



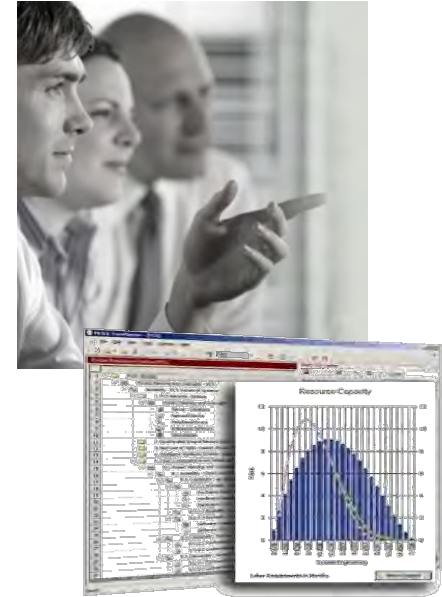
How to use Data-driven Predictive Analytics as the Basis of a DCAA-compliant Estimating System

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- Introduction
- What is Predictive Cost Analytics?
- How can Predictive Cost Analytics be used for a DCAA-compliant estimating system?
- What are the key benefits to doing this?

We improve our customers overall **cost management** to help them increase revenue and save money. By empowering our clients with **proven cost models and predictive cost analytics**, they become better estimators - improving bid success ratios, and achieving tremendous savings in analyzing alternatives. They become confident in their costs, schedules, and risk estimates

- Founded as an RCA business in 1975, taken private in 1998
- Headquarters: Mt. Laurel, NJ with additional offices in DC, OH, VA, UK, France, Germany
- Partner companies: China, S.Korea, Japan, Australia, Italy, Germany, and elsewhere
- Products: TruePlanning® software, PRICE Models, benchmark databases, integrated processes, and implementation services
- Education: PRICE University, instructor-led training on best estimating practices and product implementation
350+ customers & 12,000+ project professionals trained worldwide



Federal Agencies, Large Corporations and their Supply Chains

U.S. Space, Defense, Security

- NASA
- Army
- Navy
- Air Force
- DHS
- Census
- FBI

International

- ESA
- UK MOD
- France DND
- Germany BWB
- Spain DND
- Italy MOD, ASI
- S. Korea MOD
- Japan MOD
- China MOD, Space
- Canada DND



Lockheed Martin, Boeing, Raytheon, BAE, General Dynamics, Rolls Royce, Ball, Goodrich, Sikorsky, L3-Com, Booz-Allen, Spirit Aero, Aerospace Corp, EADS, Thales, KAI, LIG, Samsung, Jaguar-Land Rover, COMAC, CYATA, Shanghai Electro

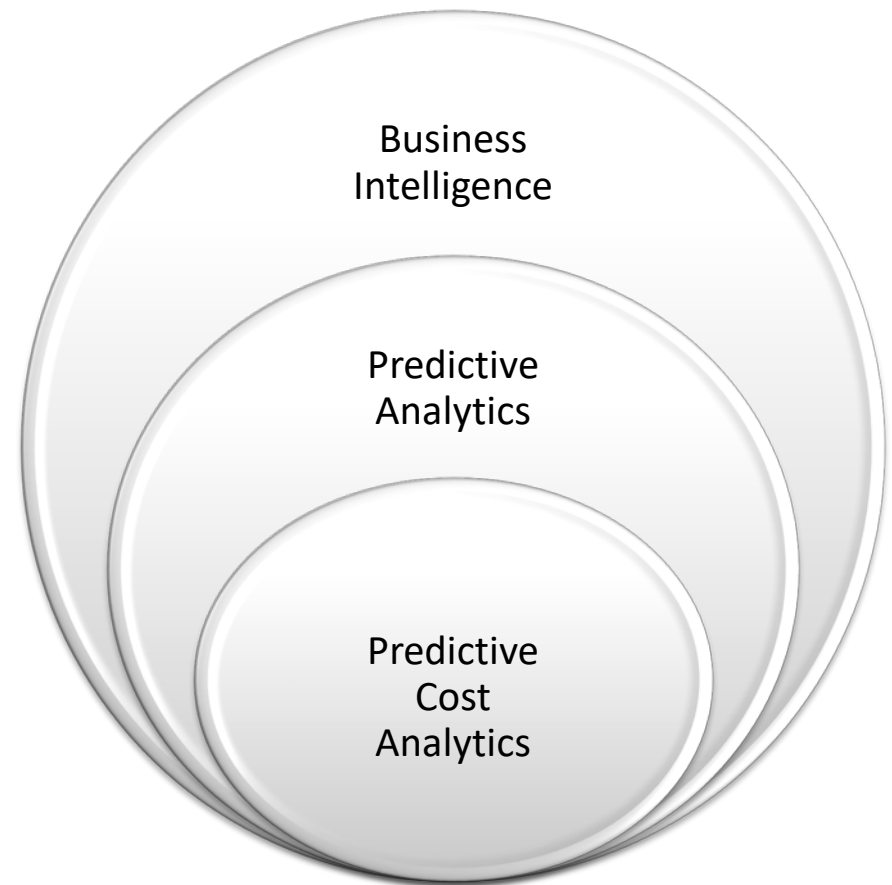
Our objective is to speed and lower the cost of predictive cost analytics for everyone!

Predictive Cost Analytics

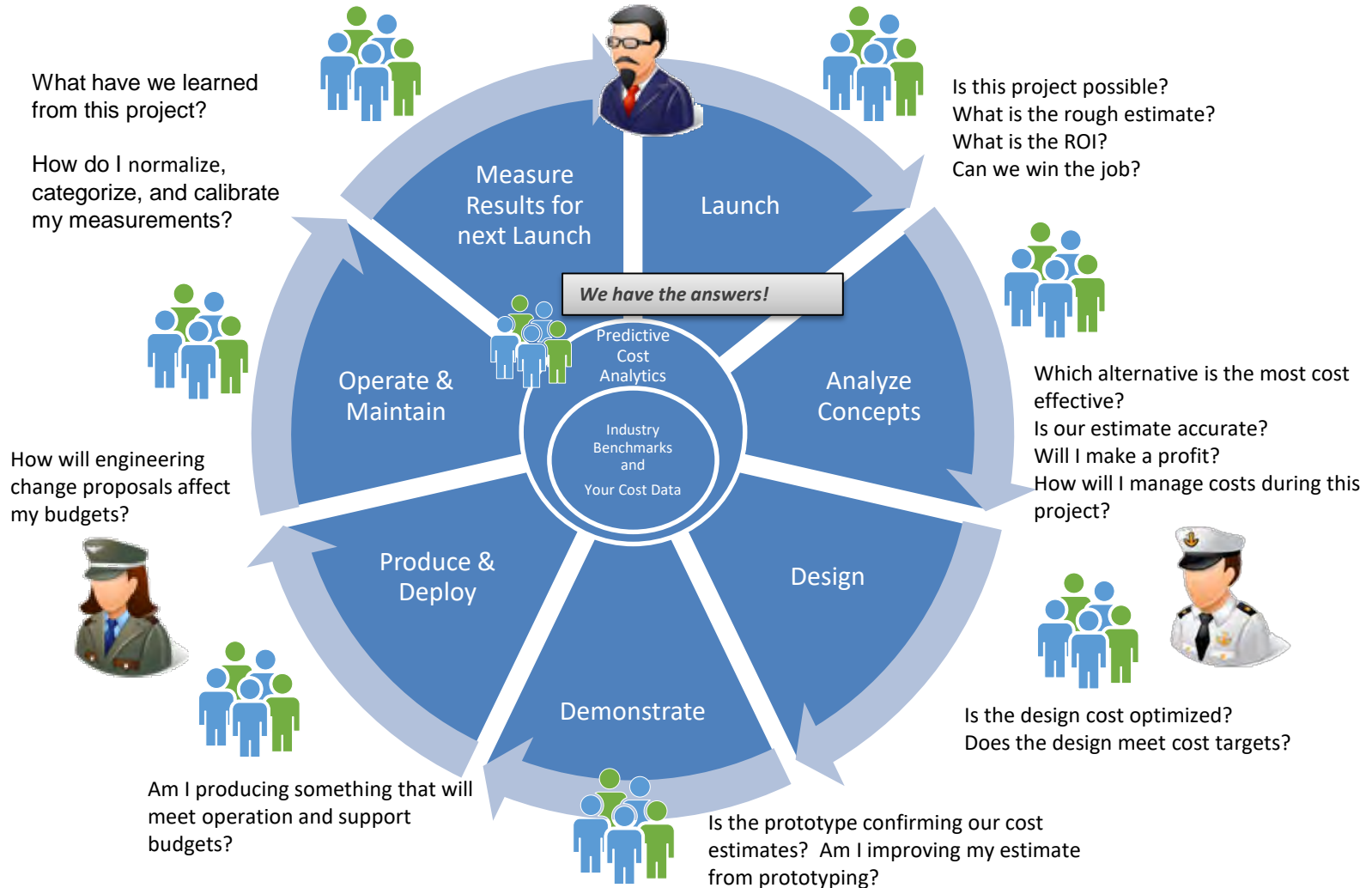
Business intelligence (BI) is the set of techniques and tools for the transformation of raw data into meaningful and useful information for business analysis purposes (Wikipedia 2015)

Predictive analytics encompasses a variety of statistical techniques from modeling, machine learning, and data mining that analyze current and historical facts to make predictions about future, or otherwise unknown, events (Wikipedia 2015)

Predictive Cost Analytics a field of predictive analytics specifically targeting cost and schedule estimating for products, projects, on-going operations, other cost-incurring activities



Limited Supply, Large Demand



Cost Models Ease Data Normalization!

