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# Building an Integrated Aerospace Electronics Development Parametric Model from the Ground Up

Team Lead: David Bloom, Danny  
Polidi and Chrissy Kehl

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## **Building an Integrated Aerospace Electronics Development Parametric Model from the Ground Up**

By David Bloom, Danny Polidi and Chrissy Kehl

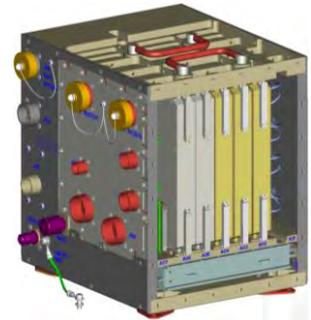
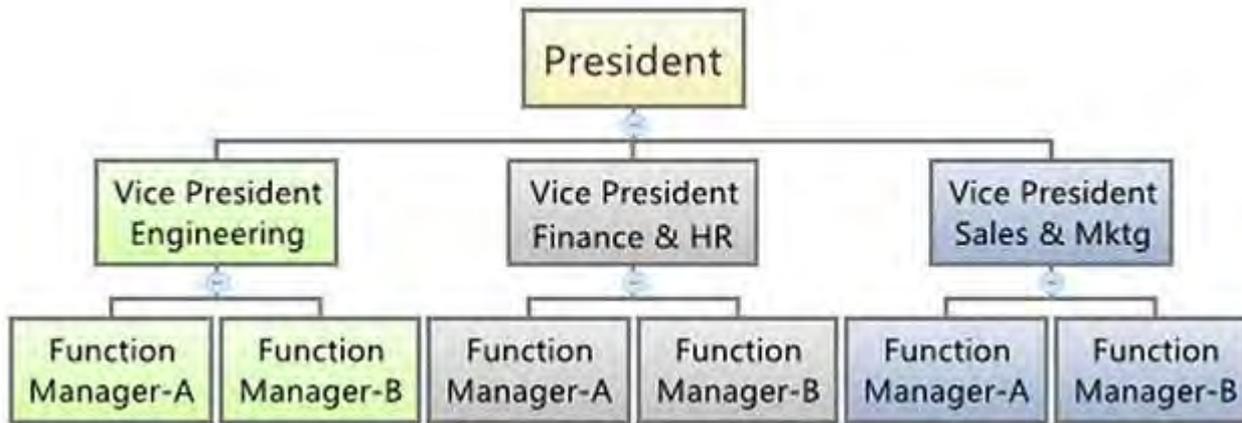
Raytheon Space and Airborne Systems, El Segundo, Ca 90245, USA

Email: [David\\_A\\_Bloom@Raytheon.com](mailto:David_A_Bloom@Raytheon.com)

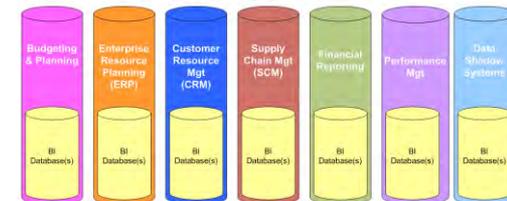
This paper presents the results of a multiple year effort to create a business specific set of integrated parametric cost models for complex electronics hardware development in such a way that all disciplines and activities that participate in that development process have a piece of the model and a stake in the data collection that drives the model. This “grounds up” approach provides that added benefit of cost allocation guidance once the development is approved.

