

Innovative Technology =



Customer Success

# Weapon Design Tradeoff: Using Life Cycle Costs

**Quentin Redman**

*Sr. Manager/Engineering Fellow  
Cost Engineering*

**Andrew T. Crepea**

*Principal Systems Engineer  
Cost Engineering*

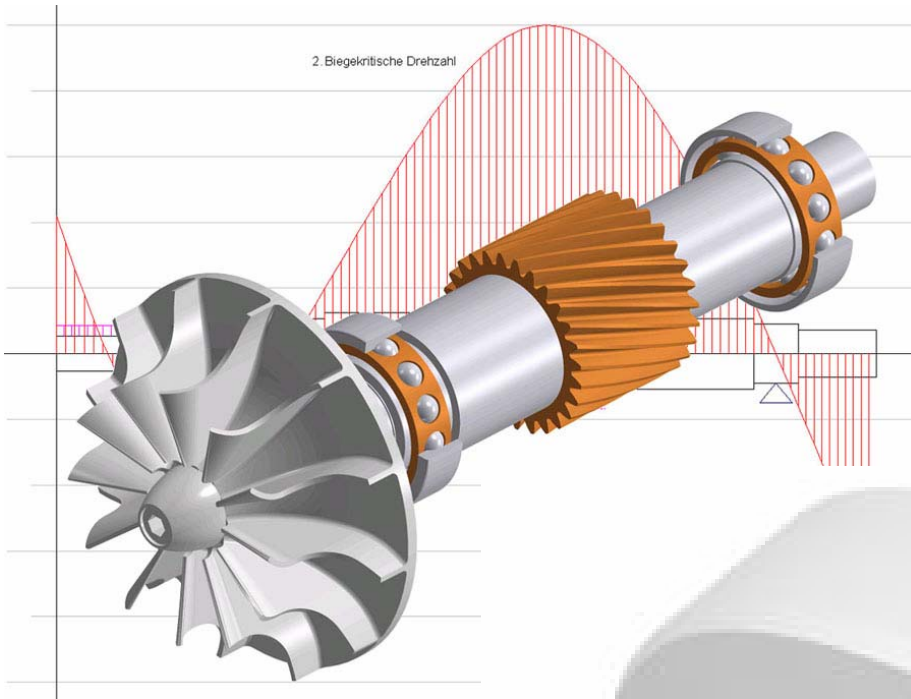
**George Stratton**

*Engineering Fellow  
SE Staff/Cost Engineering*

**2008**

# Weapon Design Tradeoff . . . Using Life Cycle Costs

**Raytheon**  
Space and Airborne Systems



# LCC: What is it?

## Definition:

MIL-HDBK-259 (Navy) gives a comprehensive (if long winded) expanded definition:

“LCC is the sum total of the direct, indirect, recurring, non-recurring, and other related costs incurred, or estimated to be incurred in the design, research and development (R&D), investment, operation, maintenance, and support of a product over its life cycle, i.e. its anticipated useful life span. It is the total cost of the R&D, investment, O&S and, where applicable, disposal phases of the life cycle.”

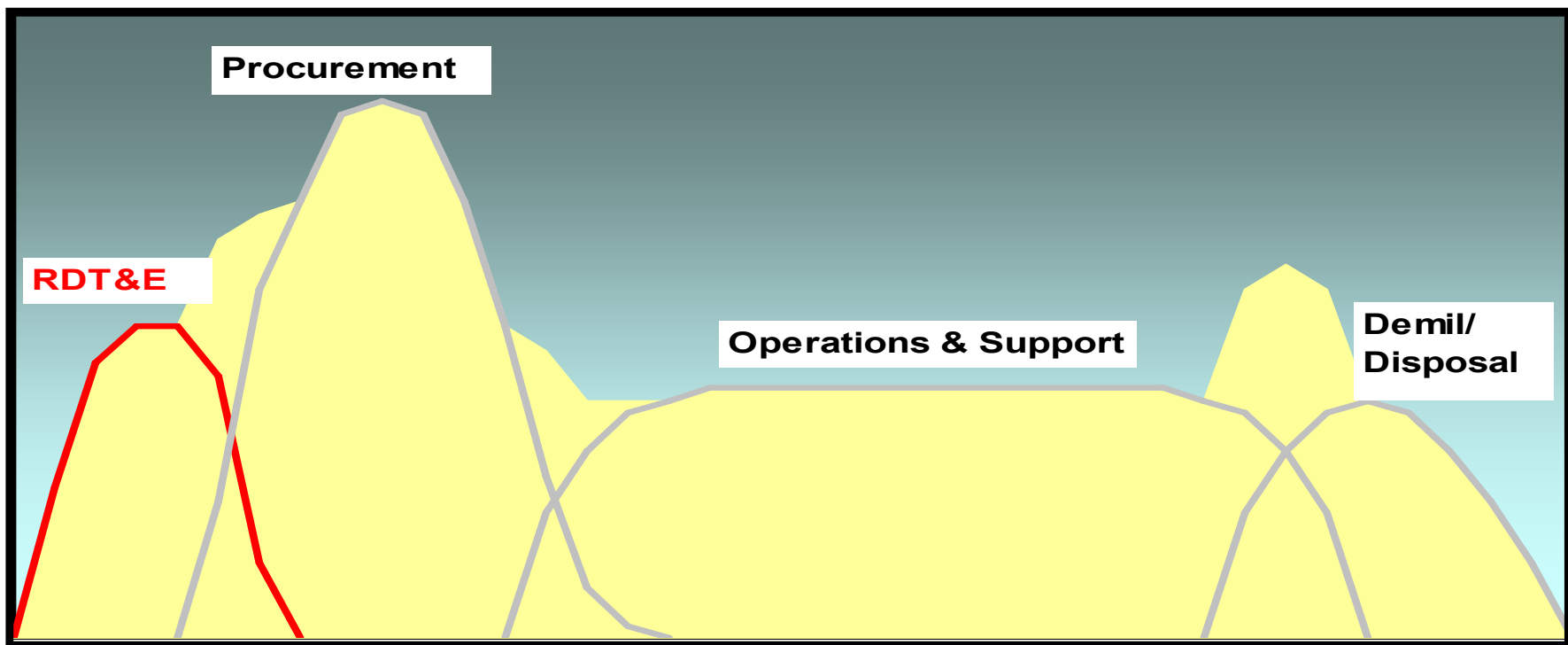
- **More simply: LCC is the total cost to the customer for a program over its full life.**
  - Includes all costs directly and indirectly attributable to the program.

**“Cradle to Grave”**

# The Phases of the Life Cycle

**LCC = RDT&E \$ + Procurement \$ + O&S \$ (+ Disposal \$)**

- Phase 1: Research, Development, Test, Evaluation (RDT&E)
- Phase 2: Procurement (or Acquisition)
- Phase 3: Operations and Support (O&S)
- Phase 4: Disposal (Sometimes a subset of O&S)



# LCC: Why do we use it?

By ignoring O&S and disposal costs what are you missing?

<u>System</u>	<u>% of LCC</u>
<b>Missile (“Wooden Round”)</b>	
• RDTE	11%
• Production/Acquisition	77%
• O&S	12%
<b>Ship (Average)</b>	
• RDTE	3%
• Production/Acquisition	37%
• O&S	60%
<b>Aircraft (F-16)</b>	
• RDTE	2%
• Production/Acquisition	20%
• O&S	78%
<b>Ground Vehicle (M-2 Bradley)</b>	
• RDTE	2%
• Production/Acquisition	14%
• O&S	84%



- Early design efforts determine LCC.
- By the time requirements are set over 80% of LCC is committed by design decisions.
- By the time the design is final approximately 90% of LCC is committed!!!!
- Clearly the time to evaluate LCC is **EARLY!!**

# LCC: How do we use it?

## ■ Option evaluation

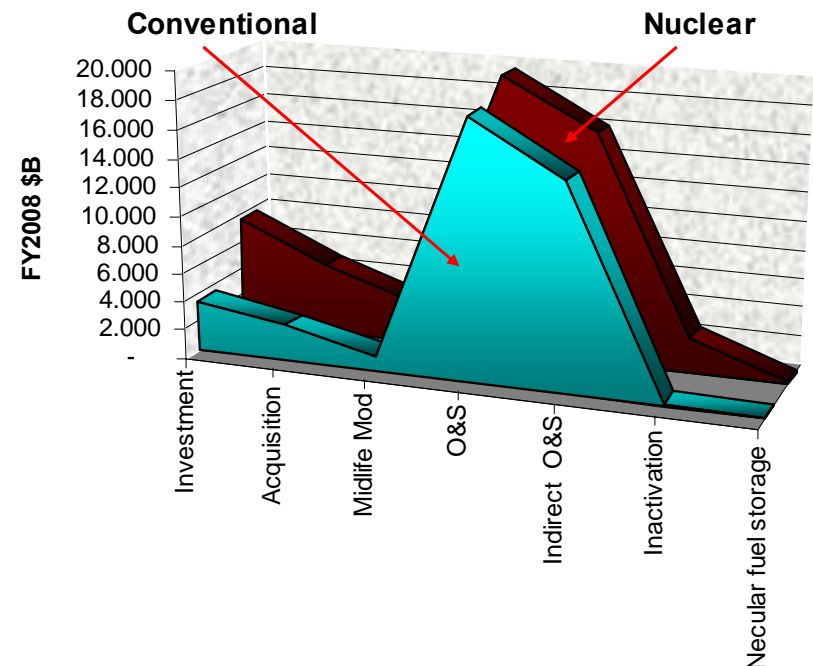
- LCC allows the evaluation of competing system proposals on the basis of total ownership cost.



## ■ Improved Awareness:

- LCC allows management and stakeholders a broader and more accurate assessment of cost drivers.
- May be a first glimpse of the total cost of ownership.
- Facilitates the appropriate focus of resources to where they are needed.

Conventionally vs. Nuclear Powered Carrier Cost Study



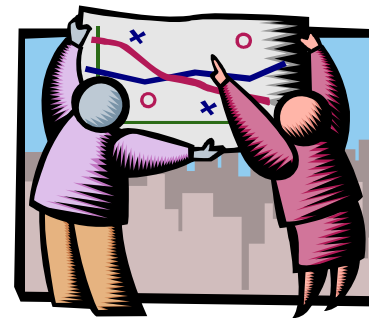
Source: Analyses by the Naval Sea Systems Command and the Center for Naval Analysis GAO/NSIAD-98-1



# LCC: How do we use it?

## ■ Improved forecasting and budgeting

- Understanding LCC allows more effective budgeting of future funds such as O&S costs and disposal costs.
- Helps prevents budgeting surprises!