Leveraging Supervised Data-Mining with known Cost Drivers

- How big *was* it?
- How much of the engineering and manufacturing *was* new work?
- What *was* the complexity item and the job?
- How familiar *were* the people doing the work?
- *Was* the technology mature?
- When *did* it take place?



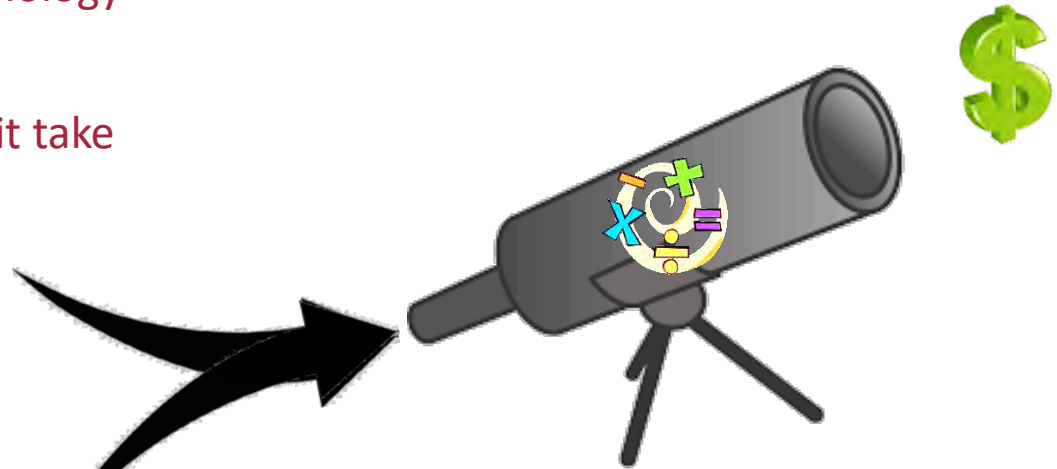
*Productivity
& Producibility Measures*

Calibrated Cost Models Produce Data-driven Estimates!

- How big *is* it?
- How much of the engineering and manufacturing *is* new work?
- What *is* the complexity item and the job?
- How familiar *are* the people doing the work?
- *Is* the technology mature?
- When *will* it take place?



Productivity & Producibility Measures



Refreshingly Different

Typically, predictive analytics requires painstaking processes for normalizing data and creating “one-off”, multivariate models to predict outcomes. Tailoring generic predictive analytics tools to estimate costs and schedules is complicated and time consuming

It is faster and easier to perform “supervised” data-mining and “calibrate” existing, proven models that are tested and supported by experts...



Predictive Cost Analytics

- Specifically designed to predict costs and schedules
- Integrated tools combine to speed the process and lower the cost to predict costs and schedules
- Proven, reusable cost models that capture the common cost drivers of like-items to be estimated
- PRICE subject matter experts know the process, and are available to help you along the way

Olympus
Defense
Corporation

Olympus is a leader in the support of military systems, test equipment and commercial hardware. With a long history of repairing, retrofitting and modifying airborne, space borne, land vehicle and land-based systems, we are experienced in sustainment of navigation, general avionics, mission fire control, interface control, armament stores management and control, airborne transponder, display, interrogator/transponder, communication control and tactical data management systems.



Olympus
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Corporation

Olympus wants to improve their estimating with a new, improved system, that will

- 1. Be DCAA-compliant*
- 2. Speed estimating to save B&P budgets and increase bid volume*
- 3. Build confidence in estimates among company management and customer by using data analytics on historic programs*



PURPOSE (from FAR Part 15.407-5 -- Estimating Systems)

An acceptable estimating system benefits both the Government and the contractor by increasing the accuracy and reliability of individual proposals. It also reduces the scope of reviews to be performed on individual proposals, expedites the negotiation process, and increases the reliability of proposals. Significant deficiencies not corrected by the contractor shall be a consideration in subsequent proposal analyses and negotiations.

(CO will get info from PPIRS).

Cost Estimating System Requirements

(a) Definitions.

“Acceptable estimating system” means an estimating system that complies with the system criteria in paragraph (d) of this clause, and provides for a system that—

- (1) Is maintained, reliable, and consistently applied;
- (2) Produces verifiable, supportable, documented, and timely cost estimates that are an acceptable basis for negotiation of fair and reasonable prices;
- (3) Is consistent with and integrated with the Contractor’s related management systems; and
- (4) Is subject to applicable financial control systems.

“Estimating system” means the Contractor's policies, procedures, and practices for budgeting and planning controls, and generating estimates of costs and other data included in proposals submitted to customers in the expectation of receiving contract awards. Estimating system includes the Contractor's—

- (1) Organizational structure;
- (2) Established lines of authority, duties, and responsibilities;
- (3) Internal controls and managerial reviews;
- (4) Flow of work, coordination, and communication; and
- (5) Budgeting, planning, estimating methods, techniques, ***accumulation of historical costs***, and other analyses used to generate cost estimates.

Cost Estimating System Audit Guidance

SELECTED CLAUSES

- Does a current 11070 Accounting System audit exist? If so, briefly summarize the results of that audit and assess its impact on the contractor's estimates, based on **historical costs**. If not, discuss with the supervisor the need to perform a separate assignment.
- Verify that the estimators appropriately considered **historical experience (e.g., evidence of search for relevant history)**. Evaluate the rationale for any significant departures from relevant history. Verify that the estimators appropriately integrated information from other management systems (e.g., accounting system, labor system, IT). (DFARS 252.215-7002(d)(4)(ix & xi))
- ***If relevant historical hours were used, the estimating team used appropriate analytical methods for arriving at the estimated hours (e.g., improvement curve)***. Verify that historical non-recurring activities were properly identified and removed. (DFARS 252.215-7002(d)(4)(x))
- ***e. If relevant history was not available, the estimating method was reasonably sound and, when appropriate, adequately supported by an internal comparison of past projections using the chosen method and actual results.*** (DFARS 252.215-7002(d)(4)(xiii))
- ***Verify that the estimators appropriately considered historical experience (e.g., historical vendor pricing, historical scrap, learning curves). Verify that estimators appropriately integrated information from other management systems***

Impact of Deficient Estimating Systems

DFARS definition

“Shortcomings in the system that materially affect the ability of officials of the DoD to rely upon information produced by the system that is needed for management purposes.”

Impact

- *Increase the scope and frequency of Government reviews of individual contractor proposals*
- *Prolong the proposal negotiation process*
- *Decrease the reliability of contractor’s proposals*
- *It will be part of your contractor review in FAPIIS*
- *POTENTIAL WITHHOLDING BY CO PER DFARS Contracting Officer (CO) will withhold 5% of amounts due from progress payments and performance-based payments, and direct the contractor, in writing, to withhold 5% from its billings on interim cost vouchers on Cost Reimbursement, Labor Hour, and Time and Materials contracts until the CO has determined that the contractor has corrected all significant deficiencies as directed by the CO’s final determination*

Product: Zeus 240XR

Presented at the 2017 ICEAA Professional Development & Training Workshop

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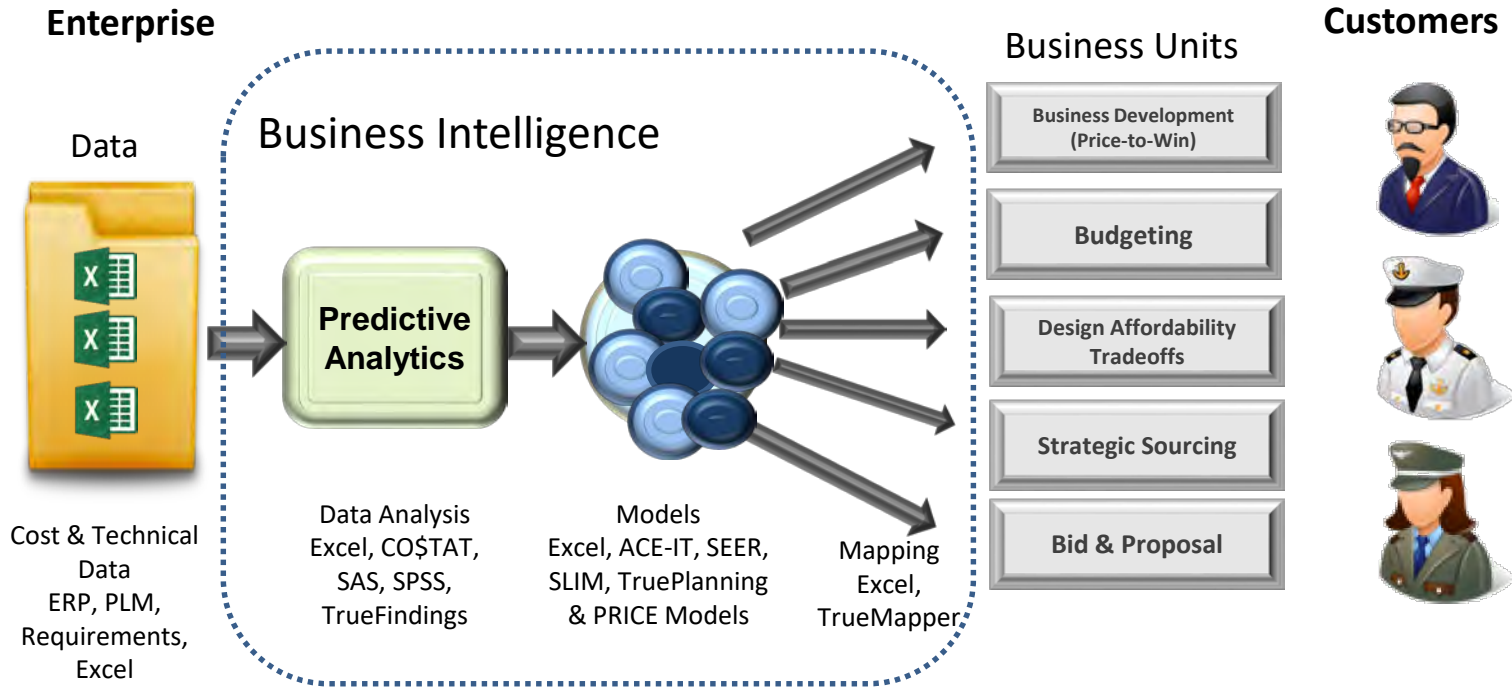


