



# *1<sup>st</sup> Annual ICEAA Canada Workshop*

## *April 8-9, 2015*

*“Professional development for costing professionals and managers”*

### **Featured Speakers**

***Murray Brewster***

Journalist & Author  
The Canadian Press

***David Mosher***

Assistant Director, National Security Division  
Congressional Budget Office

***Karen Richey***

Assistant Director, Applied Research and Methods  
US Government Accountability Office

**Wednesday, April 8<sup>th</sup>, 2015**

### ***Networking Reception & Dinner***

SIDEDOOR Restaurant  
18b York Street  
Byward Market

**Thursday, April 9<sup>th</sup>, 2015**

### ***Workshop & Professional Development***

Ottawa Marriott  
100 Kent Street  
Centretown

### **Register Online**

<http://www.iceaaonline.com/events/canadaworkshop/>

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# ICEAA Day in Canada

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Time	Activity	Location
0800-0900	Registration	Lower Level Foyer
0800-0900	Continental Breakfast	
0900-0930	Welcome <i>Doug Dempster, Centre for Executive Leadership, Telfer School of Management</i>	Laurier Salon
0930-1015	Introduction to ICEAA and Cost Estimating <i>Dr. Daniel Nussbaum, Naval Post Graduate School</i>	Laurier Salon
1015-1030	Break	Lower Level Foyer
1030-1115	Strategic importance of cost estimating <i>David Mosher, Congressional Budget Office</i>	Laurier Salon
1115-1200	Cost estimating tales from south of the 49 <sup>th</sup> parallel <i>Karen Richey, Government Accountability Office</i>	Laurier Salon
1200-1330	Lunch	Laurier Salon
	Keynote Speaker <i>Murray Brewster, The Canadian Press</i>	
1330-1500	Breakout sessions	
	<i>Picking the right number</i> Cost estimates usually come in ranges. How do we advise clients who only want one number?	Wellington Salon
	<i>Staying on track</i> Countless cost estimates are abandoned after the project is approved. What costing techniques can be used to keep a project on time, on scope, and on budget?	Dalhousie Salon
	<i>Risky business</i> Cost estimators are challenged to develop budgets that account for complex risks. How do we account for the unknown-unknowns?	Rideau Salon
1500-1520	Break	Lower Level Foyer
1520-1620	Report back on breakout sessions <i>TBD</i>	Laurier Salon
1620-1640	Certification Matters <i>Dr. Daniel Nussbaum, Naval Postgraduate School</i>	Laurier Salon
1640-1700	Closing Remarks <i>TBD</i>	Laurier Salon

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