## ■ Cost Strategy Support

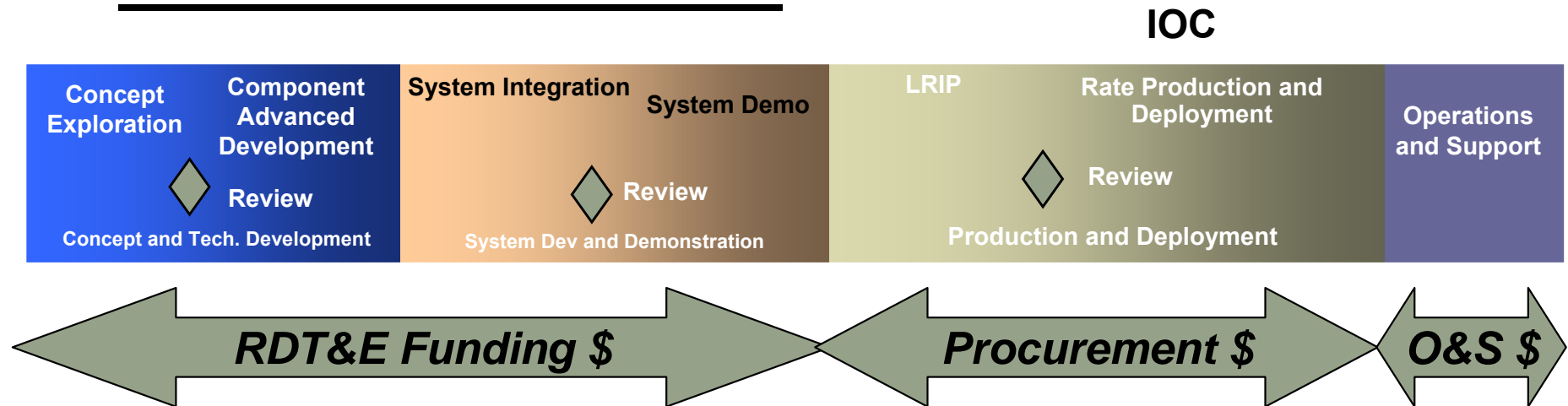
- LCC perspective maximizes the benefit of applying strategies.
  - Cost as an Independent Variable (CAIV)
  - Design to Cost (DTC)
  - Reduced Total Ownership Cost (R-TOC)

Aircraft Procurement and O&S Costs			
ATTACK	UFAC	DoD Reimb	
A-10A	10.7	\$3,815	
<b>BOMBER</b>			
B001B	254.7	\$22,928	
B002A	1,041.1	\$13,294	
B052H	55.4	\$13,347	
<b>FIGHTER</b>			
F015A/B	29.0	\$11,220	
F015C/D	31.0	\$11,705	
F015E	32.3	\$11,781	
F016A/B	15.2	\$5,428	
F016C/D	19.5	\$4,935	
F022A	95.1	\$2,462	
<b>TANKER</b>			
KC010A	79.8	\$9,114	
KC135R	17.7	\$4,896	
<b>RECON/EW</b>			
E003A	121.2	\$8,375	
E004B	96.3	\$49,330	
E008C	251.5	\$4,037	
EC130E	28.0	\$2,985	
EC135C	41.1	\$3,106	
<b>CARGO/TRANSPORT</b>			
C005A	119.3	\$14,885	
C005B	156.8	\$10,849	
C009A	16.5	\$6,256	
C009C	21.8	\$5,775	
C012A/C/J	3.8	\$1,911	
C020A/B/C	30.5	\$3,952	
C021A	3.4	\$1,523	
C130E	12.4	\$3,830	
C130H	29.2	\$3,952	
C130J	64.0	\$2,536	
C141B	43.9	\$6,969	
<b>HELICOPTER</b>			
HH060D/E	14.1	\$3,443	
UH001N	2.6	\$1,063	
<b>TRAINER</b>			
T037A/B/C	1.0	\$398	
T038A	3.9	\$1,353	
T041A/C/D	0.1	\$11	
T043A	21.4	\$3,476	

UFAC = Unit Fly Away Cost FY 05 \$M  
DoD Reimb= flying hour reimbursement rate

# LCC – Phasing and Funding

## THE DODI 5000 MODEL



### 051 Funds (DOD TOA)

Military Personnel  
 O&M  
 Procurement  
 RDT&E  
 Military Construction  
 Family Housing  
 R&M Funds  
 Defense Wide Contingency  
 Offsetting Receipts  
 Trust Funds  
 Inter-fund Transactions

### Total Research, Development, Test & Evaluation

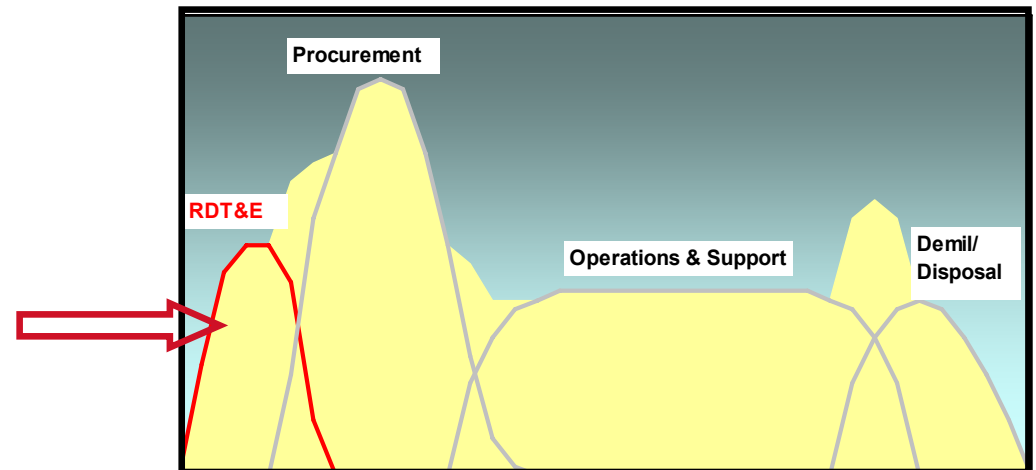
6.1 Basic Research  
 6.2 Applied Research  
 6.3 Advanced Technology Development  
 6.3 Advanced Component Development & Prototypes  
 6.4 System Development & Demonstration  
 6.4 RDT&E Management Support Operational Systems Development



# Phase 1: RDT&E

$$\text{RDT\&E \$} = \Sigma (\text{RDT\&E Program Element \$})$$

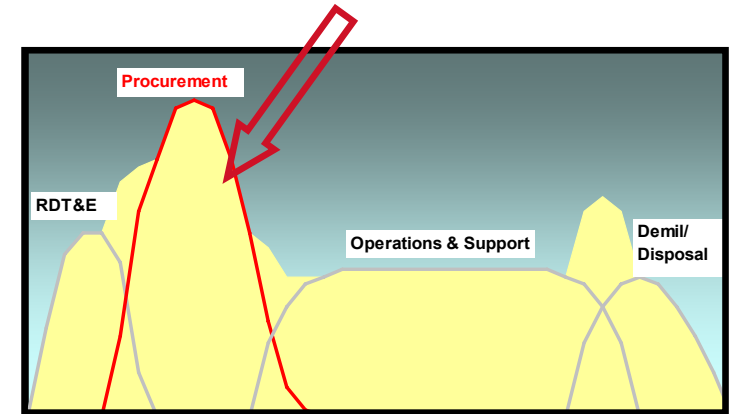
- RDT&E consists of development costs incurred from the beginning of concept through the end of development. It may include Low Rate Initial Production (LRIP) if funded with RDT&E Dollars.
- Typical cost elements include:
  - Prime Mission equipment
  - Design/Development Engineering
  - Systems Eng/Program Management
  - Data Management
  - Special Tooling and Test Equipment
  - Peculiar support equipment
  - ILS
  - Training
  - Test and Evaluation



## Phase 2: Procurement

### Procurement \$ = $\Sigma$ (LRIP, Production and Fielding Program Element \$)

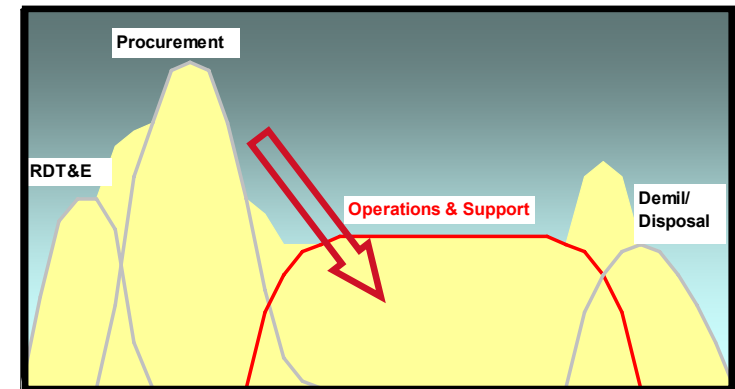
- Procurement consists of production and deployment / fielding costs from LRIP through completion of FRP and fielding.
- Typical cost elements include:
  - Prime Mission equipment
  - Integration, Assembly, and Test
  - Special tooling and Test Equipment
  - Systems Eng/Program management
  - Lot Acceptance Testing
  - Peculiar Support Equipment
  - 1<sup>st</sup> Destination Transportation
  - Initial Spares
  - Warranty
  - Container



## Phase 3: O&S

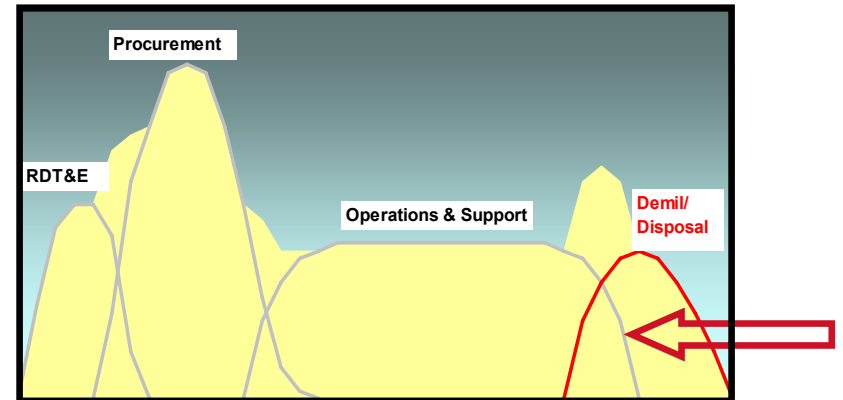
$$\text{O\&S \$} = \Sigma (\text{O\&S and Disposal Program Element \$})$$

- Operating and Support costs include all costs of sustaining the system through the end of system operation. It includes all costs of operating and maintaining the system.
- Typical cost elements include:
  - Operator Training
  - Maintainer Training
  - O-level Maintenance
  - I-level Maintenance
  - Depot level maintenance
  - Support Equipment repair
  - Repair Transportation
  - Inventory management
  - Replenishment Spares
  - Mission Support
  - Software upgrades
  - Tech Manual Updates
  - Mission Programming



# Phase 4: Disposal

- Demil/Disposal costs include all costs associated with demilitarization and disposal of the system at the end of its useful life. These costs can be significant and should be considered early in the life cycle.
- Typical cost elements include:
  - Disassembly
  - Hazardous Material Disposal
  - Material Processing
  - Transportation
  - Documentation
  - Regulatory Compliance
- Some cost may be recouped through salvage value