Integrated INS GPS ADAHRS Flight Controls

Olympus
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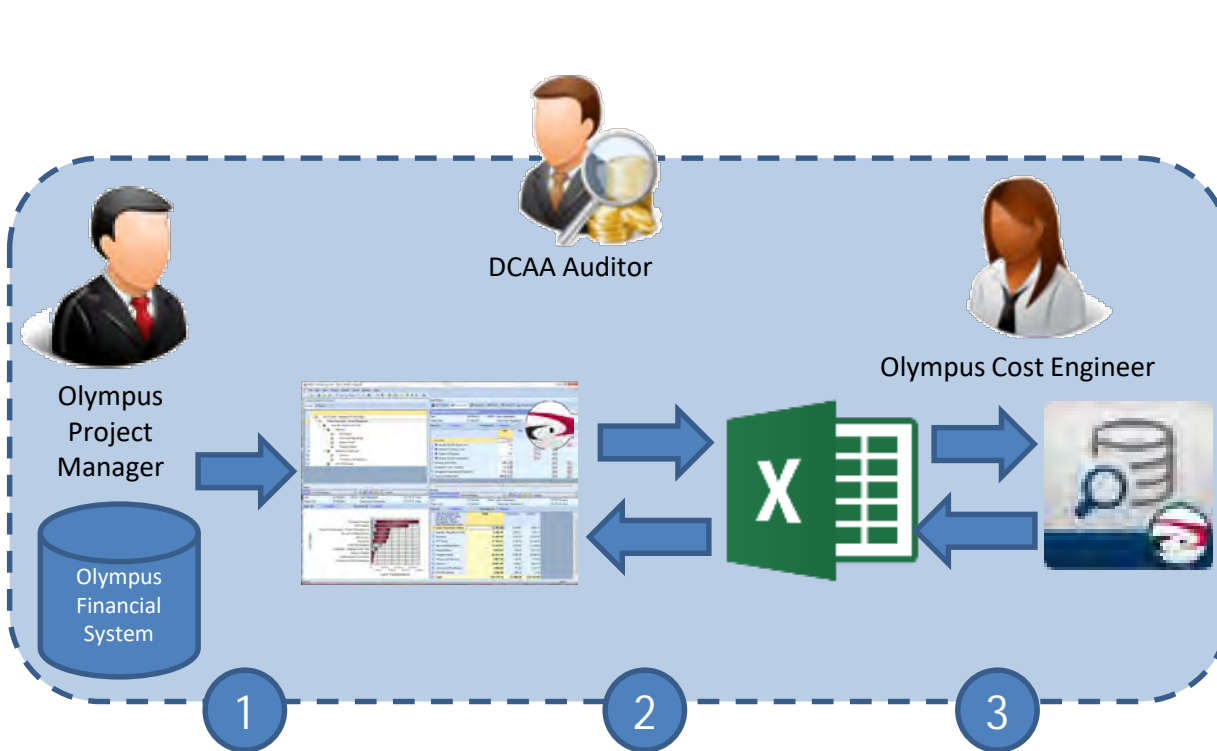
Predictive Cost Analytics



Supervised Data-Mining Speeds the Process

Predictive Cost Analytics

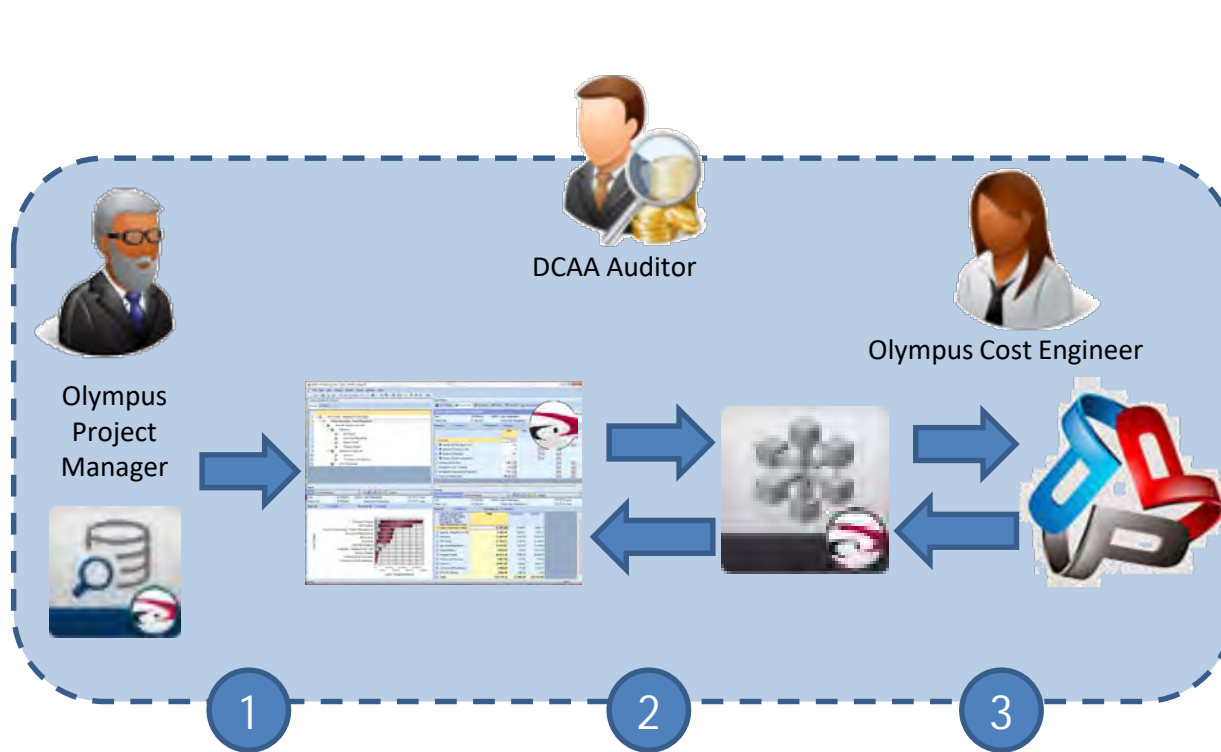
DCAA-Compliant Estimating System – Capturing Historic Data



- 1 Project Manager models the completed project Cost Model. Actual hours / costs filled in from financial system (≤ 2 weeks from end)
- 2 Cost Model measures complexity & productivity of the project, and enters into Excel database.
- 3 Statistical Analytics Tool analyzes Excel database, determines best fit equations or averages to achieve $\leq 10\%$ variance in aggregate across all projects.

Predictive Cost Analytics

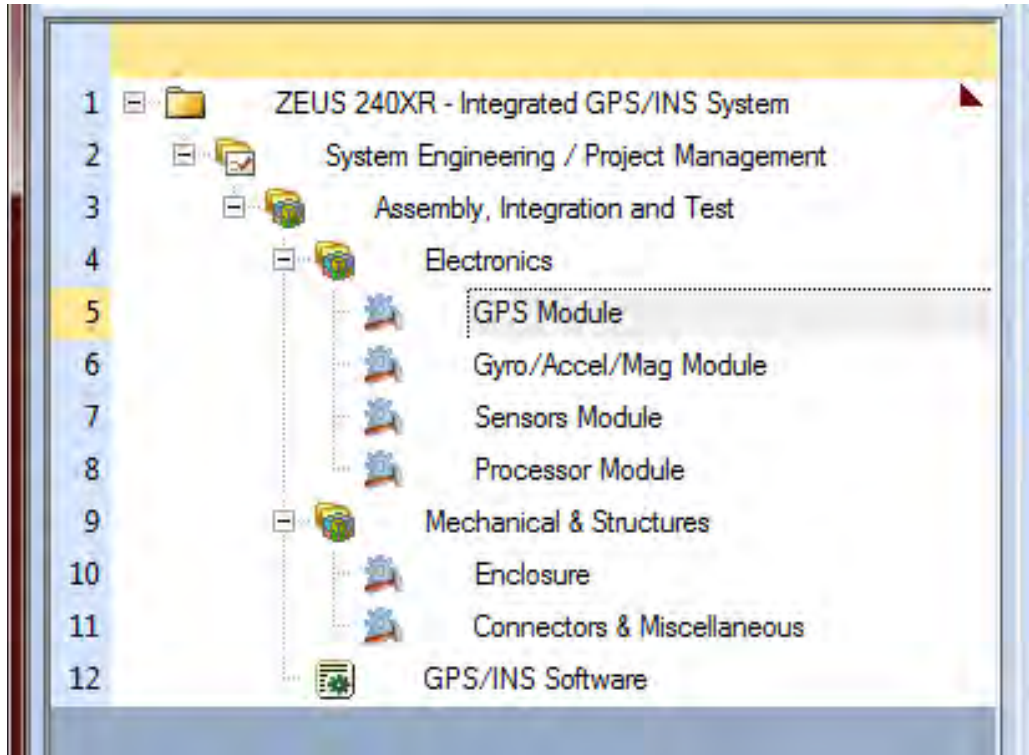
DCAA-Compliant Estimating System – Estimating New Project



