

**The International Cost Estimating and Analysis Association
Southern California Chapter**

Workshop Agenda

Monday, 27 March 2017; Hosted by Northrop Grumman Aerospace Systems

2114 Marine Ave., Redondo Beach, CA. 90278

(East of Aviation Blvd on Marine Ave - Presentation Center (APC) after Bldg. E2 Badge Visit)

- 0800-0830** **Registration and Badging**
- 0830-0845** **Welcome Announcements:**
- **Rich Harwin**; President, ICEAA Southern California Chapter
 - **Lori Vaughan**; Northrop Grumman Meeting Host; *"Welcome to Northrop Grumman"*
- 0845-0930** **Keynote Speaker: Scott Willoughby, Northrop Grumman Aerospace Systems Vice President & James Webb Space Telescope Program Manager; "James Webb Space Telescope by the Numbers"**
- 0930-1015** **Aditya Satsangi & Giovanni Martinez, Nitai Partners; "Digitalizing Business Models"**
- 1015-1035** **BREAK & GROUP PHOTO**
- 1035-1120** **Randall Jensen, Software Acquisition Consultant; "Effectiveness Formula: Key to Improved Software Development Productivity"**
- 1120-1205** **Shu-Ping Hu, Chief Statistician, Tecolote Research Inc.; "General Degrees of Freedom (GDF)" [Best Paper Award for Methods and Models Track at 2015 Conference]**
- 1205-1330** **LUNCH** (Onsite Cafeteria Available or On Your Own)
- 1330-1415** **Kent Joris, Manager of Competitive Assessment/Price-to-Win, Northrop Grumman Technology Services; "Price-To-Win in 2017"**
- 1415-1430** **BREAK**
- 1430-1530** **David Bloom, Engineering Cost Estimation Subject Matter Expert, Raytheon Co., Space & Airborne Systems (SAS); "Organizational Cost Estimation"**
- 1530-1615** **Kurt Brunner, CCEA-P / Leidos Senior Principal Position to Win Strategist / Parametric Cost Estimator / ICEAA SoCal Chapter & Region 7 Director; "Improvement Curves: Beyond the Basics"**
- 1615-1630** **Membership Activities, Submit Workshop Evaluation, Final Announcements**

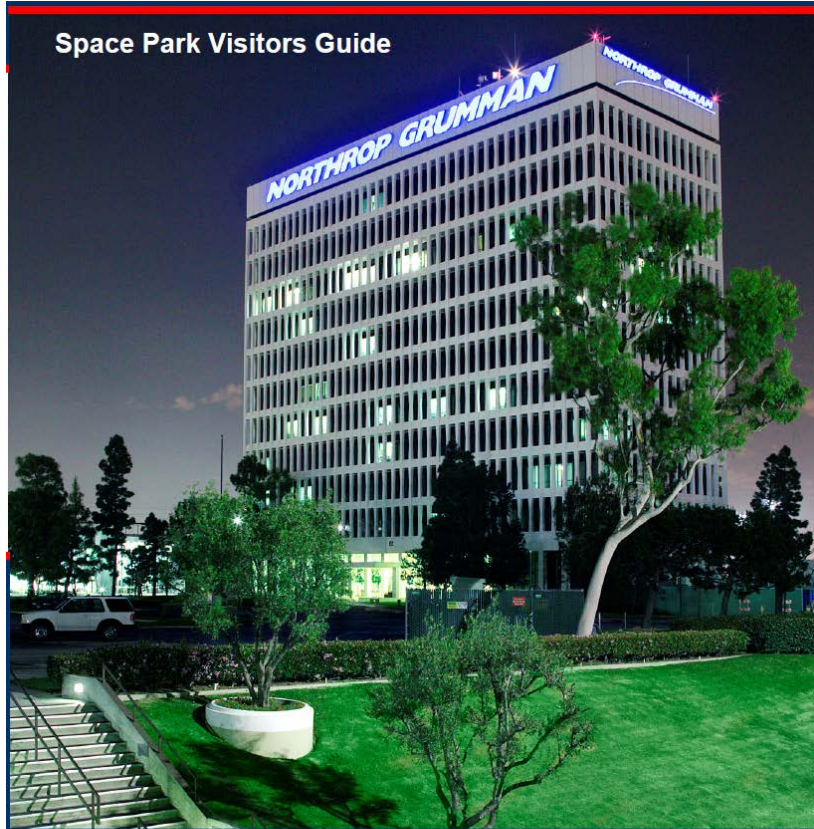
Please RSVP to Kate Deffebach at Northrop Grumman NLT 13 March 2017

Email to Kathryn.Deffebach@ngc.com or telephone (310) 812-9821

Sorry, No Electronics (including cell phones, laptops, or tablets) Allowed in the Conference Room

Provide: Your Name, Company Affiliation, Location, Telephone Number, Citizenship, Date of Birth and E-mail address. **Non-US citizens will be permitted at this workshop by providing the following additional information: Passport Number or Green Card Number, or both if have them.** All visitors must present government-issued photo identification (drivers' license or passport). Also, please let Kate or Lori know whether you are or are not an ICEAA member.