# Introduction to Cost Engineering Budgeting

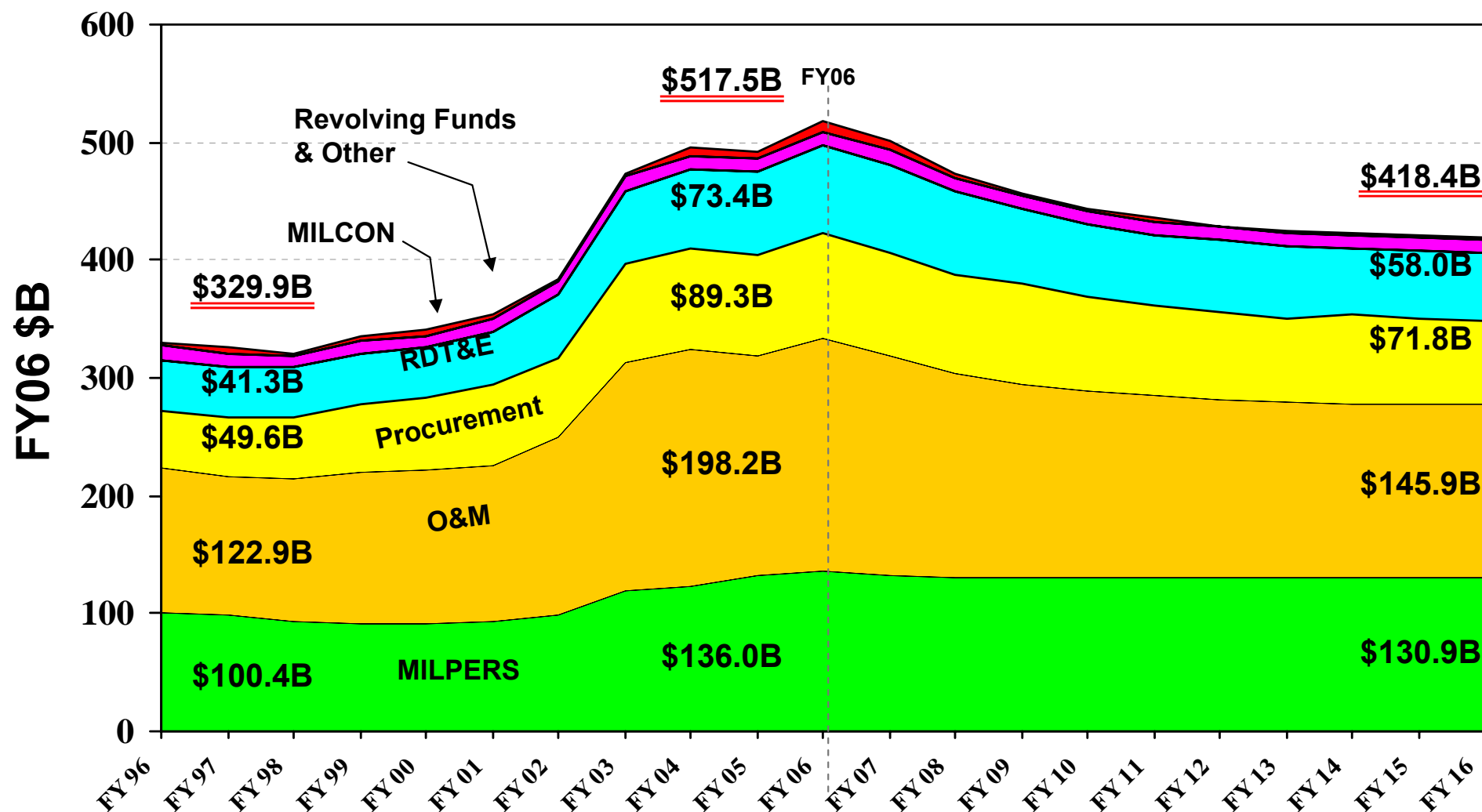
- “Colors” of money:
  - Nothing to do with the new currency issues.
  - DoD/Industry slang for budget/appropriations categories.
    - Each service has its own nomenclature for the various “colors.”
    - Some further subdivision possible.

	Army	Air Force	Navy
Development	2040 / RDT&E	3600 / RDT&E	1318 / RDT&E
Procurement	2035 / Ammo / MIPA	3020 Missile Procurement	1507 / WPN
Operations & Support	2020 / OMA	3400 Operations and Maintenance	1804 / O&M