- 1 Project Manager models the new project in Cost Model, with statistical findings for complexity and productivity from most recent completed projects
- 2 Cost Model estimates hours and costs, which are mapped to the Proposal cost element structure
- 3 Mapped hours and costs are transferred to Pricing Tool. DCAA approved forward pricing rates are used to price final proposal

1. Standard PBS/WBS/OBS
2. Simple Measurements and Analytics
3. Engineering OWNS the Measurement and Estimate, Cost Engineer monitors the Estimating System
4. Traceability and Consistency
5. Show a clear and logical tie to DCAA-approved forward pricing rates
6. Communication and Transparency with DCAA

1. Standard Product Breakdown Structure



2. Simple Analytics

PRICE TruePlanning 16.0 - [ZEUS 240XR v6.0 Priced.tppj]*

File Edit View Project Reports Tools Window Help

Product Breakdown Structure: Simple Detailed

- 1 ZEUS 240XR - Integrated GPS/INS System
 - 2 System Engineering / Project Management
 - 3 Assembly, Integration and Test
 - 4 Electronics
 - 5 **GPS Module**
 - 6 Gyro/Accel/Mag Module
 - 7 Sensors Module
 - 8 Processor Module
 - 9 Mechanical & Structures
 - 10 Enclosure
 - 11 Connectors & Miscellaneous
 - 12 GPS/INS Software

Input Sheet

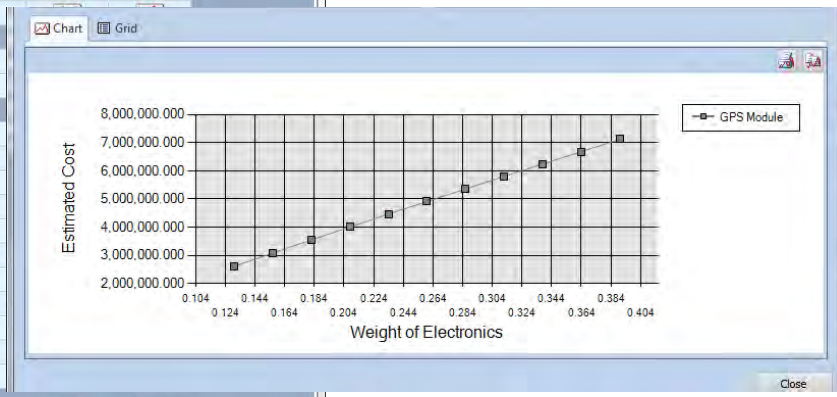
Cost Objects | **Input Sheet** | Attributes | Results | Chart | Metrics | Schedule | Uncertainty Analysis

GPS Module | Simple Estimate

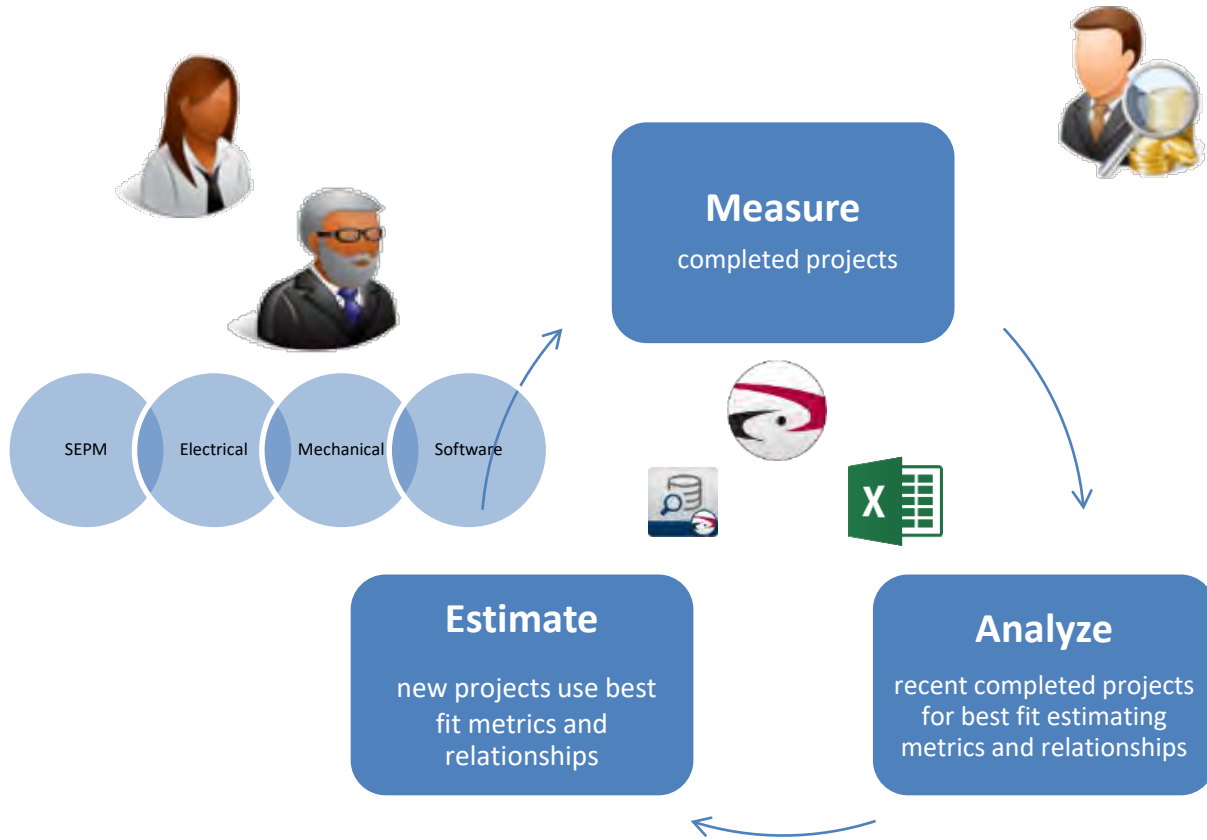
Cost: \$4,914,082 20.46% Labor Requirement: 27,103.37 hours
 Project Cost: \$24,019,868 Project Labor Requirement: 131,092.18 hours

Phase Set: A <Inherited> Worksheet Set: Olympus Pooled Rates and Bun

	Value	Units	Spread	Notes	Analyzer
1 Start Date					
2 Quantity Per Next Higher Level	1.00				
Additional Units					
4 Number of Additional Production Units	0.00				
5 Number of Additional Prototypes	0.00				
Technical Description					
7 Equipment Type	None				
8 Operating Specification	1.80				
9 Weight of Structure	0.0000	lbs			
10 Weight of Electronics	0.2600	lbs			
11 Manufacturing Complexity for Structure	6.000				
12 Percent of New Structure	10%	%			
13 Manufacturing Complexity for Electronics	11.042				
14 Percent of New Electronics	8%	%			
15 Engineering Complexity	1.000				
16 External Integration Complexity for Structure	3.00				
17 External Integration Complexity for Electronics	3.00				



3. Engineering OWNS the measurements & estimate

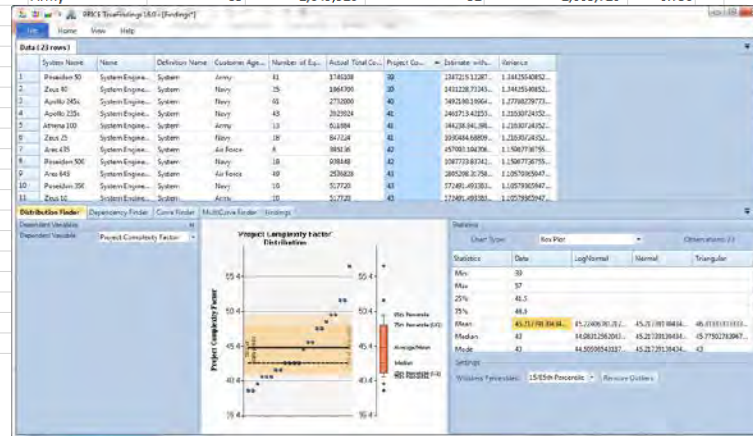


Engineering Groups maintain their own measurements, analytics, and estimates. Work with Labor hours and high-level cost pools. Cost Engineer maintains consistency of “supervised analytics”. Auditor can review process and documents at any time.