# Introduction

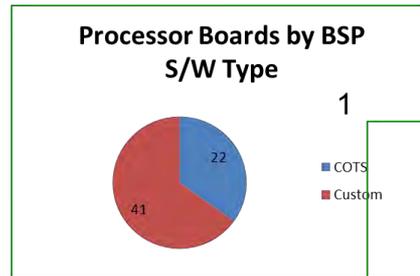
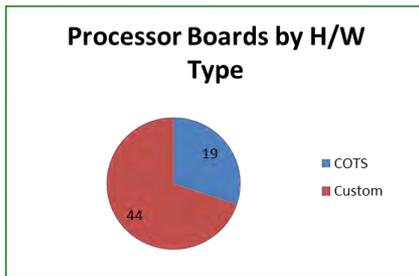
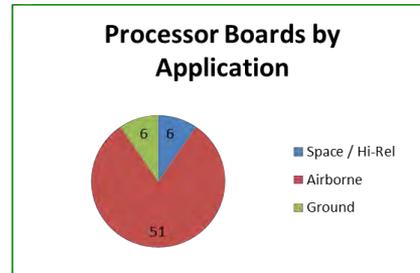
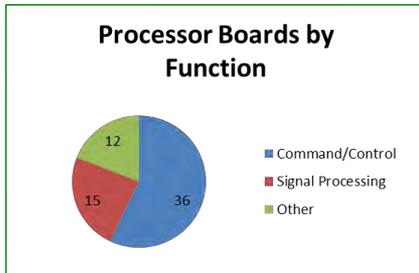
- All attempts to develop integrated Cost Models have failed
  - Until recently!
  - Functional Org composition antagonistic to integrated cost models
  - Organizational product integration extremely helpful
  - **Know What You Do!**



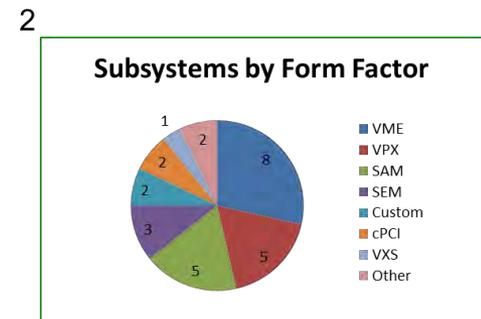
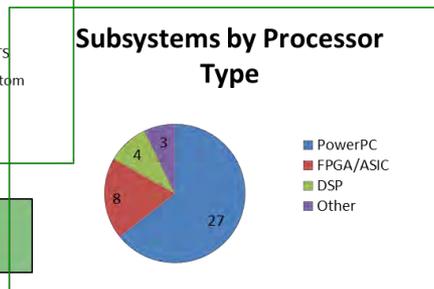
Business Intelligence (BI) Silos



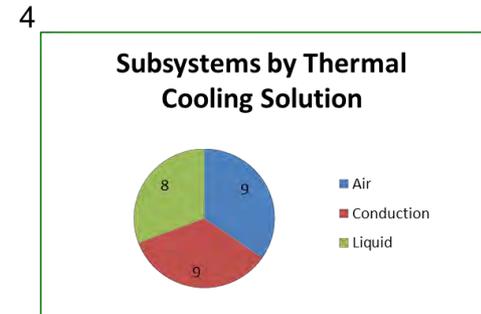
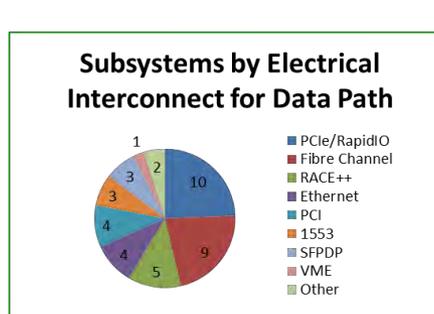
# Know What You Do! Product Example



Census identified 63 unique processing boards implemented in SAS systems from 2000 to present