# DoD Appropriations by Title, including Supplementals

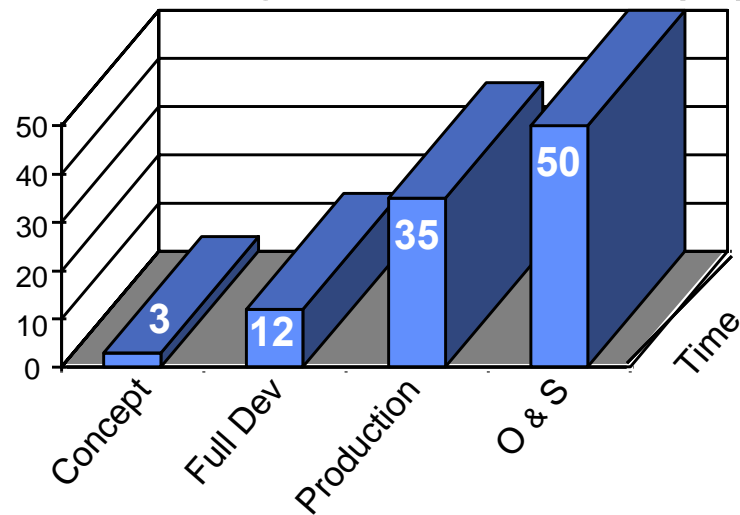
From GEIA 2006 Vision Conference



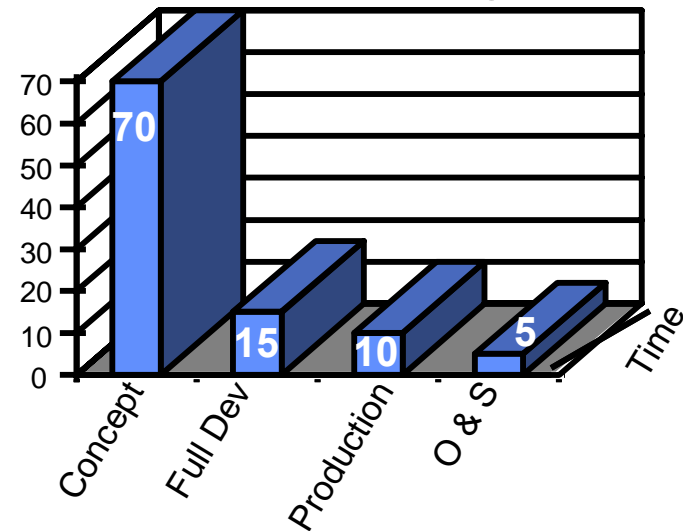


# Trade Space Window Of Opportunity

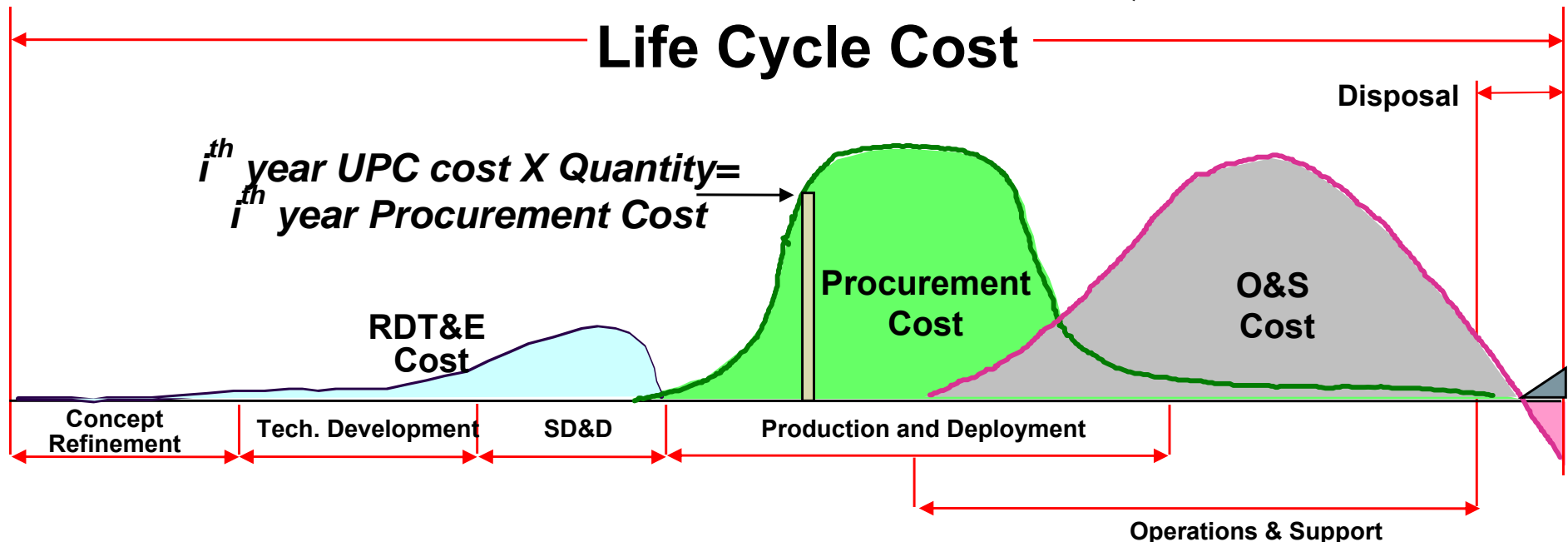
**Life Cycle Cost Spent (%)**



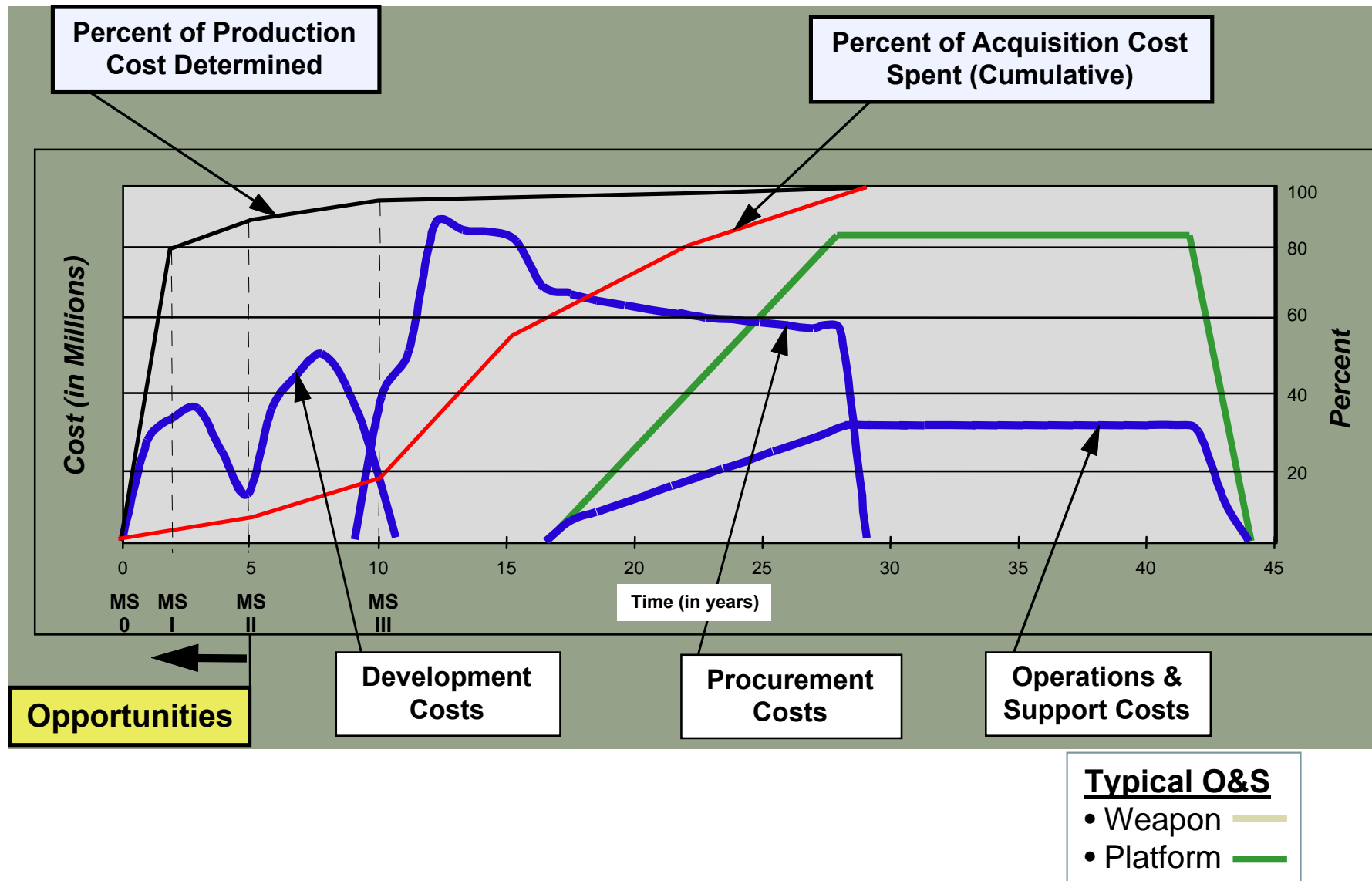
**Impact On Life Cycle Cost (%)**



## Life Cycle Cost



# Missile Cost History



**DoD Budgets on a Yearly Basis but Plans on a 5 / 6 Year Cycle**

# “HOW” Design to LCC IS UTILIZED

1. **Determine the *customer concerns* and understand those concerns**
  - Explicit – States cost goals or operating budgets
  - Implicit – Customer desire to reduce operational staffing
  - Next Phase – Contract contains a limited budget / funding
  - Unit Production – Average unit production cost (AUPC) goals
  - Total Ownership Costs (TOC) – Reduced total ownership costs (RTOC)
  - Life Cycle Costs (LCC) – must be some determine percent (normally 30%) less than the replacement system
2. **Determine how the *competition impacts* affordability**
  - Marketing determines cost time to WIN the contract
  - Existing inventory items with potential modification costs
3. **Set *design goals* (including system cost goals and targets)**
  - Top level system or architecture
  - Subsystems
  - All phases
4. **Understand system *requirements vs. system affordability***
  - Perform economic analysis
  - Establish a cost as an independent variable, design to life cycle costs or design to cost program
5. **Review the present estimates against goals often and *react* appropriately and expediently**

# Planning the Analysis

- Identify ground rules and assumptions
  - Any assumptions that will bound, constrain, or otherwise impact the analysis.
    - ✓ Life cycle/ horizon
    - ✓ Base year dollars
    - ✓ Production units
    - ✓ Schedule
    - ✓ Performance constraints

- Identify ground rules and assumptions – cont.
  - Estimate resources required and reporting schedule



SOURCE DATA			
Acquisition Scenario	See Cost Distribution Model)		From ASP Study (Can also Use Therman's model to calculate the total anticipated production quantity)
Development (EMD)			Enter total anticipated production quantity
Total ADM Prototype Quantity	1.5	3	= Years in ADM Phase
Total SDD Prototype Quantity	4	4	= Years in SDD Phase
SDD Production Occurs From	2007	2011	4
Production			Enter total anticipated production quantity
Total Production Quantity	344		15 Years over which
Production Occurs From	2012	2027	Average Quantity Built Each Year
Production Rate (Yearly even)	22.93		Used Therman's model to calculate the total anticipated production quantity
O&S			Estimated Fielded (Operational) Years
Years Operational	10		Must be 1 or greater! Includes 1st year
Years from Production to IOC	2		0.692 = Cost factor for O&S
Net Years of O&S Costs	26		Used Therman's model to calculate the total anticipated production quantity
Fielding	2.5%		Used Therman's model to calculate the total anticipated production quantity
Annual Sustainment (O&S)	9.0%		
Economics			Model is built using 2002 dollars
Constant Year Dollars	2002		Used to calculate all non HW direct costs
Overhead rates (Composite)	50%		
Learning Curve			
Labor	0.90	-0.152003093	
Commercial Items (diodes)	0.92	-0.120294234	Also used in Cost Distribution model
Material & Purchased Parts	0.95	-0.074000581	
Production Parts	0.89	-0.168122759	

# Planning the Analysis

- Determine the life cycle
  - System service life: Useful life of the system depends on what the system is. (i.e. aircraft – 25 years, ship – 50 years, missile – 20 years, bridge – 100 years, etc.)
  - Planning Horizon: Period of time over which all costs are estimated.
  - May not coincide or may change over time.



# Planning the Analysis

- Cost element structure (CES)
    - Estimating LCC requires breaking down the system into its cost elements and time phasing them.
      - There is no standard CES for all LCC applications due to the tremendous variation in systems and programs (aircraft, missiles, electronics, ships, infrastructure, etc)
      - The CES may be imposed as a requirement
      - The level of CES detail will depend on the system as well as the purpose of the analysis.
- Consider:
- Estimation methodology
  - Significant cost generating components.
  - Support philosophy

Cost Element Structure		
<b>1.000 RTDT&amp;E Funded Elements</b>		
<b>Concept &amp; Tech Development</b>		
1.010	Development Engineering & Planning	
1.020	Producibility Engineering & Planning	
1.030	Development Tooling	
1.040	Prototype Manufacturing	
1.050	System Engineering/Program Management	
1.051	Project Management Administration	
1.052	Other	
1.060	System Test and Evaluation	
1.070	Training	
1.080	Data	
1.090	Support Equipment	
1.091	Peculiar	
1.092	Common	
1.100	Development Facilities	
1.110	Other RDT&E	
<b>System Dev &amp; Demonstration</b>		
1.010	Development Engineering & Planning	
1.020	Producibility Engineering & Planning	
1.030	Development Tooling	
1.040	Prototype Manufacturing	
1.050	System Engineering/Program Management	
1.051	Project Management Administration	
1.052	Other	
1.060	System Test and Evaluation	
1.061	System Demo	
1.070	Training	
1.080	Data	
1.090	Support Equipment	
1.091	Peculiar	
1.092	Common	
1.100	Development Facilities	
1.110	Other RDT&E	
<b>2.000 Procurement</b>		
<b>Production</b>		
2.010	NonRecurring	
2.011	Initial Product	
2.012	Production Ba	
2.013	Other NonRec	
2.020	Recurring Pro	
	LRIP Producti	
2.021	Manufacturing	
2.022	Recurring Eng	
2.023	Sustaining To	
2.024	Quality Contr	
2.025	Other Recurri	
	Rate Producti	
2.021	Manufacturing	
2.022	Recurring Eng	
2.023	Sustaining To	
2.024	Quality Contr	
2.025	Other Recurri	
2.030	Engineering C	
2.040	System Engin	
2.041	Project Manag	
2.042	Other	
2.050	System Test a	
2.060	Training	
2.070	Data	
2.080	Support Equip	
2.081	Peculiar	
2.082	Common	
2.090	Operational/S	
2.100	Fielding	
2.101	Initial Depot-L	
2.102	Initial Consum	
2.103	Initial Support	
2.104	Transportation (Equipment to Unit)	
2.105	New Equipment Training	
2.106	Contractor Logistics Support	
2.110	Training Ammunition/Missiles	
2.120	War Reserve Ammunition/Missiles	
2.130	Modifications	
2.140	Other Procurement	
<b>3.000 Military Constr</b>		
3.010	Development Construct	
3.020	Production Construction	
3.030	Operational/Site Activat	
3.040	Other Military Construct	
<b>4.000 Military Personr</b>		
4.010	Crew	
4.020	Maintenance	
4.030	System-Specific Support	
4.040	System Engineering/Pro	
4.041	Project management Ad	
4.042	Other	
4.050	Replacement Personnel	
4.051	Training	
4.052	Permant Change of Stat	
4.060	Other Military Personne	
<b>5.000 Operations and</b>		
5.010	Field Maintenance Civil	
5.020	System Specific Base C	
5.030	Replensihment Depot L	
5.040	Replenishment Consum	
5.050	Petroleum, Oil, and Lub	
5.060	End Item Supply and M	
5.061	Overhaul	
5.062	Integrated Materiel Man	
5.063	Supply Depot Support	
5.064	Industrial Readiness	
5.065	Demilitarization	
5.070	Transportation	
5.080	Software	
5.090	System Test and Evalua	
5.100	System Engineering/Pro	
5.101	Project management Ad	
5.102	Other	
5.110	Training	
5.120	Other O&M	
<b>6.000 Defence Business Operations Fund Elements</b>		
6.010	Class 1X War Reserve	
6.020	Other DBOE	



# Select / Develop the Model



- Some general guidelines
  - Should be responsive to changes in design and operational scenarios.
  - It should clearly incorporate all major cost drivers.
  - Include clear documentation
  - User friendly and should not require special programming support.
  - Allow for adjustment of inflation, discounting, and learning curve where appropriate.
  - Be able to compare and contrast alternatives
  - Identify areas of uncertainty
  - Support sensitivity analysis

HEL Weapon Cost Model - BETA #3 Release Of 5/29/02 - GLS (545-6104)									
Notes: User input Cells are in Blue. Red idenotes key areas					Yearly diode buy Quantity: see N4				
SOURCE DATA									
Acquisition Scenario		See Cost Distribution Model)			From ASP Study (Can also Use Therman's model				
Development (EMD)					Enter total anticipated production quantity				
Total ADM Prototype Quantity		1.5			3			= Years in ADM Phase	
Total SDD Prototype Quantity		4			4			= Years in SDD Phase	
SDD Production Occurs From		2007			2011			4	
Production					Enter total anticipated production quantity				
Total Production Quantity		344			15			Years over which this produc	
Production Occurs From		2012			2027			Average Quantity Built Each Year	
Production Rate (Yearly even)		22.93			Used Therman's model to calculate this				
O&S					Estimated Fielded (Operational) Years for each u				
Years Operational		10			Must be 1 or greater! Includes 1st year of produc				
Years from Production to IOC		2			0.692 = Cost factor for each average				
Net Years of O&S Costs		26			Used Therman's model to calculate this				
Fielding		2.5%			Used Therman's model to calculate this				
Annual Sustainment (O&S)		9.0%			Used Therman's model to calculate this				
Economics					Model is built using 2002 dollars				
Constant Year Dollars		2002			Used to calculate all non HW direct costs				
Overhead rates (Composite)		50%							
Learning Curve									
Labor		0.90			-0.152003093				
Commerical Items (diodes)		0.92			-0.120294234			Also used in Cost Distribution model to calculat	
Material & Purchased Parts		0.95			-0.074000581				
Production Parts		0.89			-0.168122759				
		Specifications		Terminology		Unit Cost (\$ K)		Factors	
HMMWV Laser WS Concept Unit Production Cost						4,583.47			
Platform (HMMWV) and Shelter						125.94		At 200 Units	
HMMWV						97.05		101.03	
Roof/Structure						9.30		9.68	
Gyro Support						4.65		4.84	
Structure IA&T						9.99		10.40	
HEL Weapon						3,937.22			
Laser Subsystem						1,792.7			
Laser Diodes						15		KW Laser Energy Output	
2 Watt Diode Cost \$						\$1,190.00		Est. Unit Cost in low quantity	
Adaptive Optics - beam shaping						13.0		cm -Edge Size for Mirror	
Laser Cavity						Missing (In Adaptive Optics?)		Missing	
Laser Materials (GGG Heat Capacity M:						13.0		cm -Edge Size for Material	
Mirrors						3		Number	
PFM Cards						\$10.50		\$K for first unit card (T1)	
Inter-Cavity Beam Control						Missing (In Adaptive Optics?)		Missing	
Structure - Laser & associated assembli						200.0		Lbs - Assume Steel Rails	
Diode Current Regulator						Missing (In PFM Cards?)		Missing	
Beam Control Subsystem						1,648.22			
EO Laser Tracker						344		ATFLIR - Learning to Qty	
Tracker						90%		% ATFLIR Cost	
Illuminator - 30W						35%		% ATFLIR Cost	
Power						75%		% ATFLIR Cost	
Video						75%		% ATFLIR Cost	
Structure						25%		% ATFLIR Cost	
Telescope						Missing (In Mirrors?)		Missing	
Beam Steering						Missing (In Mirrors?)		Missing	
Main Beam Director						5		Number or Mirrors	
Adaptive Optics						1		Number or Mirrors	
Beam Clean-up						Missing (In Adaptive Optics?)		Missing	
Power Subsystem						346.42		KW Power to Generate	
System Power Generator								280 KW Power VMADS	
Intermediate Power Storage								4.33% Efficiency - Input po	
Power Processing Unit								75% Battery Recharge fa	
Power Controller Unit								1 0=Lead Acid, 1=Ad	
Battery Subsystem (Advanced)						346		23.09 Scalling Factor to a	
Power Conditioning						31%		Scaled from VMAD	
Coll. Supply						0%		Scaled from VMAD	
Gun Assy						0%		Scaled from VMAD	
Source Supply						31%		Scaled from VMAD	
Structure						31%		Scaled from VMAD	
Electronics						31%		Scaled from VMAD	
Power Conditioning IA&T						31%		Scaled from VMAD	
Thermal Subsystem						224.89		KW Power to Dissipate	