3. Engineering OWNS the measurements & estimate Systems Engineering / Project Management

System Name	Name	Definition Name	Customer Agency	Number of Equivalent Requirements (Number)	Actual Total Cost(Hours)	Project Complexity Factor(Number)	Estimate with Average Project Complexity(Hours)	Variance
Apollo 135x	System Engineering / Project Management	System	Army	46	3,220,000	50	2,633,461	0.818
Apollo 235x	System Engineering / Project Management	System	Navy	43	2,023,924	41	2,461,713	1.216
Apollo 245x	System Engineering / Project Management	System	Navy	61	2,732,800	40	3,492,198	1.278
Apollo 100	System Engineering / Project Management	System	Navy	22	1,540,000	50	1,259,481	0.818
Ares 435	System Engineering / Project Management	System	Air Force	8	395,136	42	457,993	1.159
Ares 555	System Engineering / Project Management	System	Air Force	61	3,614,128	46	3,492,198	0.966
Ares 645	System Engineering / Project Management	System	Air Force	49	2,536,828	43	2,805,208	1.106
Artemis 100	System Engineering / Project Management	System	Army	22	1,419,264	48	1,259,481	0.887
Artemis 150	System Engineering / Project Management	System	Army	35	2,649,920	52	2,003,720	0.756
Artemis 250	System Engineering / Project Management	System						
Artemis 350	System Engineering / Project Management	System						
Athena 100	System Engineering / Project Management	System						
Hermes 150	System Engineering / Project Management	System						
Hermes 300	System Engineering / Project Management	System						
Hermes 325	System Engineering / Project Management	System						
Poseidon 50	System Engineering / Project Management	System						
Poseidon 200	System Engineering / Project Management	System						
Poseidon 350	System Engineering / Project Management	System						
Poseidon 500	System Engineering / Project Management	System						
Zeus 10	System Engineering / Project Management	System						
Zeus 20	System Engineering / Project Management	System						
Zeus 25	System Engineering / Project Management	System						
Zeus 40	System Engineering / Project Management	System						

SEPM estimate based on the **average Project Complexity** of the last 23 projects. The expected variance is about 3%



3. Engineering OWNS the measurements & estimate *Electrical Engineering*



Name	Cost Element	Definition Name	Update Rate(Numbr)	Operating Specification(Numbr;ing ut)	Weight of Electronics(Weigh t;Input)	Actual Total Cost(Currency,\$, USA, 2015)	Measured Manufacturing Complexity for Electronics(Numbr;er;Input)	TrueFindings Manufacturing Complexity(Numbr)	Estimate with Average Manufacturing Complexity(Currency,\$, USA, 2015)	Variance(Number)
Apollo 135x	GPS Module	Hardware Component	75	1.8	0.302	\$ 12,168	9.82	9.93	\$ 10,339	0.85
Apollo 235x	GPS Module	Hardware Component	75	1.8	0.267	\$ 11,480	10.16	9.93	\$ 14,474	1.26
Apollo 245x	GPS Module	Hardware Component	75	1.8	0.213	\$ 9,141	10.15	9.93	\$ 8,137	0.89
Apollo 100	GPS Module	Hardware Component	75	1.8	0.395	\$ 16,303	9.95	9.93	\$ 10,650	0.65
Ares 435	GPS Module	Hardware Component	75	1.4	0.239	\$ 9,626	9.83	9.93	\$ 10,425	1.08
Ares 555	GPS Module	Hardware Component	75	1.4	0.341	\$ 14,484	10.09	9.93	\$ 12,629	0.87
Ares 645	GPS Module	Hardware Component	75	1.4	0.390	\$ 15,978	9.92	9.93	\$ 12,014	0.75
Artemis 100	GPS Module	Hardware Component	75	1.8	0.299	\$ 11,997	9.81	9.93	\$ 15,841	1.32
Artemis 150	GPS Module	Hardware Component	75	1.8	0.375	\$ 15,239	9.88	9.93	\$ 14,287	0.94
Artemis 250	GPS Module	Hardware Component	75	1.8	0.385	\$ 15,480	9.82	9.93	\$ 17,898	1.16
Artemis 350	GPS Module	Hardware Component	75	1.8	0.327	\$ 13,496	9.95	9.93	\$ 9,916	0.73
Athena 100	GPS Module	Hardware Component								
Hermes 150	GPS Module	Hardware Component								
Hermes 300	GPS Module	Hardware Component								
Hermes 325	GPS Module	Hardware Component								
Poseidon 50	GPS Module	Hardware Component								
Poseidon 200	GPS Module	Hardware Component								
Poseidon 350	GPS Module	Hardware Component								
Poseidon 500	GPS Module	Hardware Component								
Zeus 10	GPS Module	Hardware Component								
Zeus 20	GPS Module	Hardware Component								
Zeus 25	GPS Module	Hardware Component								
Zeus 40	GPS Module	Hardware Component								
Apollo 135x	GPS Module	Hardware Component								
Apollo 235x	GPS Module	Hardware Component								
Apollo 245x	GPS Module	Hardware Component								
Apollo 100	GPS Module	Hardware Component								
Ares 435	GPS Module	Hardware Component								
Ares 555	GPS Module	Hardware Component								
Ares 645	GPS Module	Hardware Component								
Artemis 100	GPS Module	Hardware Component								

Electrical Engineering estimate based on a **linear regression** analysis of Manufacturing Complexity as a function of “Module Type” and “Update Rate” derived from our last 276 projects. The expected variance is about 4%

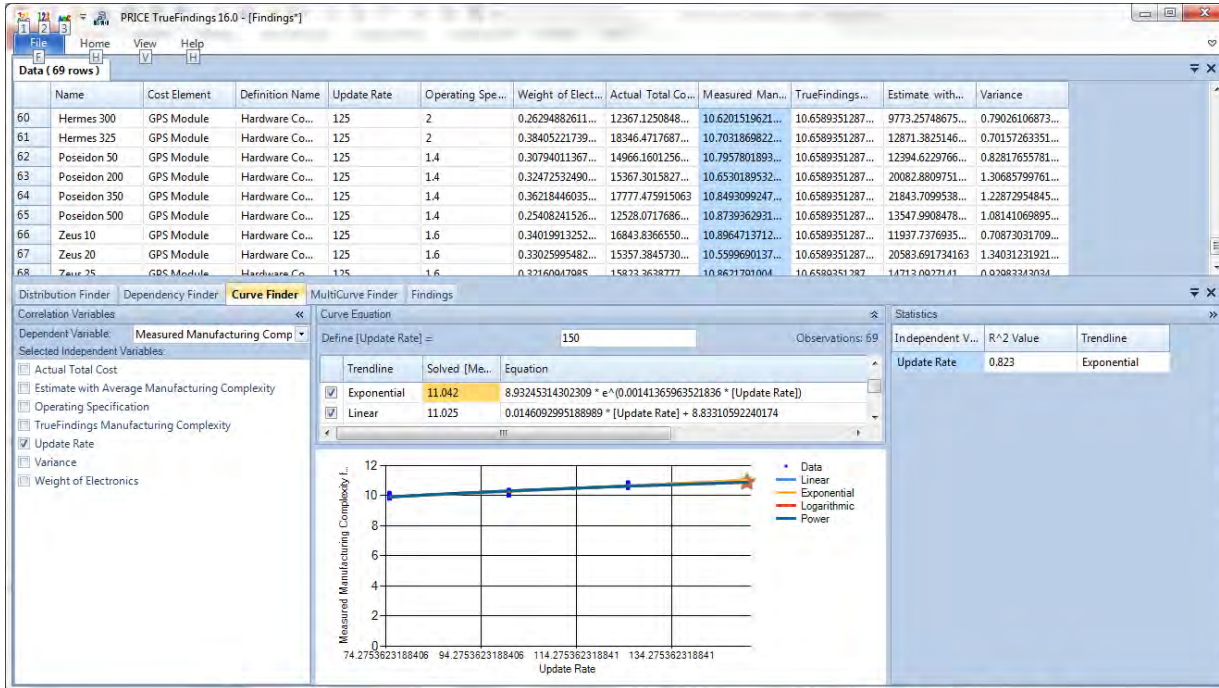
The Power of Analytics

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Extrapolation using Regression

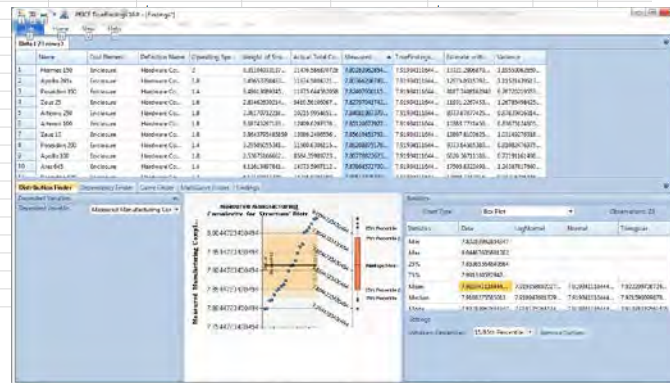


Olympus has never built an INS with an Update Rate of 150 – What will it cost? What is a rational approach to the estimate? – linear regression based on historic projects!