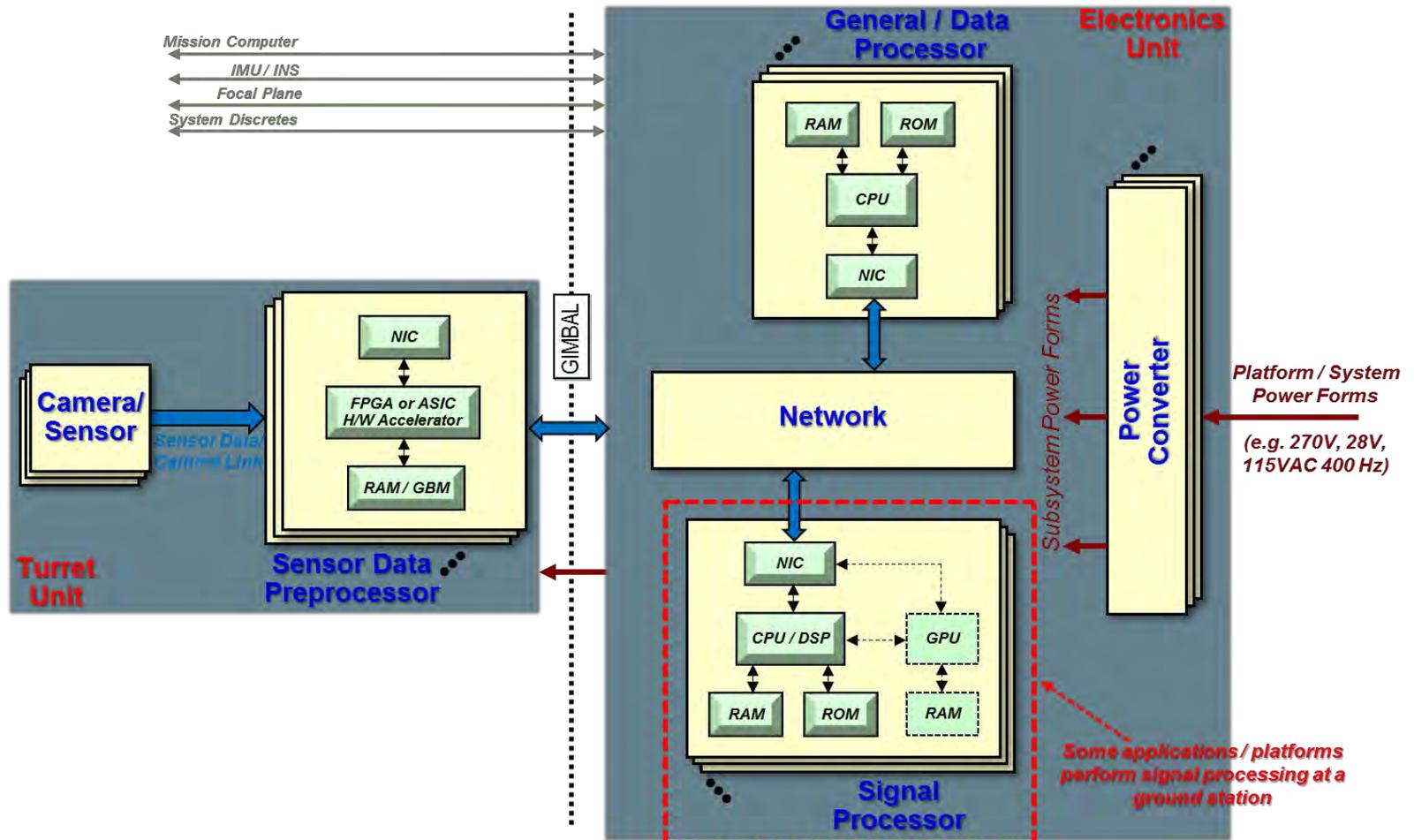
This kind of understanding requires deep dives into the product portfolio



