## 2005 SCEA NATIONAL SURVEY RESULTS

The 2005 SCEA national survey was completed in March 2006. This survey provides information to the membership on salary, work, education, and SCEA related activities. The response to the survey was very good with 405 surveys returned which represents almost $40 \%$ of the membership. The compiled statistics are provided below. Since not every question was answered, when an average or percentage of the total is given, the calculation is based on the total number responding to that specific question. Throughout the survey the number of respondents varies. Salary figures have been rounded to the nearest 100 dollars and percentages have been rounded to the nearest decimal point.

## DEMOGRAPHICS

Exhibit 1 shows the overall profile of the respondents to the survey. Profile of Respondents ( $\mathrm{n}=405$ ).

|  | Percent or Median |
| :--- | :---: |
| Gender |  |
| Male | $78 \%$ |
| Female | $22 \%$ |
| Median Age (Years) | 49 |
| Age Group |  |
| $<35$ | $11 \%$ |
| 35 to 44 | $23 \%$ |
| 45 to 54 | $34 \%$ |
| $\geq 55$ | $32 \%$ |
| Median Years Experience | 17 |
| Supervisor | $44 \%$ |
| Certified Cost Estimator/ Analyst | $36 \%$ |

Exhibit 1. Profile of Respondents

Exhibit 2 provides the employment status of the respondents. The overwhelming majority of the respondents were full-time employees. This is understandable since the profession is going through a full employment phase - people are hard to find. The overall percentage of unemployed is very low.

| Employment Status | Percent |
| :--- | :---: |
| Full-time | $94 \%$ |
| Part-time | $2 \%$ |
| Retired | $3 \%$ |
| Unemployed | $1 \%$ |
| Total | $100 \%$ |

Exhibit 2. Employment Status
Exhibit 3 identifies the percentage of respondents by age and gender. There seemed to be a good distribution by age for those who responded. It can be assumed that the majority of our members have been in the business for many years.

| Respondents | Percent or Median |  |
| :--- | :---: | :---: |
| Median Age (Years) | Male | Female |
|  | 50 | 44 |
| Age Group |  |  |
| $<35$ | $8 \%$ | $23 \%$ |
| 35 to 44 | $21 \%$ | $30 \%$ |
| 45 to 54 | $33 \%$ | $37 \%$ |
| $\geq 55$ | $38 \%$ | $10 \%$ |
| Median Years Experience | 19 | 15 |
| Supervisor | $46 \%$ | $39 \%$ |
| Certified Cost Estimator/ Analyst | $41 \%$ | $21 \%$ |

Exhibit 3. Respondents by Age and Gender

Exhibit 4 shows the level of education the respondents have completed. Surprisingly almost 65 percent of those who responded have a master's degree and 6 percent have a doctorate. The level of education of the SCEA membership is very impressive and unusually high for most organizations of this type.

| Level of Education | Percent |
| :--- | :---: |
| High school | $2 \%$ |
| Associate degree | $1 \%$ |
| Bachelor's degree | $27 \%$ |
| Master's degree | $64 \%$ |
| Doctorate | $6 \%$ |

Exhibit 4. Highest Level of Education
Exhibit 5 shows the principle field of study in which they received their degree. In some cases, people responded with more than one answer (i.e., one for undergraduate and one for graduate degree.) In those cases, the last degree was considered to reflect the primary field. Overall the area of Business Management was the largest field of study. The respondents have a technical background including engineering and accounting. This continues to conclude that the profession requires both technical and general business knowledge to perform the cost estimating and analysis function. The job function for each respondent varies widely. The question stated: "what one area best describes your job function." Many of the respondents answered with two or three areas, which indicate many perform multiple functions. We were hoping by narrowing the number of job options on this survey, respondents would be better able to fit their function within those given. This still did not occur, which also accounts for the high percentage of "Other" functions.