3. Engineering OWNS the measurements & estimate Mechanical Engineering

A	B	C	D	E	F	G	H	I	J	K
Name	Cost Element	Definition Name	Operating Specification Number;Input 1	Weight of Structure(Weight;lbs;input)	Actual Total Cost(Currency;\$, USA, 2015)	Measured Manufacturing Complexity for Structure(Num ber;input)	TrueFindings Manufacturing Complexity(Nu mber)	Estimate with Average Manufacturing Complexity(Curre ncy;\$, USA, 2015)	Variance(Number)	
1										
2	Apollo 135x	Enclosure	Hardware Component	1.8	3.350 \$	11,241	7.97	7.92 \$	10,593	0.94
3	Apollo 235x	Enclosure	Hardware Component	1.8	3.678 \$	12,599	7.98	7.92 \$	9,619	0.76
4	Apollo 245x	Enclosure	Hardware Component	1.8	3.457 \$	11,635	7.80	7.92 \$	12,975	1.12
5	Apollo 100	Enclosure	Hardware Component	1.8	2.537 \$	8,584	7.87	7.92 \$	6,626	0.77
6	Ares 435	Enclosure	Hardware Component	1.4	3.077 \$	10,693	7.93	7.92 \$	10,354	0.97
7	Ares 555	Enclosure	Hardware Component	1.4	4.315 \$	14,543	8.01	7.92 \$	13,961	0.96
8	Ares 645	Enclosure	Hardware Component	1.4	4.116 \$	14,074	7.88	7.92 \$	17,506	1.24
9	Artemis 100	Enclosure	Hardware Component	1.8	3.687 \$	12,410	7.85	7.92 \$	10,384	0.84
10	Artemis 150	Enclosure	Hardware Component	1.8	3.300 \$	11,589	7.95	7.92 \$	9,887	0.85
11	Artemis 250	Enclosure	Hardware Component	1.8	3.062 \$	10,216	7.84	7.92 \$	8,974	0.88
12	Artemis 350	Enclosure	Hardware Component	1.8	3.284 \$	11,088	8.02	7.92 \$	13,081	1.18
13	Athena 100	Enclosure	Hardware Component	1.8	3.545 \$	12,470	7.92	7.92 \$	9,799	0.79
14	Hermes 150	Enclosure	Hardware Component	2.0	3.311 \$	11,477	7.80	7.92 \$	13,721	1.20
15	Hermes 300	Enclosure	Hardware Component							
16	Hermes 325	Enclosure	Hardware Component							
17	Poseidon 50	Enclosure	Hardware Component							
18	Poseidon 200	Enclosure	Hardware Component							
19	Poseidon 350	Enclosure	Hardware Component							
20	Poseidon 500	Enclosure	Hardware Component							
21	Zeus 10	Enclosure	Hardware Component							
22	Zeus 20	Enclosure	Hardware Component							
23	Zeus 25	Enclosure	Hardware Component							
24	Zeus 40	Enclosure	Hardware Component							
25	Apollo 135x	Connectors & Miscellaneous	Hardware Component							
26	Apollo 235x	Connectors & Miscellaneous	Hardware Component							
27	Apollo 245x	Connectors & Miscellaneous	Hardware Component							
28	Apollo 100	Connectors & Miscellaneous	Hardware Component							
29	Ares 435	Connectors & Miscellaneous	Hardware Component							
30	Ares 555	Connectors & Miscellaneous	Hardware Component							
31	Ares 645	Connectors & Miscellaneous	Hardware Component							
32	Artemis 100	Connectors & Miscellaneous	Hardware Component							

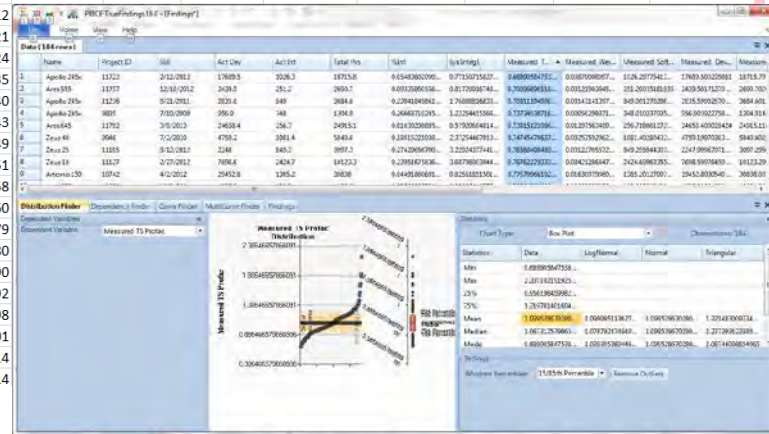
Mechanical Engineering estimate is based on the **average Manufacturing Complexity for each Item Type** of the last 46 projects. The expected variance is about 5%



3. Engineering OWNS the measurements & estimate Software Engineering



Name	Project ID	Total Hrs(Hours)	%Int	Sys IntegE	TS Profac(Nu mber)	Weighted TS Profac(Nu mber)	Measured Software &T(Hour s)	Dev SubTotal(H ours)	Measured Total(Hour s)	%Int of Total	Software &T(Hour s)	Dev(Hours)	Total(Hours)	% of Total
Apollo 245x	11722	18715.8	5.48%	0.77	0.690	0.009	1026.30	17689.50	18715.80	0.05	647.00	11536.05	12183.05	0.04
Ares 555	11757	2690.7	9.34%	0.817	0.701	0.001	251.20	2439.50	2690.70	0.09	161.11	1573.72	1734.83	0.06
Apollo 245x	11236	3684.6	23.04%	1.769	0.708	0.001	849.00	2835.60	3684.60	0.23	550.49	1895.51	2446.00	0.07
Apollo 245x	9895	1304.9	26.67%	1.23	0.74	0.001	348.01	956.90	1304.91	0.27	235.65	655.57	891.22	0.03
Ares 645	11792	24915.1	1.03%	0.579	0.738	0.013	256.72	24658.40	24915.12	0.01	174.03	16603.34	16777.37	0.01
Zeus 40	9946	5840.6	18.52%	2.373	0.747	0.003	1081.40	4759.20	5840.60	0.19	742.93	3265.83	4008.76	0.02
Zeus 25	11185	3097.3	27.42%	3.229	0.766	0.001	849.30	2248.00	3097.30	0.27	598.58	1641.85	2240.43	0.03
Zeus 10	11127	10123.3	23.95%	3.687	0.768	0.004	2424.70	7698.60	10123.30	0.24	1713.48	5455.58	7169.06	0.02
Artemis 150	10742	30838.0	4.49%	0.826	0.777	0.016	1385.20	29452.80	30838.00	0.04	991.23	20860.58	21851.82	0.01
Ares 555	11274	4828.2	3.98%	0.926	0.787	0.003	192.29	4635.90	4828.19	0.04	139.44	3410.67	3550.11	0.01
Hermes 300	11045	2933.2	11.95%	1.007	0.787	0.001	350.61	2582.60	2933.20	0.12	254.40	1889.37	2143.77	0.01
Poseidon 200	11661	876.7	11.40%	1.153	0.787	0.000	99.90	776.79	876.69	0.11	72.50	564.00	636.51	0.00
Artemis 100	11333	529.6	9.63%	0.740	0.802	0.000	51.02	478.61	529.63	0.10	37.75	351.84	389.59	0.00
Artemis 150	10980	5469.8	10.50%	2.902	0.812									
Hermes 325	10768	841.2	11.95%	0.836	0.821									
Artemis 250	9905	4292.7	7.33%	0.617	0.824									
Ares 555	9959	1766.9	16.85%	1.331	0.835									
Hermes 325	11051	21927.9	4.44%	0.953	0.840									
Zeus 25	10899	7943.6	5.41%	1.028	0.843									
Hermes 150	11390	6882.2	2.20%	0.780	0.849									
Apollo 245x	10936	2607.2	19.73%	1.967	0.851									
Hermes 325	9861	974.9	10.99%	1.030	0.858									
Artemis 150	9966	20627.4	3.87%	0.730	0.860									
Zeus 10	8645	3432.2	22.96%	2.134	0.879									
Artemis 100	9965	20350.6	2.93%	0.667	0.880									
Athena 100	10997	2780.2	4.70%	0.649	0.890									
Athena 100	11349	1959.2	17.64%	1.455	0.892									
Hermes 300	9918	620.5	21.92%	1.123	0.898									
Hermes 300	11435	7508.0	4.53%	0.617	0.901									
Hermes 150	10766	24916.8	6.86%	1.866	0.914									
Apollo 100	10939	3280.9	8.64%	2.847	0.914									



Software Engineering estimate is based on the **average Organizational Productivity** of the last 184 projects. The expected variance is about 2.5%