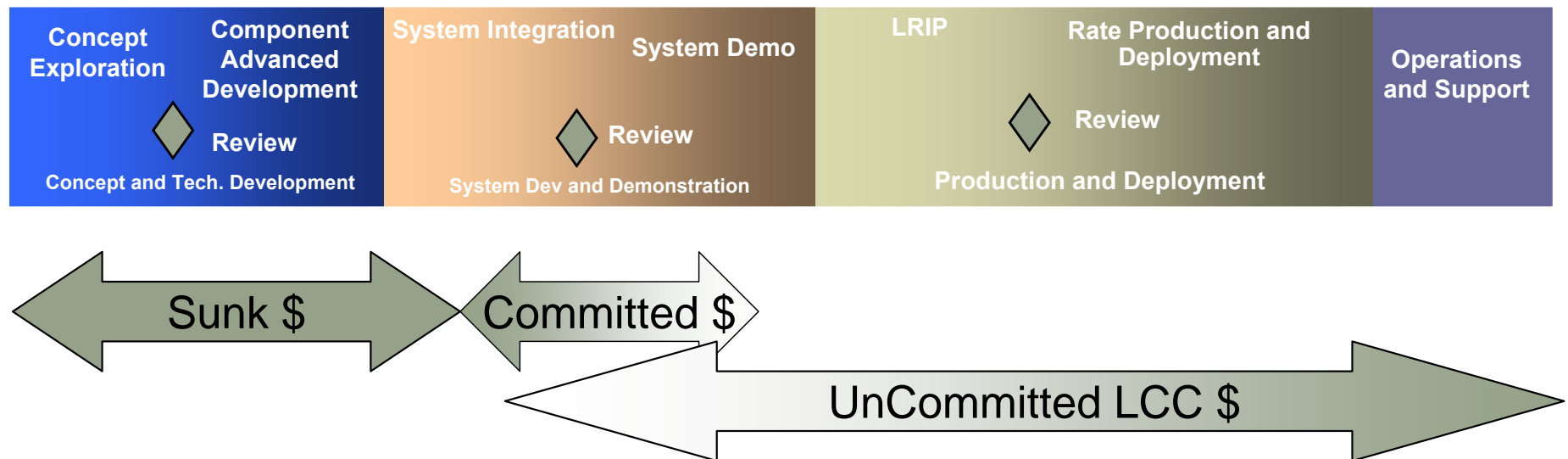
# LCC vs. Sunk Cost

$$\text{LCC} = \text{RDT\&E \$} + \text{Procurement \$} + \text{O\&S \$}$$

Sunk costs are cost already spent

Committed costs are contracted for costs not yet spent (Sunk) - Where in the cost to cancel equals or exceeds the cost to continue the effort.

Therefore, early in SDD, the  $\text{LCC}_a$  still subject to design trades is:



$\text{LCC}_a$  is the LCC still available or subject to be traded

$$\text{LCC}_a = \text{RDT\&E \$ (Uncommitted SDD \$)} + \text{Procurement \$} + \text{O\&S \$}$$

$$\text{where uncommitted SDD \$} = \text{RDT\&E \$} - (\text{Sunk \$} + \text{Committed RDT\&E \$})$$

# LCC<sub>a</sub> Trade Space vs. Sunk Cost

**Design Trades are only conducted for costs which you can influence!**

Possible Cost (\$) Trade Spaces Are:

1. Minimizing: Total LCC<sub>a</sub> ( $LCC = RDT\&E_a + Procurement_a + O\&S_a$ )
2. Minimizing: RDT&E<sub>a</sub> vs. PROC<sub>a</sub> vs. O&S<sub>a</sub> (vs. Disposal<sub>a</sub>)
3. Separate Individual Pots of Money. E.g. RDT&E<sub>a</sub> vs. RDT&E Goal, PROC<sub>a</sub> vs. PROC Goal, and O&S<sub>a</sub> vs. O&S Goal

Note: Disposal<sub>a</sub> is assumed to be included within O&S<sub>a</sub>

**REMEMBER – Frequently there are Technological Answers, Budgetary Answers and Political Answers and usually they are NOT THE SAME.**

OR: LCC Metric =  $RDT\&E * (RDT\&E \text{ Politics Value})$   
+  $Procurement * (Procurement \text{ Politics Value})$   
+  $O\&S * (O\&S \text{ Politics Value})$

**Sunk Costs are Cost already Spent plus Committed Costs.**

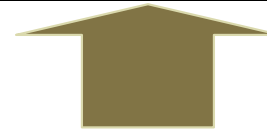
Committed Costs are Contracted for Tasks/Costs which are not yet fully Spent (Where in the Cost to Cancel Equals or Exceeds the Cost to Continue the Effort). Therefore, Early in SDD, the LCCa Still Subject to Design Trades is:

$LCCa = RDT\&E \$ (\text{Uncommitted SDD \$}) + Procurement \$ + O\&S \$$   
where  $\text{Uncommitted SDD \$} = RDT\&E \$ - (\text{Sunk \$} + \text{Committed RDT\&E \$})$

# TRADE SPACE MATRIX – Cost Metric

## Optional Cost Factors

COST Metric	AUPC			
COST GOAL	<u>Threshold</u>	<u>Goal</u>	<u>Current</u>	<u>Current/Goal</u>
Cost-System	<b>AUPC</b> (average unit procurement cost or average unit production cost)			
Sub-System				
Sub-System				
Sub-System				
Sub-System				
Sub-System				



COST Metric	RDT&E				Procurement				O&S (+ Personnel and Disposal)			
COST GOAL	<u>Threshold</u>	<u>Goal</u>	<u>Current</u>	<u>Current/Goal</u>	<u>Threshold</u>	<u>Goal</u>	<u>Current</u>	<u>Current/Goal</u>	<u>Threshold</u>	<u>Goal</u>	<u>Current</u>	<u>Current/Goal</u>
Cost-System	<b>LCC (by Phase: RDT&amp;E \$, Proc.</b>				<b>\$, O&amp;S \$)</b>							
Sub-System												
Sub-System												
Sub-System												
Sub-System												
Sub-System												



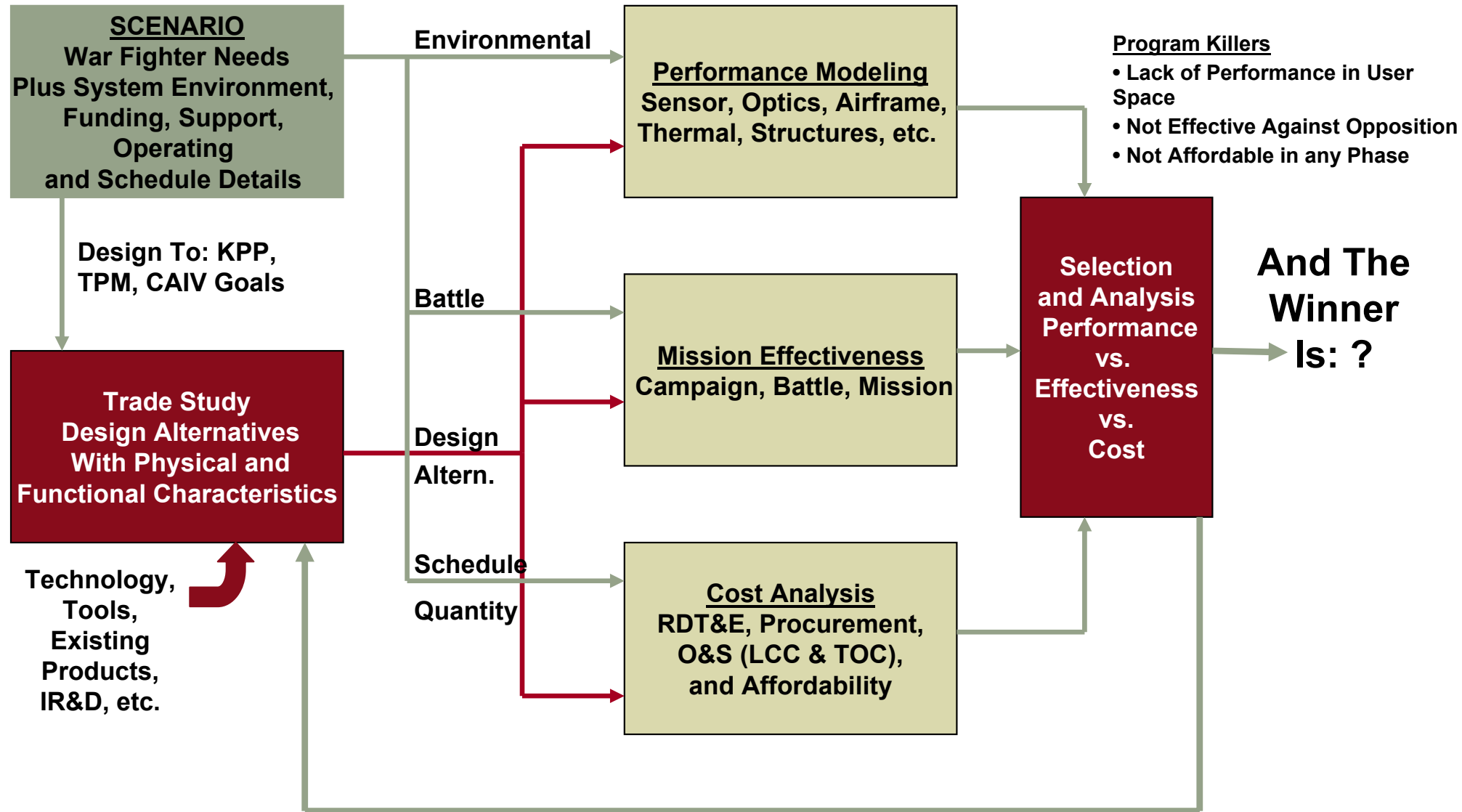
COST Metric	LCC			
COST GOAL	<u>Threshold</u>	<u>Goal</u>	<u>Current</u>	<u>Current/Goal</u>
Cost-System	<b>LCC</b> <b>(Total \$)</b>			
Sub-System				
Sub-System				
Sub-System				
Sub-System				
Sub-System				

COST Metric	O&S (+ Personnel and Disposal)
COST GOAL	<u>Unique Personnel Req. or Disposal Issues</u>
Cost-System	<b>O&amp;S, Disposal</b> <b>and Personnel</b>
Sub-System	
Sub-System	
Sub-System	
Sub-System	
Sub-System	

**Politically Correct Answer?**

# Selection of the “Best Value” Alternative

## Trade Off DECISION POINT



**“TRY AGAIN” (New Alternative or Adjust Existing Alternative) with Suggestions**

# Software is included in the “Best Value” Alternative

## DECISION POINT

Trade Study  
Design Alternatives  
With Physical and  
Functional Characteristics

Technology,  
Tools,  
Existing  
Products,  
IR&D, etc.