| Field of Education | Percent |
| :--- | :---: |
| Business/management | $40 \%$ |
| Engineering | $20 \%$ |
| Math/statistics | $12 \%$ |
| Economics | $11 \%$ |
| Accounting | $9 \%$ |
| Operations research | $2 \%$ |
| Computer science | $1 \%$ |
| Other | $5 \%$ |

Exhibit 5. Field of Education

Exhibit 6 provides the percentage of respondents and the job function they perform.

| Job Function | Percent |
| :--- | :---: |
| Cost estimating/analysis | $65 \%$ |
| Financial management | $11 \%$ |
| Program management | $10 \%$ |
| Contracting | $3 \%$ |
| Earned value management | $3 \%$ |
| Accounting | $1 \%$ |
| Other | $7 \%$ |

Exhibit 6. Job Function

For purposes of this survey we categorized the United States into 12 regions. Exhibit 7 provides a breakdown of the states located in each region.

| Region | Connecticut, Maine, Massachusetts, New Hampshire, Rhode <br> Island, Vermont <br> Delaware, District of Columbia, Maryland, Virginia, West <br> Virginia |
| :--- | :--- |
| Atlantic | New Jersey, New York, Pennsylvania |
| Mid Atlantic | Illinois, Indiana, Michigan, Ohio, Wisconsin |
| East North Central | Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, <br> South Dakota |
| West North Central | Florida, Georgia, North Carolina, South Carolina |
| South East | Alabama, Kentucky, Mississippi, Tennessee |
| East South Central | Arkansas, Louisiana, Oklahoma, Texas |
| West South Central | Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah |
| Mountain | Alaska, California, Hawaii, Oregon, Washington |
| Pacific |  |
| Canada |  |

Exhibit 7. Region Categories by States in Region

Exhibit 8 provides a profile of the respondents by chapter. The result shows that the survey fairly represented the actual membership. In other words, the Washington Chapter is the largest and they had the most responses. Those who do not belong to a chapter are second in size and they were the second largest respondents. It is interesting to note that almost 9 percent of the respondents do not know to which chapter they belong. This was due to many responses, most of which were that they have never been notified of meetings by a local chapter (or national).

| SCEA Chapter | Percent |
| :--- | :---: |
| Washington Metro | $29 \%$ |
| Dayton | $8 \%$ |
| Southern California | $6 \%$ |
| Greater Huntsville | $6 \%$ |
| New England | $5 \%$ |
| Central (St. Louis) | $4 \%$ |
| Greater Florida | $4 \%$ |
| Rocky Mountain | $2 \%$ |
| South Maryland | $2 \%$ |
| Pikes Peak | $2 \%$ |
| Orange County | $1 \%$ |
| Seattle | $1 \%$ |
| Lone Star | $1 \%$ |
| Greater Phoenix | $1 \%$ |
| Indianapolis | $<1 \%$ |
| Atlanta | $<1 \%$ |
| Baltimore | $<1 \%$ |
| Detroit | $<1 \%$ |
| San Diego | $<1 \%$ |
| Pax River | $<1 \%$ |
| Pacific Northwest | $<1 \%$ |
| Twin Cities | $<1 \%$ |
| Do not know | $9 \%$ |
| Do not belong | $16 \%$ |

Exhibit 8. Respondents by SCEA Chapter

Exhibit 9 shows percentage distribution by geographical region.

| Geographic Region | Percent |
| :--- | :---: |
| New England | $5 \%$ |
| Atlantic | $37 \%$ |
| Mid Altantic | $4 \%$ |
| East North Central | $10 \%$ |
| West North Central | $6 \%$ |
| South East | $8 \%$ |
| East South Central | $6 \%$ |
| West South Central | $3 \%$ |
| Mountain | $6 \%$ |
| Pacific | $13 \%$ |
| Canada | $<1 \%$ |
| Other countries | $2 \%$ |

Exhibit 9. Respondents by Geographic Region
Another question dealt with the primary business of each respondent. Exhibit 10 shows the breakdown between industry, government, and university; the vast majority (67 percent) of the respondents worked for Business/Industry.