Space Park Visitors Guide



Northrop Grumman Aerospace Systems
One Space Park
Redondo Beach, California 90278
310-812-4321
<http://www.as.northropgrumman.com/>

NORTHROP GRUMMAN

Driving Directions to Northrop Grumman Aerospace Systems From LAX

- Take Sepulveda Blvd. (south)
- Continue approximately 2½ miles to Marine Ave.; turn left
- Head east on Marine Ave. to Northrop Grumman

From I-105 heading west

- Take La Cienega Blvd./Aviation Blvd. exit
- Turn left at off-ramp onto Imperial Hwy.
- Turn left on Aviation Blvd.
- Continue south on Aviation Blvd. approx. 1½ miles to Marine Ave.; turn left
- Turn right into Entrance

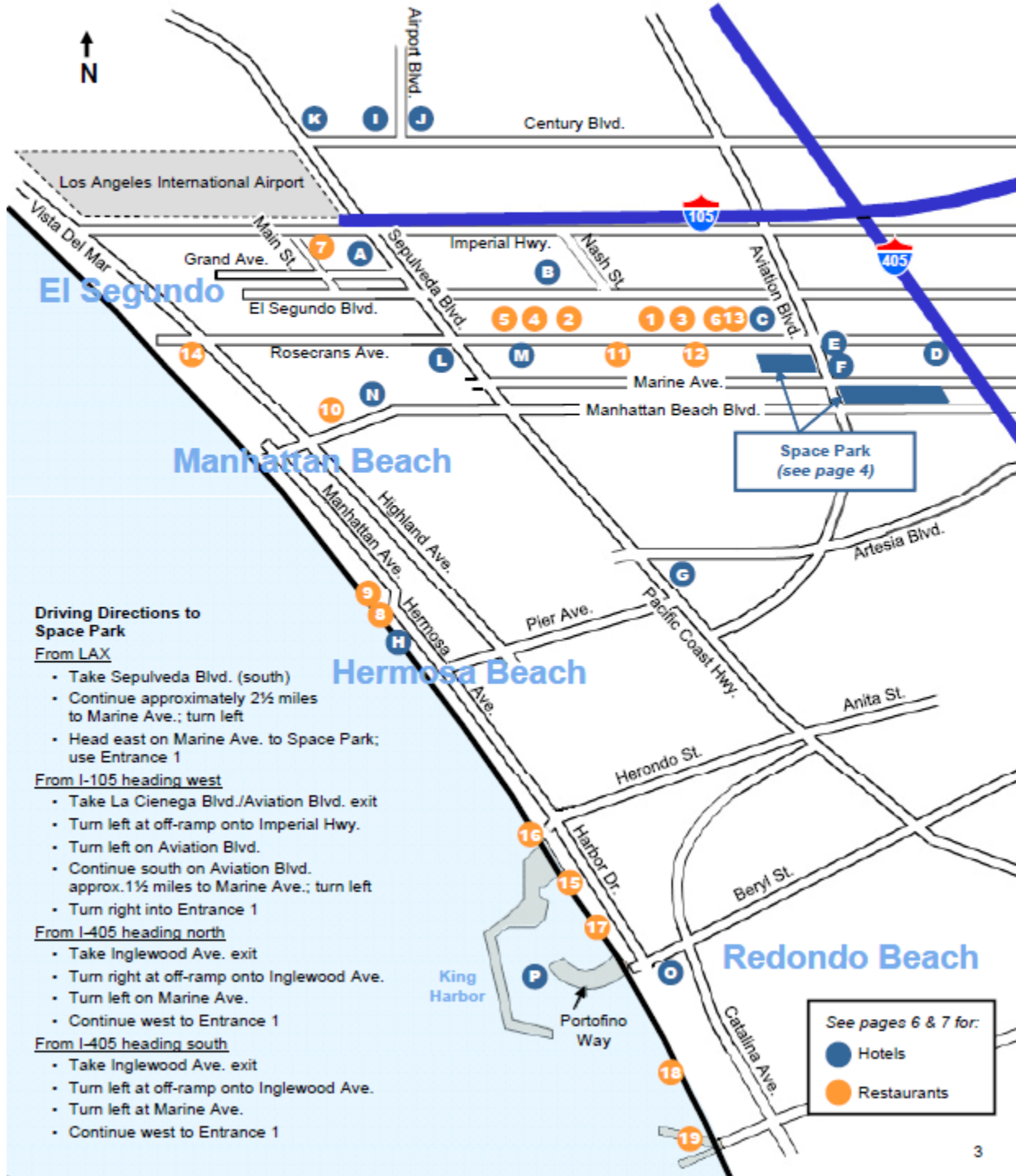
From I-405 heading north

- Take Inglewood Ave. exit
- Turn right at off-ramp onto Inglewood Ave.
- Turn left on Marine Ave.
- Continue west to Entrance

From I-405 heading south

- Take Inglewood Ave. exit
- Turn left at off-ramp onto Inglewood Ave.
- Turn left at Marine Ave.
- Continue west to Entrance

Local Area Map





We Encourage You To Carpool!

Please Pick up ICEAA - NGC Visitor Badge in E2 lobby and then walk to APC for ICEAA Workshop