## Missile Alternative

- Physical and Functional Characteristics
  - Size, Weight, Speed, Range, Payload, etc.
  - Functions Performed (Search, Ballistic Load, etc.)
    - Hardware Resident
      - Seeker Head
      - Propulsion, Warhead, etc.
- Software Resident
  - Target ID, Tracker, etc.
- HW/SW Combined
  - Position in Space (IMU and GPS)

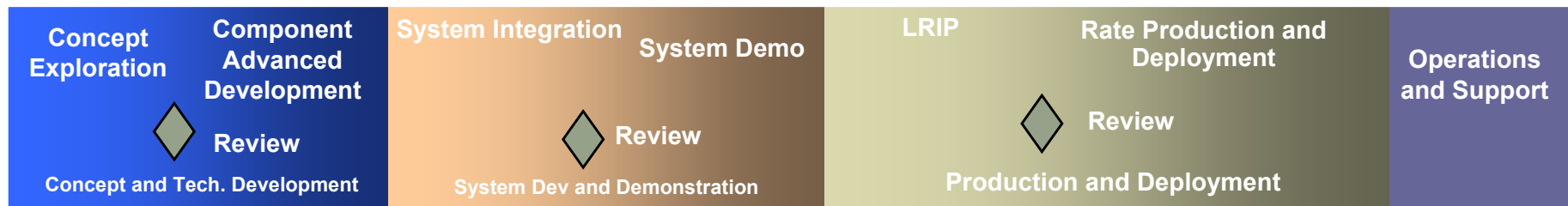
### Software Issues

- Functions Performed
  - Lines of code
  - Interfaces
- Coding Group Capabilities
- Environment
- Schedule
- Existing (mod/reuse/etc)



# Software Alternatives. . . Consider the Life Cycle

## Software DECISION POINT



**HW vs.  
SW  
Trades**

### NEW SW Development

- Requirements (11%)
- Design (14%)
- Code (24%)
- Test (27%)
  - Function / Integ / Sim
  - SW in the Loop
  - HW in the Loop
  - Flight Tests (AD, SD)
  - Quality
- Documentation (10%)
- Installation (1%)
- Management (13%)

### SW LCC \$s

- RDT&E – Large
  - Procurement -  $\approx$  Zero
  - O&S – 50-75% of LCC
  - Disposal -  $\approx$  Zero
- (avg. Dev to Supt = 47-53%)

**Enhancement  
and or  
Maintenance**

**Enhancement  
and or  
Maintenance**

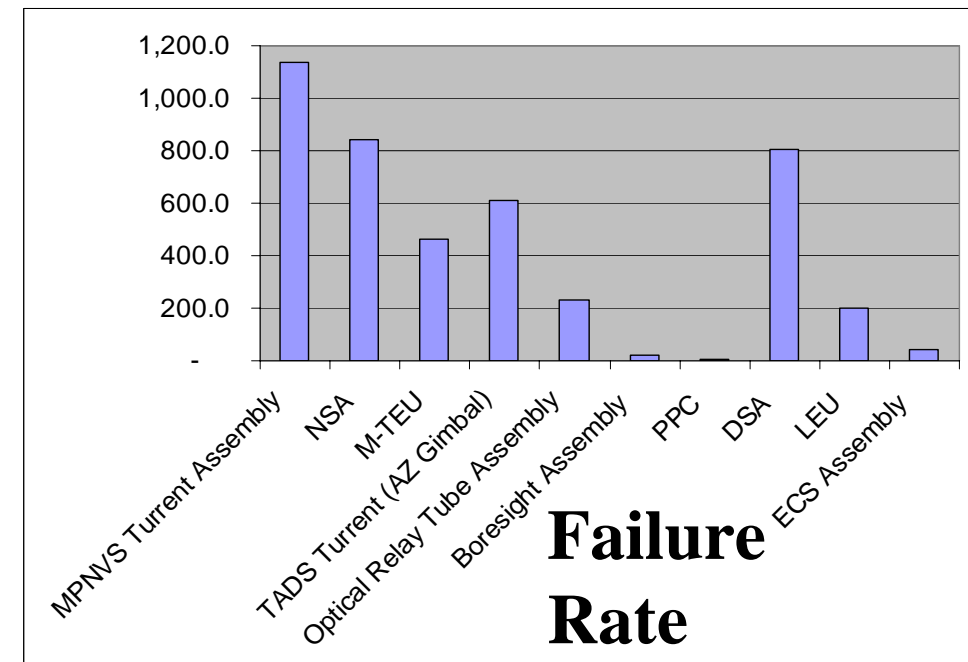
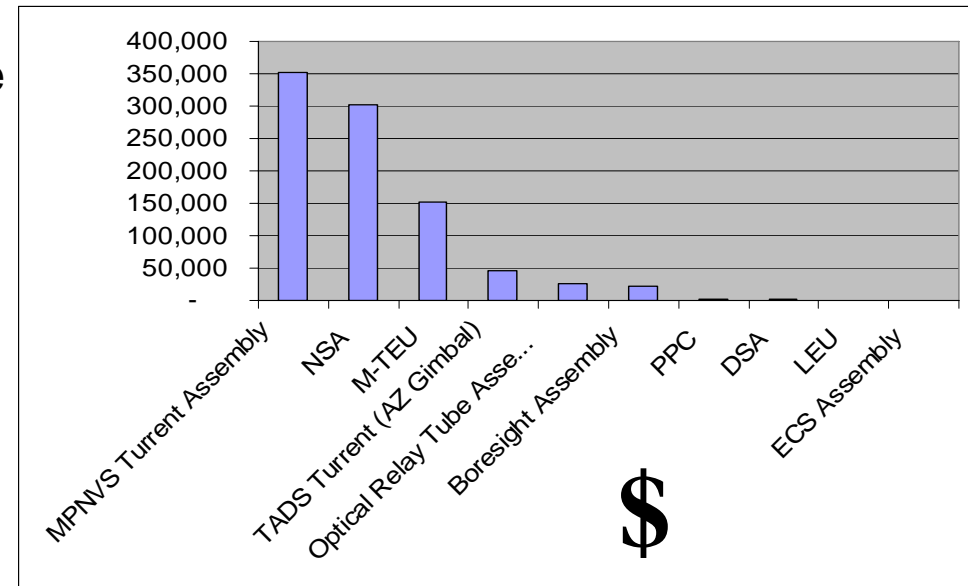
**Enhancement  
and or  
Maintenance**

SW does not age! However, as HW, processes, situations and people change, enhancements (and maintenance) are required. These can either be planned for as a continuous maintenance contract or in separate modification / upgrade contracts. Funding can be through O&S or RDT&E Funds.

# LCC Sensitivity Analysis Look for the Cost Driver(s)

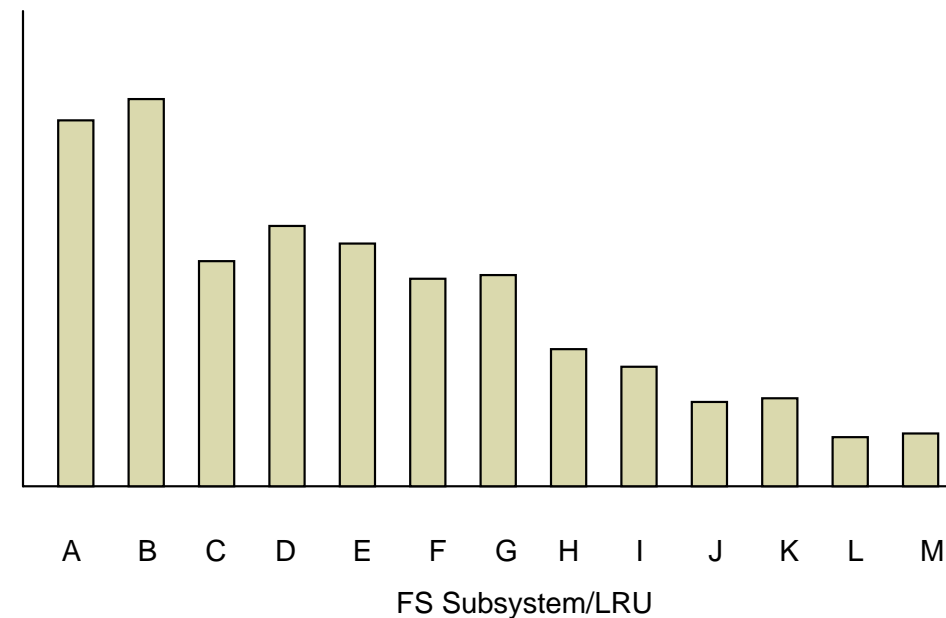
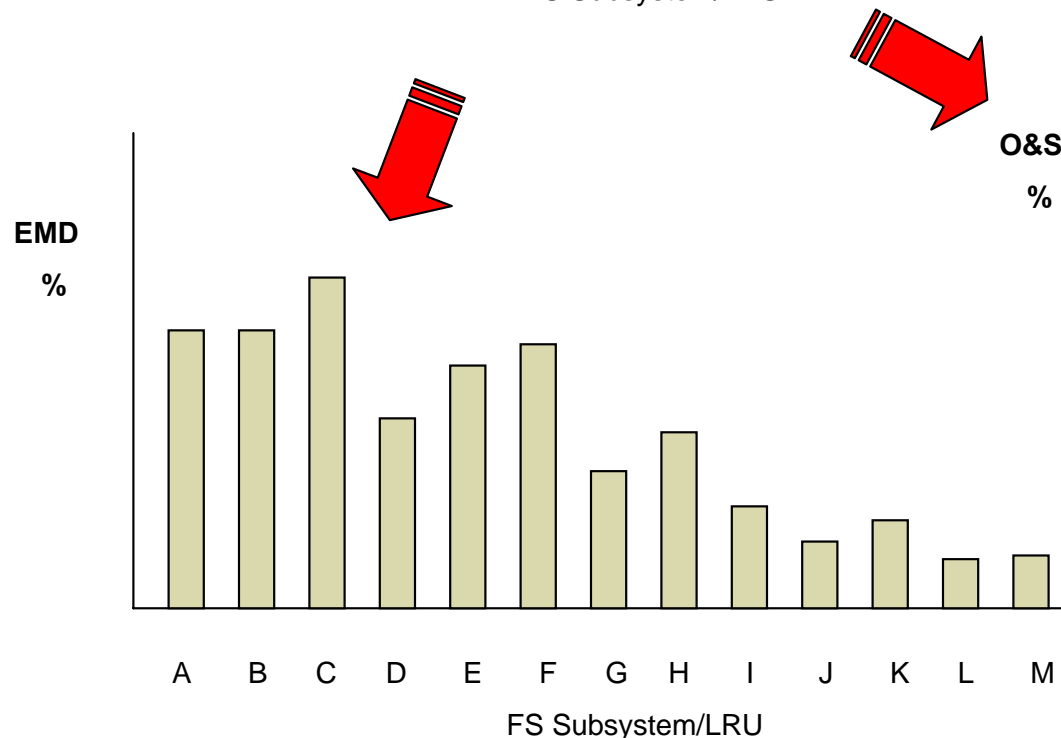
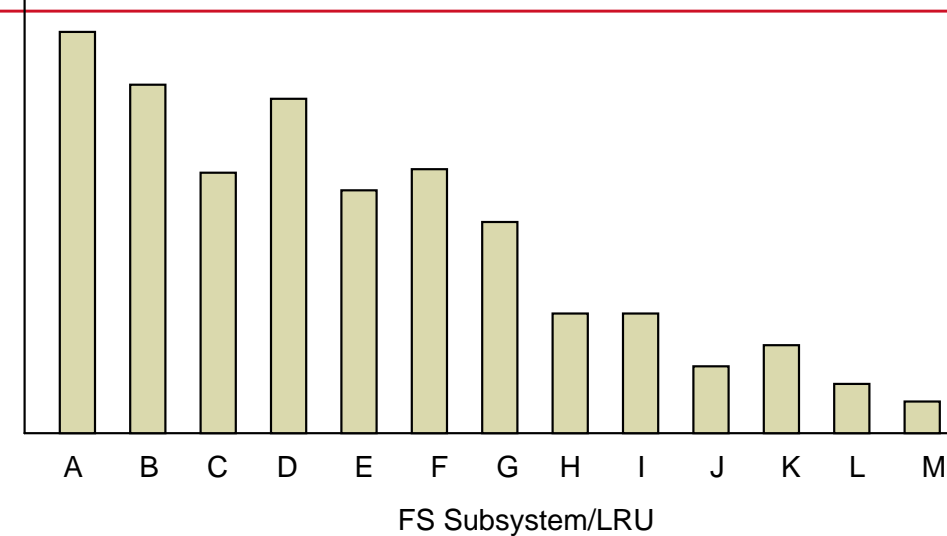
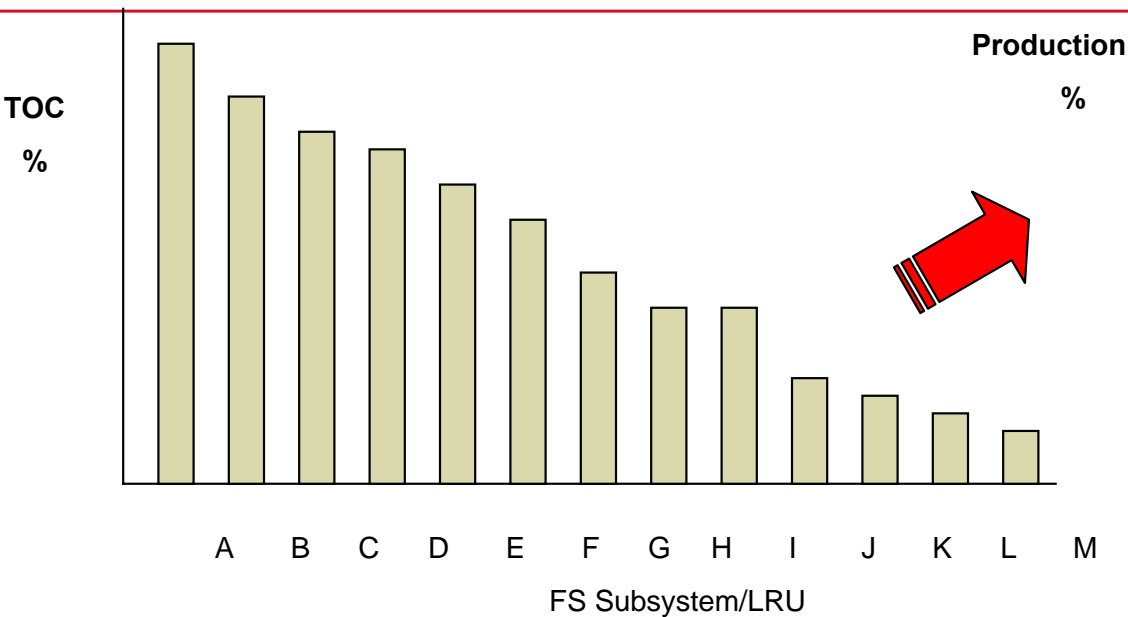
- Sensitivity analysis is useful for performing what-if analysis, determining how sensitive the point estimate is to changes in the cost drivers, and developing ranges of potential costs.
  - *The example shown is for project FS and is a pareto of its LRU estimated failure rates and their effect upon the project LCC estimate*
  - *Note that while the over all LRU failure rate may be a significant driver for the systems maintenance costs and therefore its LCC estimate, this is not true for every LRU.*
- A drawback of sensitivity analysis is that it looks only at the effects of changing one parameter at a time.
- In reality, many parameters could change at the same time.
- Therefore, in addition to a sensitivity analysis, an uncertainty analysis should be performed to capture the cumulative effect of additional risks.