| Employer | Percent |
| :--- | :---: |
| Business/industry | $67 \%$ |
| Government | $30 \%$ |
| University/college | $3 \%$ |
|  |  |

Exhibit 10. Respondents by Employer
Exhibit 11 shows the breakout of the government personnel by Military or Civilian.

| Government | Percent |
| :--- | :---: |
| Military | $11 \%$ |
| Civilian | $89 \%$ |

Exhibit 11. Respondents by Government Breakout
Exhibit 12 shows the breakout of the military personnel by branch of service.

| Military | Percent |
| :--- | :---: |
| USAF | $92 \%$ |
| USN | $8 \%$ |

Exhibit 12. Respondents by Military Branch

Exhibit 13 shows the primary end product for Business/Industry. The majority of cost work is in support of the aircraft, missiles and spacecraft category. The next largest category is RDT\&E and consulting.

| Business/Industry | Percent |
| :--- | :---: |
| Aircraft, missiles, spacecraft | $30 \%$ |
| RDT\&E and consulting | $24 \%$ |
| Electronics/communications | $11 \%$ |
| Intelligence/reconnaissance | $7 \%$ |
| Shipbuilding | $2 \%$ |
| Computers/peripherals | $1 \%$ |
| Components/devices | $1 \%$ |
| Electro-optics | $1 \%$ |
| Other | $22 \%$ |

Exhibit 13. Respondents by Business/Industry Primary End Product

## COMPENSATION

Salary was the most interesting subject of the survey. The basic category breakdown is shown in the following exhibits. Where no salary is identified, the number of respondents is too small to provide reliable results. The median salary in 2003 was approximately $\$ 94,000$. For reference purposes, this represents a $57 \%$ increase from our 1993 salary survey, which had the median salary at $\$ 60,000$. The median salary for 2002 was $\$ 90,000$. The median increase from 2002 to 2003 is $4.4 \%$. Exhibits 14 and 15 show the median salary by geographical region and then by geographical region and gender.

| Geographical Region | Median Salary (\$) |
| :--- | ---: |
| New England | 96,000 |
| Mid Atlantic | 102,500 |
| East North Central | 85,000 |
| West North Central | 78,000 |
| Atlantic | 100,000 |
| South East | 80,000 |
| East South Central | 87,500 |
| West South Central | 89,000 |
| Mountain | 89,500 |
| Pacific | 96,000 |
| Canada | --- |
| Other countries | 65,000 |

Exhibit 14. Median Salary by Geographical Region

| Geographical Region | Median Salary (\$) |  |
| :--- | :---: | :---: |
|  | Males | Females |
| New England | 111,500 | 78,000 |
| Atlantic | 103,500 | 85,000 |
| Mid Atlantic | 110,000 | -- |
| East North Central | 85,000 | 94,000 |
| West North Central | 78,000 | --- |
| South East | 85,000 | 65,000 |
| East South Central | 87,500 | --- |
| West South Central | 115,000 | 67,000 |
| Mountain | 92,500 | 80,000 |
| Pacific | 97,000 | 80,000 |
| Canada | --- | --- |
| Other countries | 65,000 | --- |

Exhibit 15. Median Salary by Geographical Region and Gender
Exhibits 16 and 17 further break down salary by education and then by education and gender. The median salary of those with only high school degrees is higher than those with Bachelor's and Master's degrees. This can be attributed to the fact that those with high school degrees probably have more years of experience.

| Highest Level of Education | Median Salary (\$) |
| :--- | :---: |
| High school/Associate degree | 90,000 |
| Bachelor's degree | 84,000 |
| Master's degree | 95,000 |
| Doctorate | 125,000 |

Exhibit 16. Median Salary by Highest Level of Education

| Highest Level of Education | Median Salary (\$) |  |
| :--- | :---: | :---: |
|  | Males | Females |
| High school/Associate degree | 87,000 | --- |
| Bachelor's degree | 85,000 | 75,000 |
| Master's degree | 99,000 | 85,000 |
| Doctorate | 125,000 | --- |

