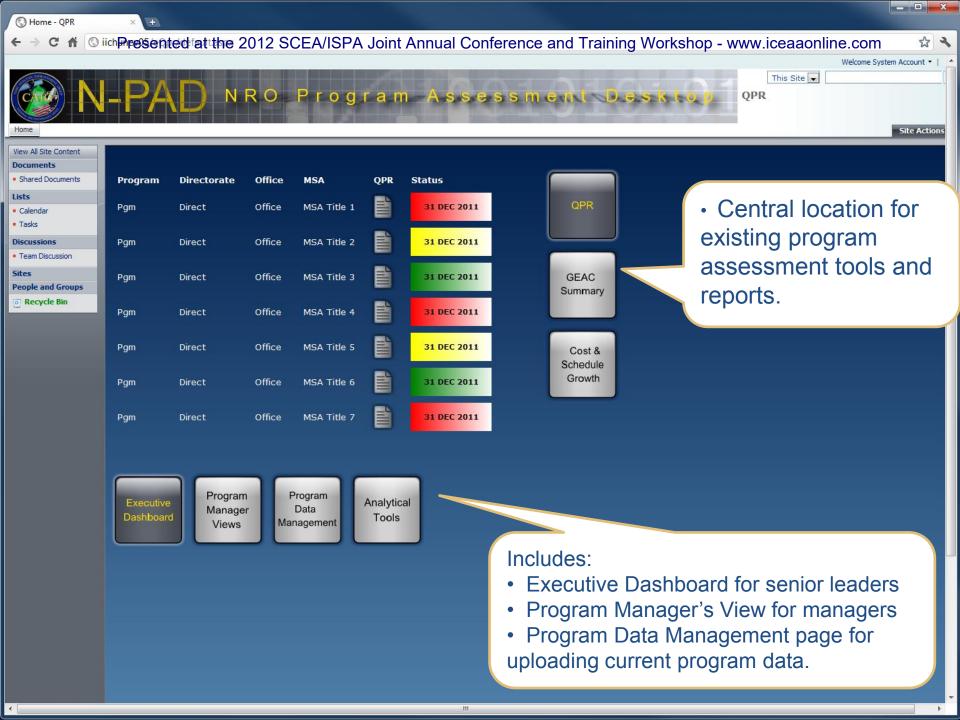


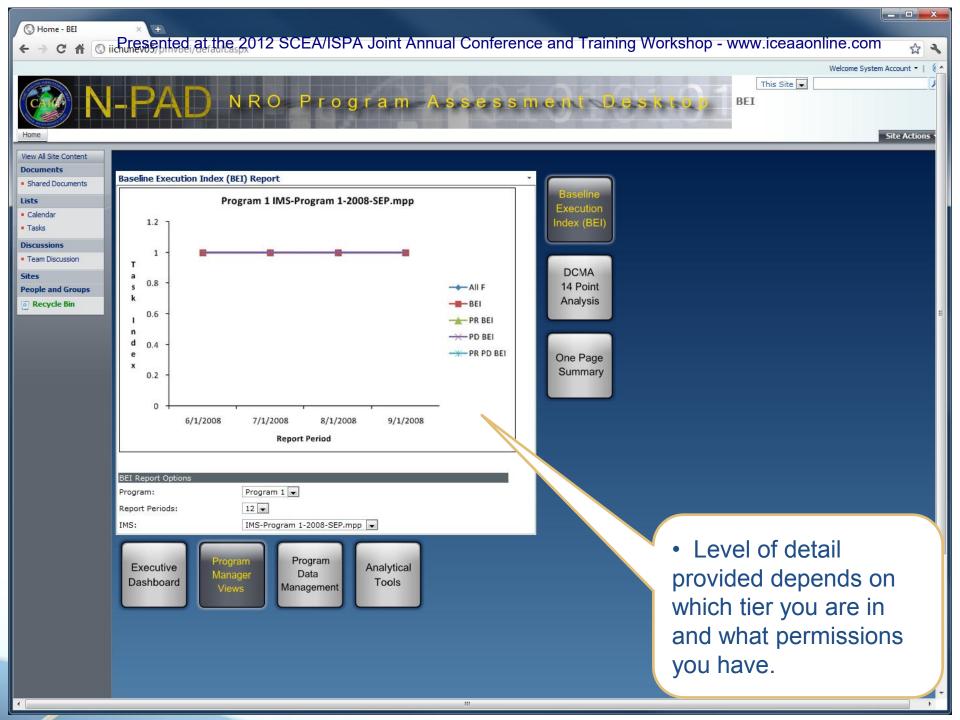


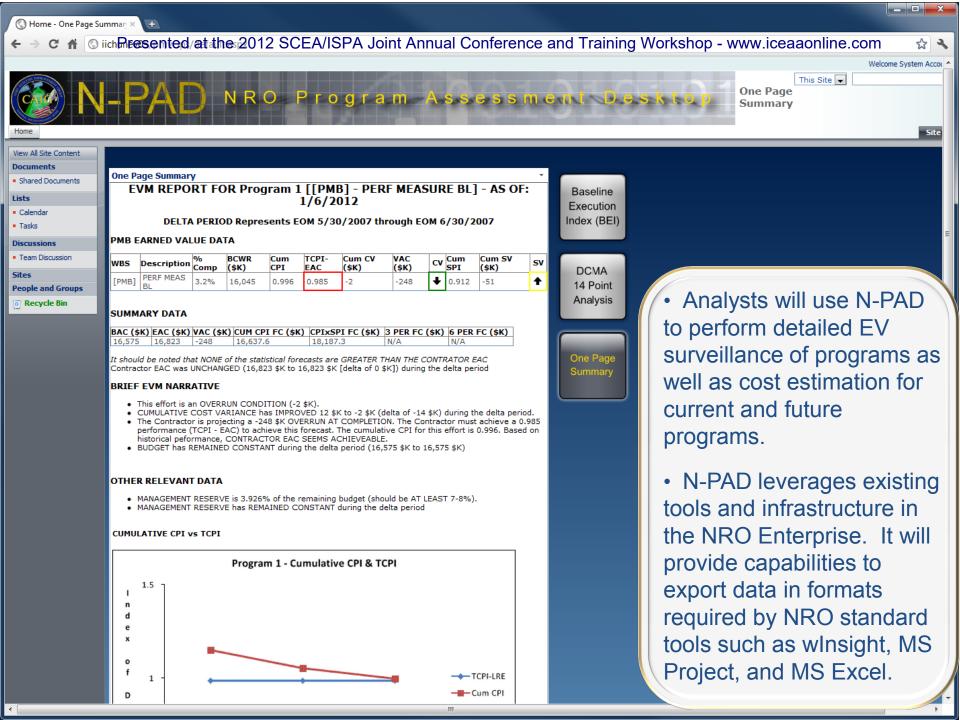
- + The NRO Program Assessment Desktop (N-PAD) under development will serve as automated and flexible tool that will assist senior management, acquisition managers, and analysts in monitoring program execution and performance as well as enabling cross-program/portfolio analysis.
- + The N-PAD will integrate data at all levels across the life cycle of a program allowing for more efficient and in-depth analysis, and updated status of program health over time.













### Questions



Greg Lochbaum

Director, Program Assessments

NRO CAIG

lochbaum@msn.com

703-633-2101

Lisa Keller
Senior Program Analyst, TASC Inc.
NRO CAIG
Lisa.Keller@tasc.com
703-633-2140

Linda Williams
Program Manager, Wyle Inc.
NRO CAIG
Linda.williams@wyle.com
703-633-2146

Ken Odom
Senior Associate, Booz Allen Hamilton
NRO CAIG
Odom\_kenneth@bah.com
703-633-2120

#### NATIONAL RECONNAISSANCE OFFICE

VIGILANCE FROM ABOVE





# **Back-Up**