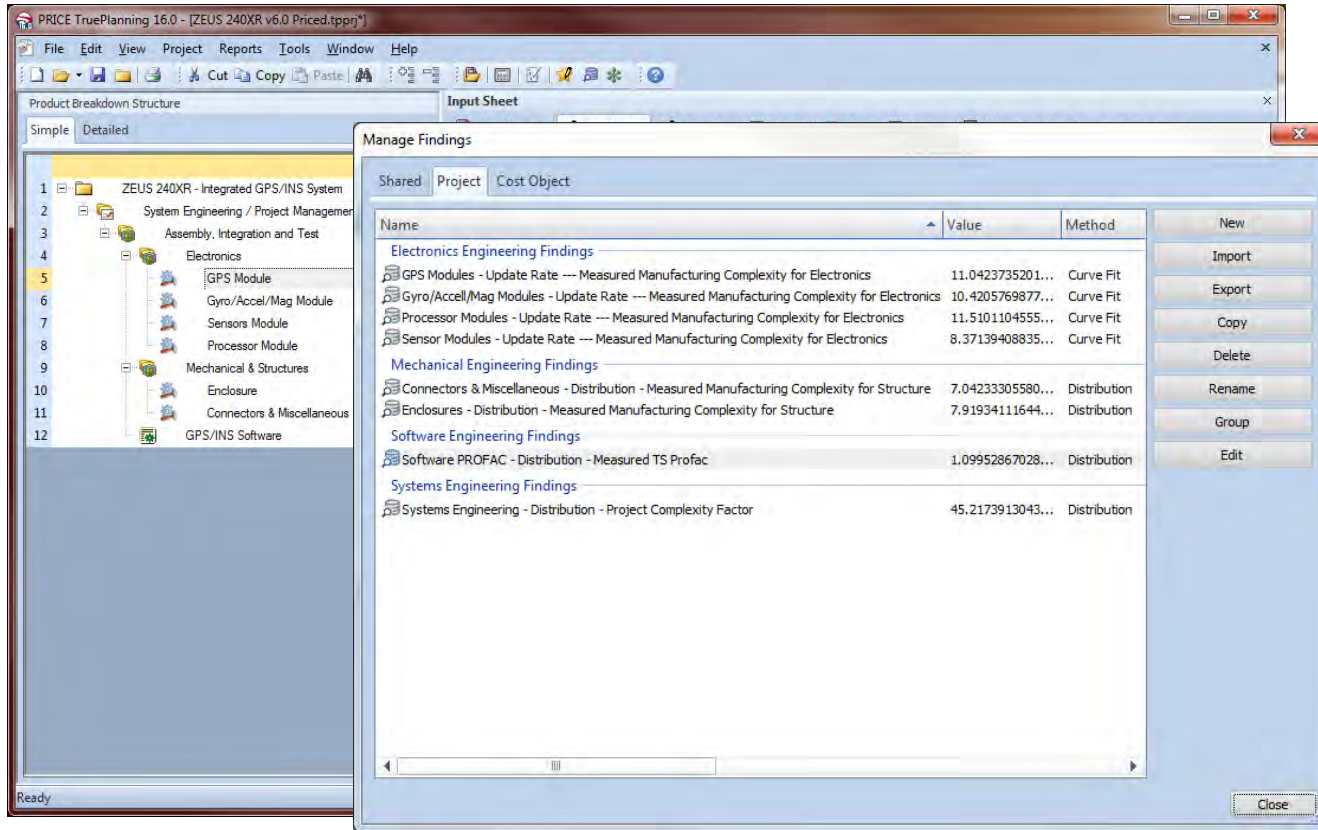
4. Traceability and Consistency

The screenshot displays the PRICE TruePlanning 16.0 software interface. On the left, a 'Product Breakdown Structure' tree shows a hierarchy for 'ZEUS 240XR - Integrated GPS/INS System', including 'System Engineering / Project Management', 'Assembly, Integration and Test', 'Electronics', and 'Mechanical & Structures'. The 'Input Sheet' for the 'GPS Module' is shown in the center, with fields for 'Cost' (\$4,914,082), 'Labor Requirement' (27,103.37 hours), and various technical specifications like 'Start Date', 'Quantity Per Next Higher Level', and 'Weight of Structure' (0.0000 lbs).

On the right, a 'Data 69 rows' table lists various cost elements with columns for Name, Cost Element, Definition Name, Update Rate, Operating Sp, Weight of Ect., Actual Total Co., Measured Man., TrueFindings..., Estimate with..., and Variance. Below the table, a 'Curve Finder' window displays a graph of 'Measured Manufacturing Complexity' vs 'Update Rate'. The graph shows data points and three fitted curves: Linear, Exponential, and Logarithmic. The Exponential curve is selected, with the equation $y = 8.8243314402889 * e^{0.0014395983523836 * x}$ and an Update Rate of 0.823.

All analytics for any cost driver derived from data are embedded in the estimate and easily accessible

4. Traceability and Consistency



All Analytical Findings used for the estimate are summarized and easily accessible

5. Show a clear and logical tie to DCAA-approved forward pricing rates

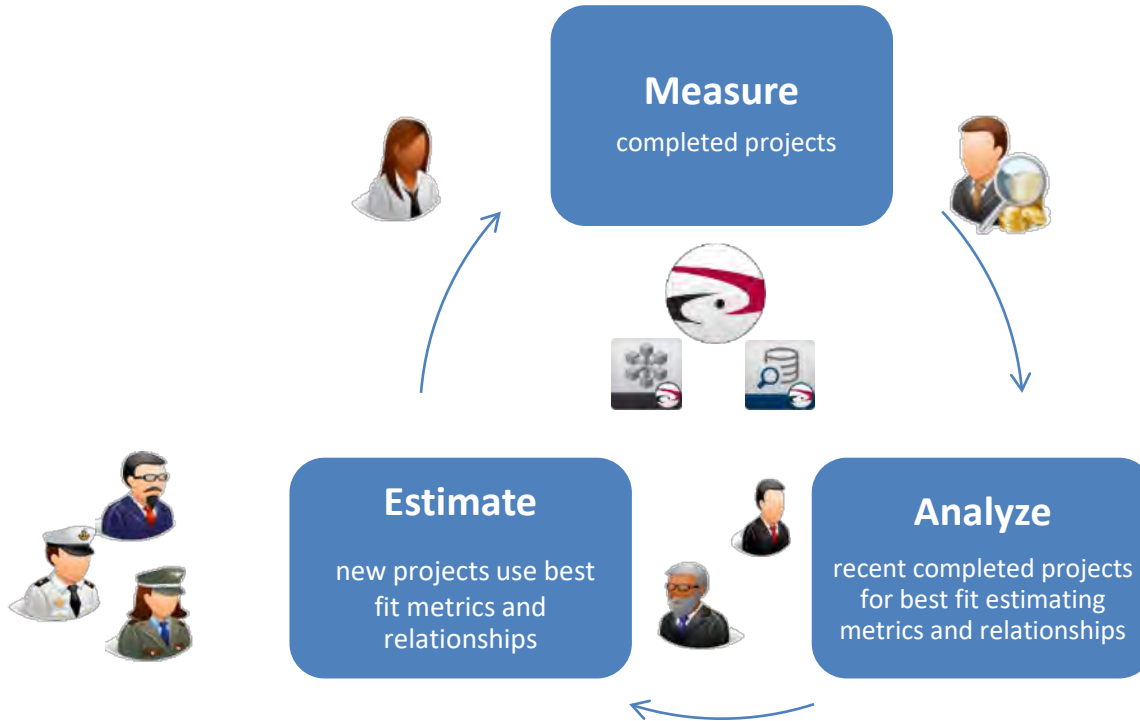
1. Olympus uses a three-tiered breakdown of rates for their DCAA-approved organizational breakdown structure
2. Actual Olympus forward-pricing rates and burdening used in Pricing tool
3. Cost Model uses “pooled” labor rates and burdening approximation for tradeoffs and target pricing
4. Cost Model pooled labor hours are mapped into Pricing Tool resources with a standard work ratio supported by history (20/40/40)
5. Pricing Tool is used for final pricing and Cost Volume production

6. Communication and Transparency with DCAA




- Early Notice
- Invite them to be part of the process
- Keep it simple
- Document the process, and stick to it
- Make Databases, Cost Model and Pricing Tool files available for inspection and review



Predictive Cost Analytics





DCAA-Compliant Estimating System





Predictive Cost Analytics deploys **supervised analytics** to simplify and speed the process

P-01	Estimating Using Cost Estimating Relationships (CER) or Parametric Estimating	
Version 9.6, dated April 2016		W/P Reference
<p>1. Based on your understanding of the policies and procedures obtained during the demonstrations, determine whether the policies comply with the DFARS criteria and whether the actual practices (using the proposals selected in B-01) comply with the policies as you perform the following steps:</p>		
<p>a. Review and evaluate the written description that assigns responsibility for preparing, reviewing, and approving the CER. Identify the personnel responsible for preparing the proposed CER for the selected price proposals. Verify that personnel have sufficient training, experience, and guidance to ensure the CER is proposed in accordance with the established procedures. (DFARS 252.215-7002(d)(4)(i, ii & iii))</p>		
<p>b. Review the written basis of estimate. Determine if the description sufficiently identifies and documents the sources of data and the estimating methods and rationale used in developing the CER. (DFARS 252.215-7002(d)(4)(iv))</p>		

<p>c. Verify that the CER is based on relevant historical experience. Evaluate the rationale for any significant departures from relevant history. Verify that the estimators appropriately integrated information from other management systems (e.g., accounting system, IT). (DFARS 252.215-7002(d)(4)(ix & xi))</p>	
<p>d. Verify evidence that adequate supervision occurred throughout the development and application of the CER (e.g., signature on worksheet(s)). Determine if errors were timely detected and corrected. If no errors were identified, determine whether errors would likely have been detected considering the extent of supervision and management review. (DFARS 252.215-7002(d)(4)(v & vii))</p>	