(From GAO Cost Guide, Chapter 14)



# Sensitivity Analysis for Project FS

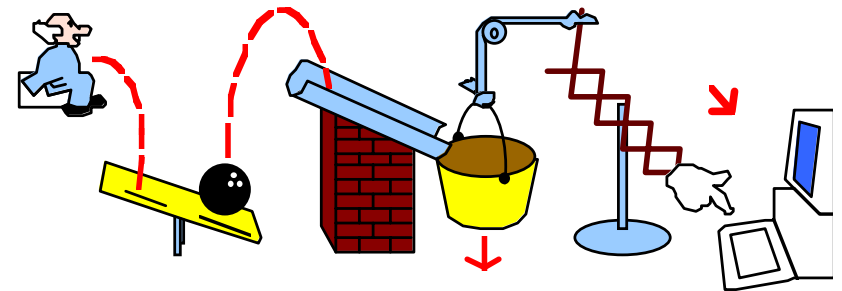
## Pareto – TOC/LCC \$ and Phased \$



# Cost Risk and Uncertainty

- Cost risk and uncertainty refer to the fact that because a cost estimate is a forecast, there is always a chance that the actual cost will differ from the estimate.
  - lack of knowledge about the future
  - the error resulting from historical data inconsistencies, assumptions, cost estimating equations, and factors that were used to develop the estimate
  - biases get into estimating program costs and developing program schedules.
    - biases may be cognitive—often based on estimators' inexperience
    - or motivational where management intentionally reduces the estimate and/or shortens the schedule to make the project look good to stakeholders.
  - Recognizing the potential for error and deciding how best to quantify it is the purpose of risk and uncertainty analysis.

From GAO Cost Guide, Chapter 14



**"You can start with erroneous assumptions, then use impeccable logic to arrive at the grand fallacy"**  
**Darrell Giesecking**

# Risk and Uncertainty

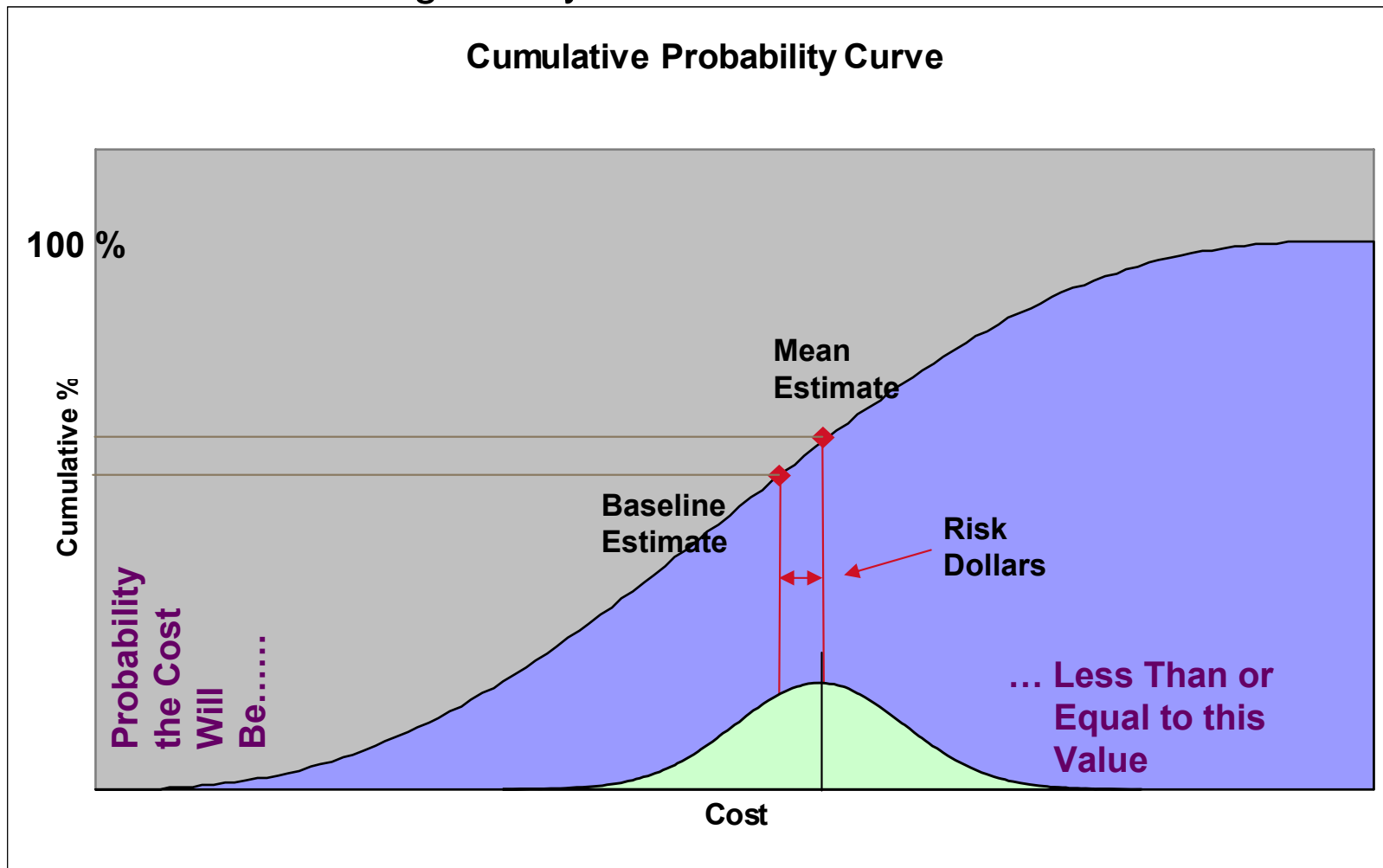
- Risk is the chance of loss or injury. In a situation that includes favorable and unfavorable events, risk is the probability an unfavorable event occurs.
  - Uncertainty is the indefiniteness about the outcome of a situation. It is assessed in cost estimate models for the purpose of estimating the risk (probability) that a specific funding level will be exceeded.
- 
- For management to make good decisions, the program estimate must reflect the degree of uncertainty, so that a level of confidence can be given about the estimate.
  - Having a range of costs around a point estimate is more useful to decision makers, because it conveys the level of confidence in achieving the most likely cost and also provides information regarding cost, schedule, and technical risks
  - Point estimates are more uncertain at the beginning of a program, because less is known about its detailed requirements and opportunity for change is greater. In addition, early in a program's life cycle, only general statements can be made. As a program matures, general statements translate into clearer and more refined requirements that reduce the unknowns. However, more refined requirements often translate into additional costs, causing the distribution of potential costs to move further to the right.