Exhibit 17. Median Salary by Highest Level of Education and Gender

Exhibits 18 and 19 further break down salary by employment and then by employment and gender.

| Who Employed By? | Median Salary (\$) |
| :--- | :---: |
| Business/industry | 92,000 |
| Government | 95,500 |
| University/college | 97,500 |

Exhibit 18. Median Salary by Employer

| Who Employed By? | Median Salary (\$) |  |
| :--- | :---: | :---: |
|  | Males | Females |
| Business/industry | 96,000 | 78,000 |
| Government | 100,000 | 90,000 |
| University/college | 97,500 | --- |

Exhibit 19. Median Salary by Employer and Gender
Exhibit 20 breaks down salary by job function and gender.

| Job Function | Median Salary (\$) |  |
| :--- | :---: | :---: |
|  | Males | Females |
| Cost estimating/analysis | 95,000 | 81,500 |
| Accounting | --- | -- |
| Financial management | 95,000 | 92,500 |
| Contracting | 108,000 | --- |
| Program management | 100,000 | --- |
| Earned value management | 114,000 | --- |

Exhibit 20. Median Salary by Job Function and Gender

Exhibit 21 breaks down salary by years experience and gender.

| Years of Experience | Median Salary (\$) |  |
| :--- | :---: | :---: |
|  | Males | Females |
| $<10$ | 75,000 | 66,000 |
| $10-19$ | 100,000 | 92,000 |
| $20-29$ | 105,000 | 93,000 |
| 30 | 95,500 | --- |

Exhibit 21. Median Salary by Years Experience and Gender

Exhibit 22 breaks down salary by age and gender.

| Age | Median Salary (\$) |  |
| :--- | :---: | :---: |
|  | Males | Females |
| $<35$ | 70,000 | 58,000 |
| $35-44$ | 88,500 | 85,000 |
| $45-54$ | 100,000 | 89,500 |
| $\geq 55$ | 100,000 | 96,000 |

Exhibit 22. Median Salary by Age and Gender
Exhibit 23 breaks down salary by years experience and business and government.

| Years of Experience | Median Salary (\$) |  |
| :--- | :---: | :---: |
|  | Business | Government |
| $<10$ | 71,500 | 75,000 |
| $10-19$ | 98,000 | 97,000 |
| $20-29$ | 98,000 | 106,000 |
| $\geq 30$ | 95,000 | 108,000 |

Exhibit 23. Median Salary by Years Experience and Employer
Exhibit 24 shows the topics to be included as part of education/training course, by percentage of members who choose topic as one of top three priorities.

| Topic | Percent |
| :--- | :---: |
| Estimating methods and techniques | $46 \%$ |
| Risk management techniques | $34 \%$ |
| Cost/price analysis | $26 \%$ |
| Earned value management | $24 \%$ |
| Software sizing and estimating | $23 \%$ |
| Parametric techniques in hardware | $20 \%$ |
| estimating | $19 \%$ |
| Probability and statistics | $19 \%$ |
| Operations/support cost estimating | $18 \%$ |
| Cost proposal preparation | $17 \%$ |
| Economic analysis | $16 \%$ |
| Data analysis and normalization | $14 \%$ |
| Design-to-cost/life cycle cost | $13 \%$ |
| Regression analysis | $10 \%$ |
| Cost accounting | $8 \%$ |
| Learning curves | $8 \%$ |
| Defective pricing/estimating system |  |
| compliance |  |

Exhibit 24. Topics to Be Included As Part Of Education/Training Course

Exhibit 25 shows the preferred training method.

| Method | Percent |
| :--- | :---: |
| Training sessions several times a year at regional | $65 \%$ |
| locations | $50 \%$ |
| Training sessions at company on-site locations | $46 \%$ |
| Correspondence courses | $44 \%$ |
| Training sessions with joint sponsorship of other | $40 \%$ |
| organizations |  |

Exhibit 25. Preferred Training Methods