<p>2. Determine if the practices for establishing and updating the CER are sound and are compliant with the provisions of the solicitation and are adequate to serve as a basis to reach a fair and reasonable price. (DFARS 252.215-7002(d)(4)(xvi & xvii)) For those proposals in which estimates based on CERs were subjected to audit, summarize the reported exceptions resulting from unsound estimating policies and/or practices. For the remaining proposals, determine that the policies and practices reasonably ensure that:</p>	
<p>a) The frequency and method by which the CER is evaluated and updated will result in reasonably accurate estimates for prospective contracts. [Refer to CAM D-102 in determining whether to request specialist assistance, and if needed, to formulate the questions to be addressed by the specialist.]</p>	
<p>b) The proposed CER is consistent with established/disclosed practices (CAS 401/CAS 402/FAR 31.202 and 31.203(a)). (DFARS 252.215-7002(d)(4)(vi))</p>	
<p>c) A comparison of projections using the CER and the actual results is periodically accomplished. (DFARS 252.215-7002(d)(4)(xiii))</p>	

d) The estimating team used appropriate analytical methods to arrive at the CER (e.g., regression with sound correlation). Verify that historical non-recurring activities were properly identified and removed. (DFARS 252.215-7002(d)(4)(x))	
e) Reasonable steps were taken to ensure that the CER calculation does not result in a duplication of direct or indirect estimated costs included elsewhere in the proposal. (DFARS 252.215-7002(d)(4)(viii))	
3. Discuss and confirm findings with the contractor.	
4. Document the audit evaluation steps and conclusions. Discuss with the audit team and obtain supervisory approval.	



Product: Zeus 240XR

Presented at the 2017 ICEAA Professional Development & Training Workshop

www.iceaaonline.com/portland2017

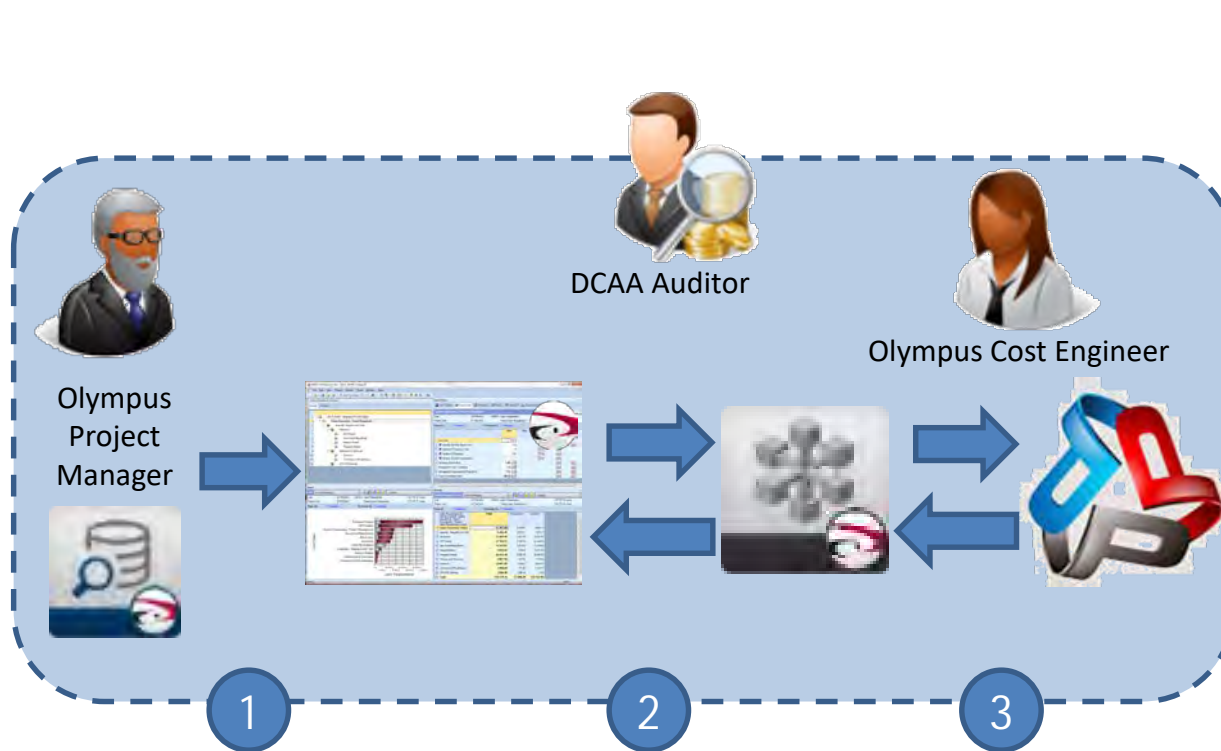


Integrated INS GPS ADAHRS Flight Controls

Olympus
Defense
Corporation



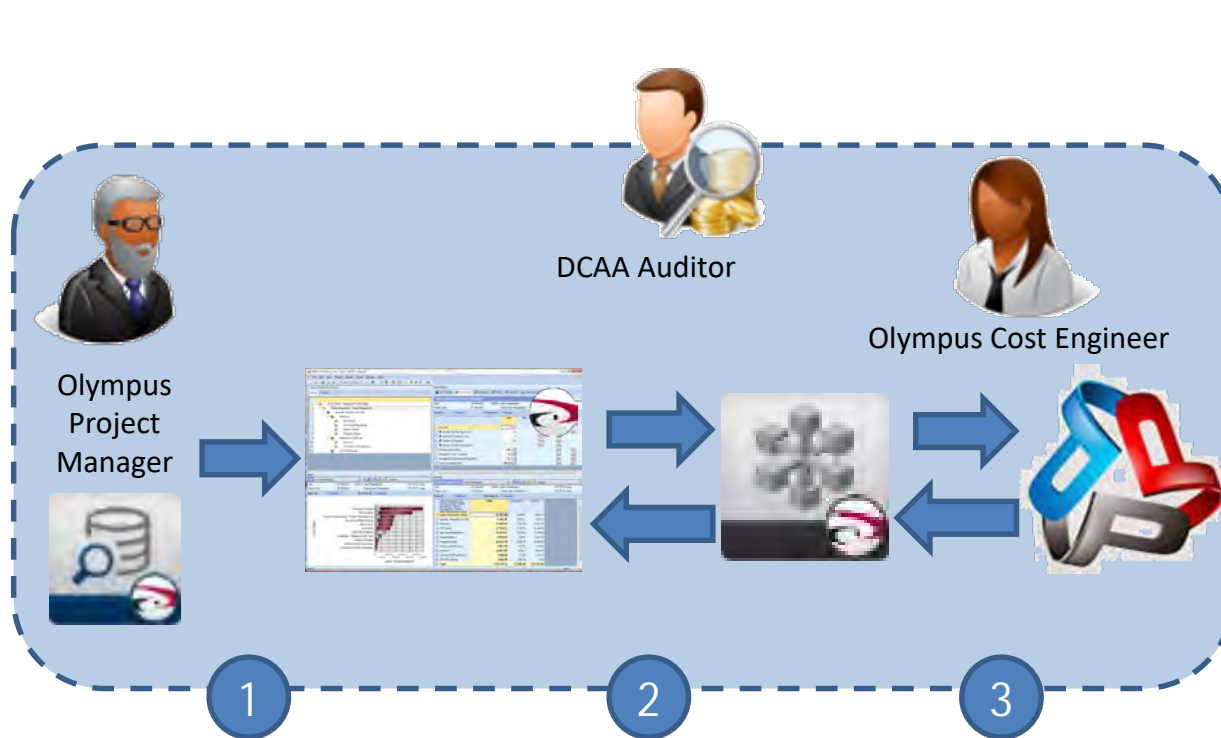
Zeus 240XR Estimate



- 1 Project Manager models the Zeus 240XRi in Cost Model, with Findings for complexity and productivity from most recent completed projects
- 2 Cost Model estimates hours and costs, which are mapped to the Proposal cost element structure
- 3 Mapped hours and costs are transferred to Pricing Tool. DCAA approved forward pricing rates are used to price final proposal

Zeus 240XR Estimate

*But Wait!! Management & Customers want Options,
Price Sensitivity and What ifs!*



- 1 Project Manager & Engineers rapidly models Zeus 240XR options in Cost Model, Sensitivity Analyses charts are compiled. Results are verified before fully priced
- 2 Cost Model mappings to the Proposal cost element structure remain consistent, do not need to be redone
- 3 Mapped hours and costs for each option and what if are transferred to Pricing Tool for full pricing

1. Customers love the speed and transparency of estimates and excursions
2. Management is happy because customer is happy, and that estimates are based on recent actual projects
3. Olympus is able to achieve sustainable, profitable growth with key, long term customers
4. Olympus is able to acquire new customers by increasing their number of bids and improving bid quality

- **What is Predictive Cost Analytics?**

The field of predictive analytics with Business Intelligence specifically targeting cost and schedule estimating for products, projects, on-going operations, other cost-incurring activities

- **How can Predictive Cost Analytics be used for a DCAA-compliant estimating system?**

Disciplined data capture, measurement, and estimating using proven Cost Models satisfies the DCAA estimating criteria

- **What are the key benefits?**

Speed, confidence, productivity – Winning!



Questions?

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