From GAO Cost Guide, Chapter 14



# The S Curve (or cumulative probability curve)

- Cost estimates should be based upon variables that are specified with realistic ranges for all inputs.
- Consider far future events as having potentially a greater risk – technology, or environment changes may not be known

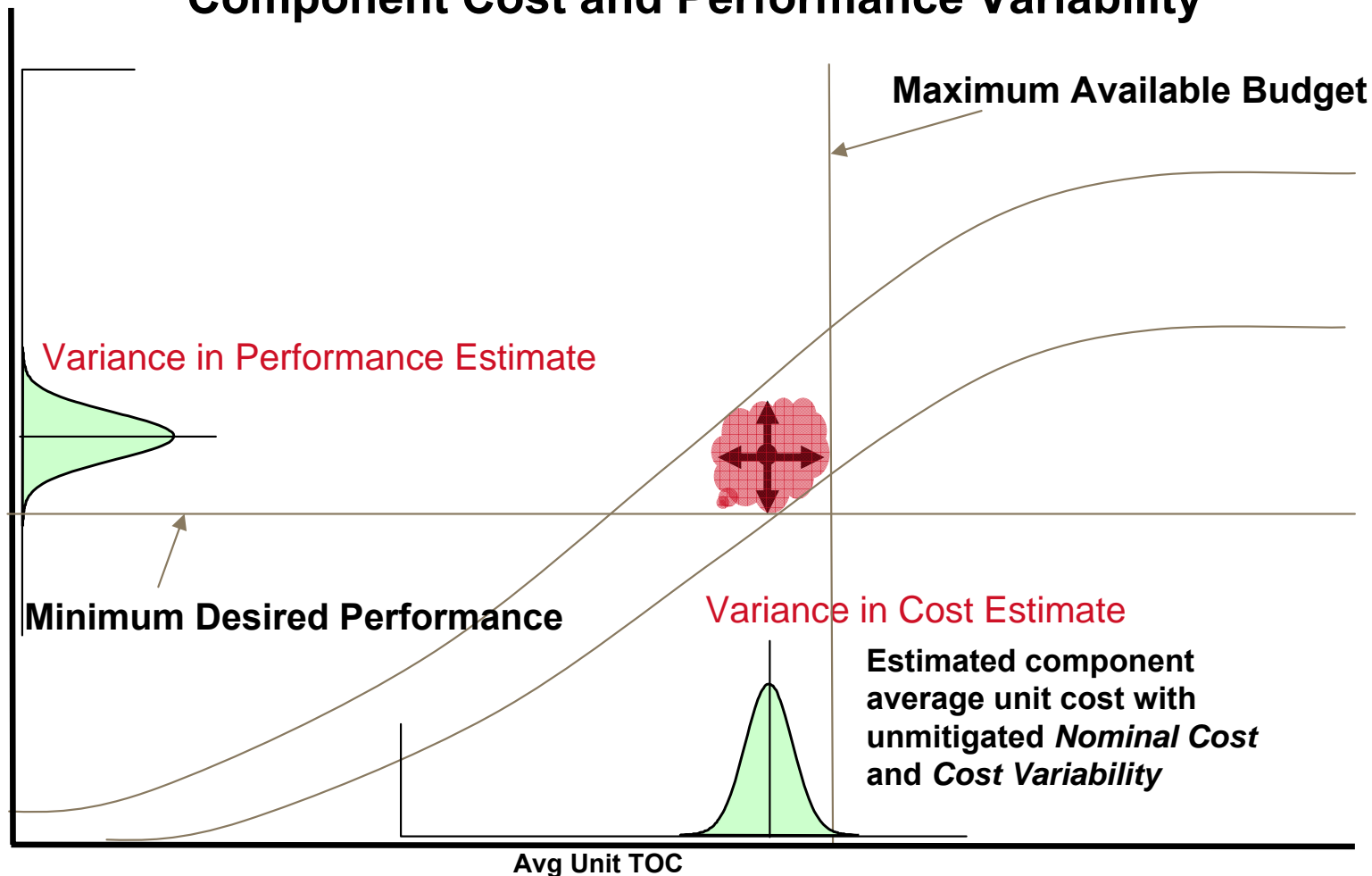




# Estimates Must Contain Ranges

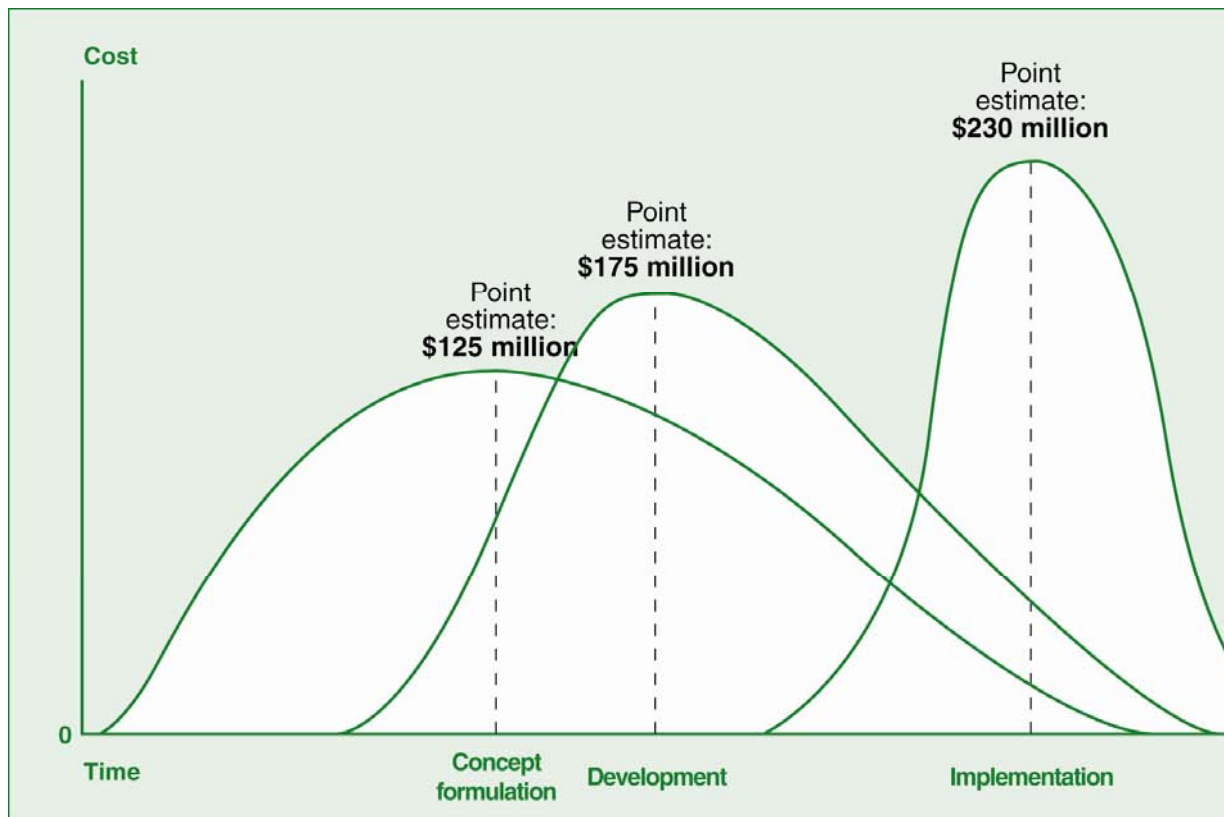
It's amazing the estimates we generate on tasks we really don't yet understand.....  
but each side wants cost/schedule/ earned value containment (Greg Shelton, RTN Ret.)

## Component Cost and Performance Variability



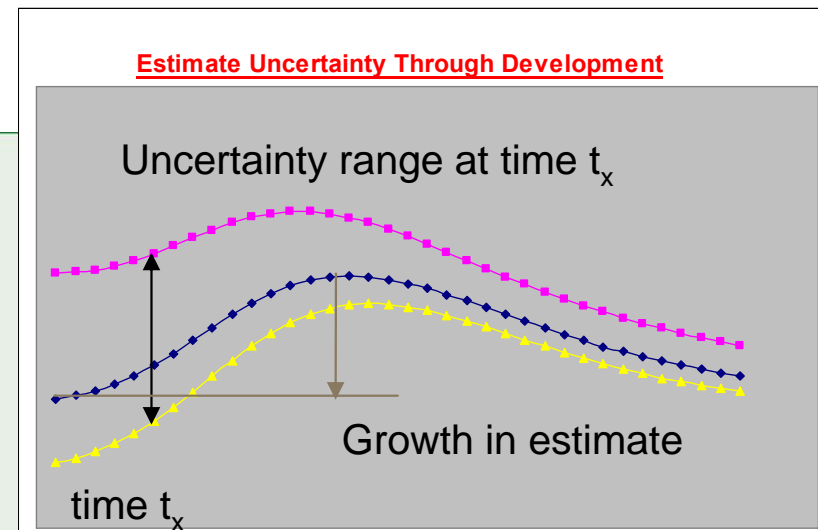
# Cost Risk and Uncertainty (2)

- DOD specifically directs that uncertainty be identified and quantified.
- The Clinger-Cohen Act requires agencies to assess and manage the risks of major information systems, including the application of the risk adjusted return on investment criterion in deciding whether to undertake particular investments.



Source: GAO.

From GAO Cost Guide, Chapter 14, Figure 15: Changes in Cost Uncertainty across the Acquisition Life Cycle



Estimate Uncertainty decreases as knowledge increases over time. E.g width of uncertainty range decreases.

Growth in estimate occur due to increased knowledge and new requirements. Later reductions in growth are possible if cost management techniques are aggressively employed early on in the program life.

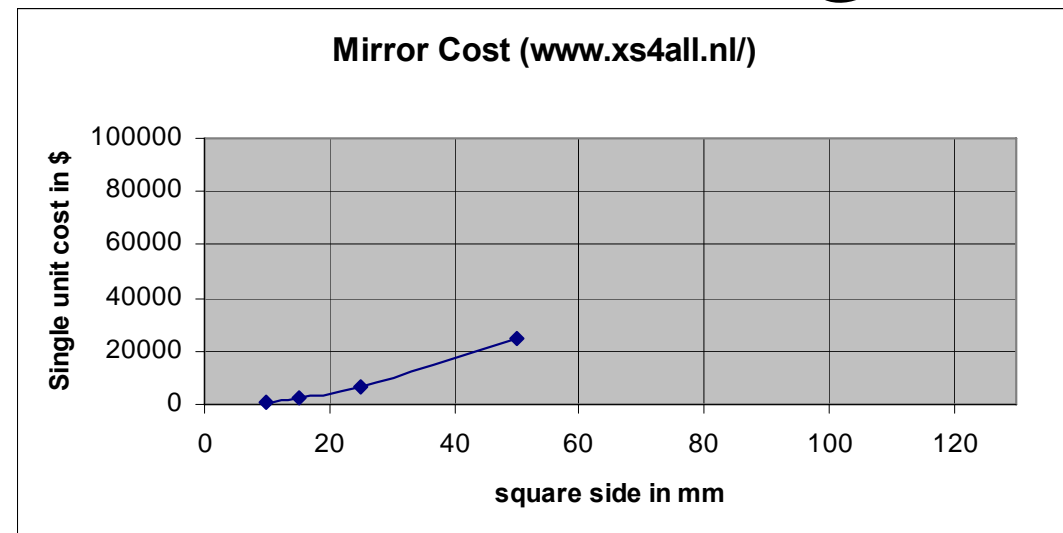
# Document and Review Results

## ■ Review Results

- Ground Rules and Assumptions
- Modeled System
- Overall LCC
- Cost Drivers
- Spikes
- Measure of Effectiveness
- Program Risks and Uncertainties

## ■ Document

- If no one can figure out what you did, how you did it, and why you did it ----- It doesn't count!!
- \*(Hard truth: The program may last longer than you)



# Summary

---

- **LCC is the total cost to the customer for a program over its full life.**
  - Cost, including LCC is an engineering design parameter.
    - Total cost impact, not just initial near-term cost, must be considered
    - Each Phase (Color of Money) estimate is important!
  - Early estimates are just estimates! Look at the risks and uncertainty within those estimates. Be prepared for and manage growth.
  
- **More and more customers (especially government) are emphasizing and requiring an LCC perspective.**
  - Early design efforts determine LCC. Don't wait!!!!