Four key processing architectural elements identified

# Know What You Do! Product Example 2

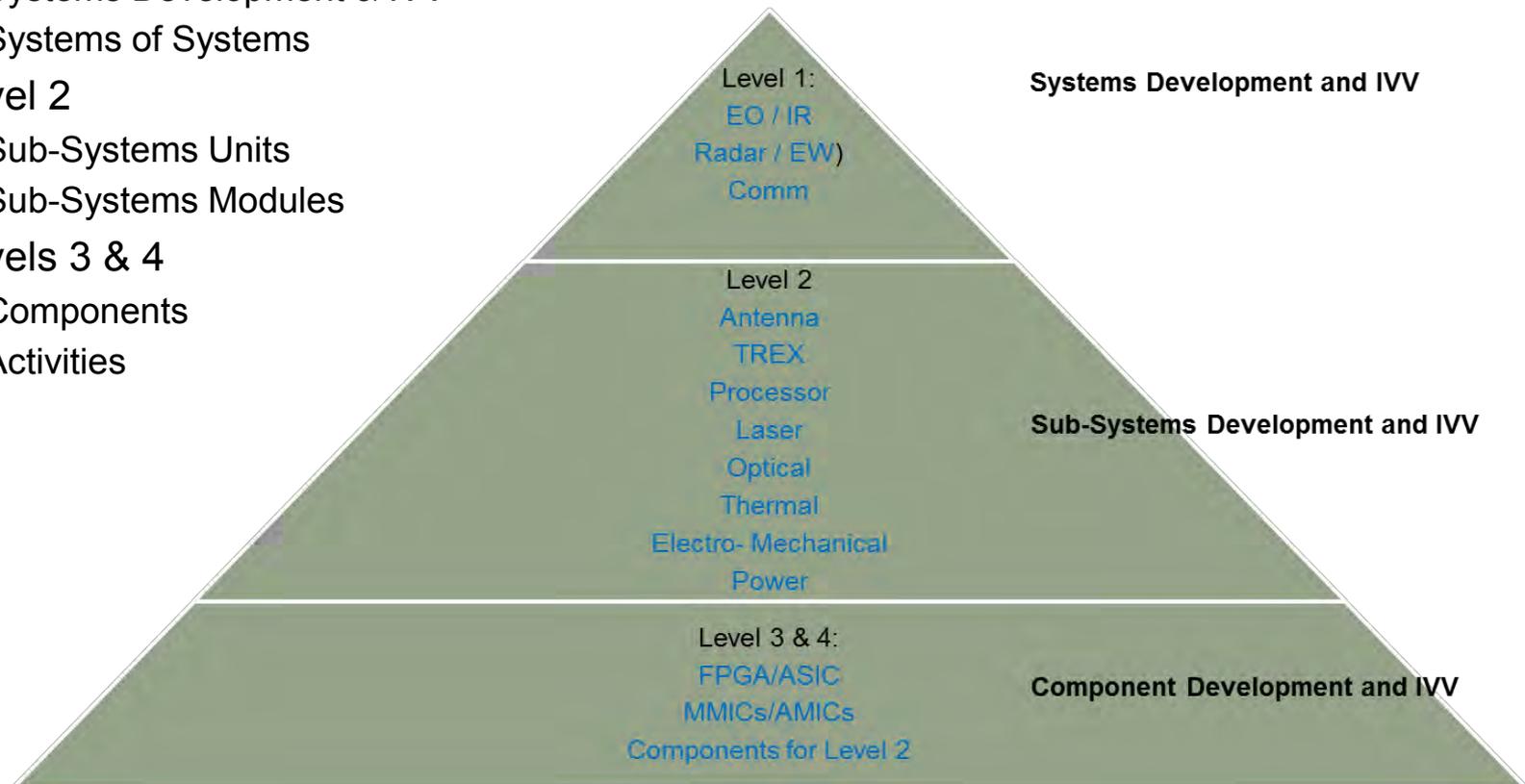
## EO/IR Signal & Data Processing Reference Architecture



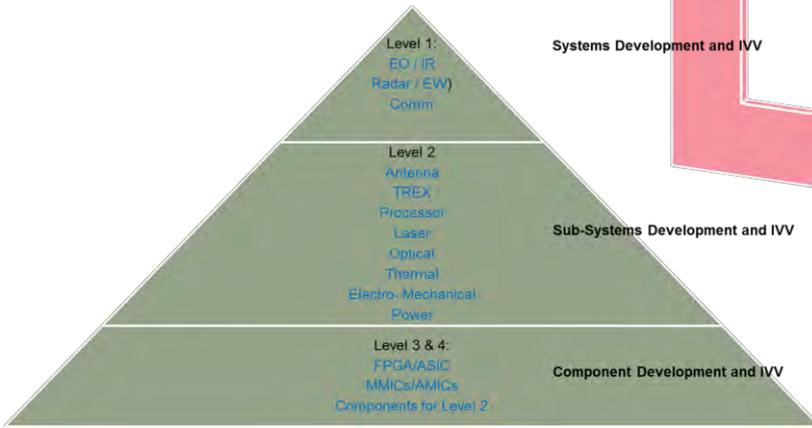
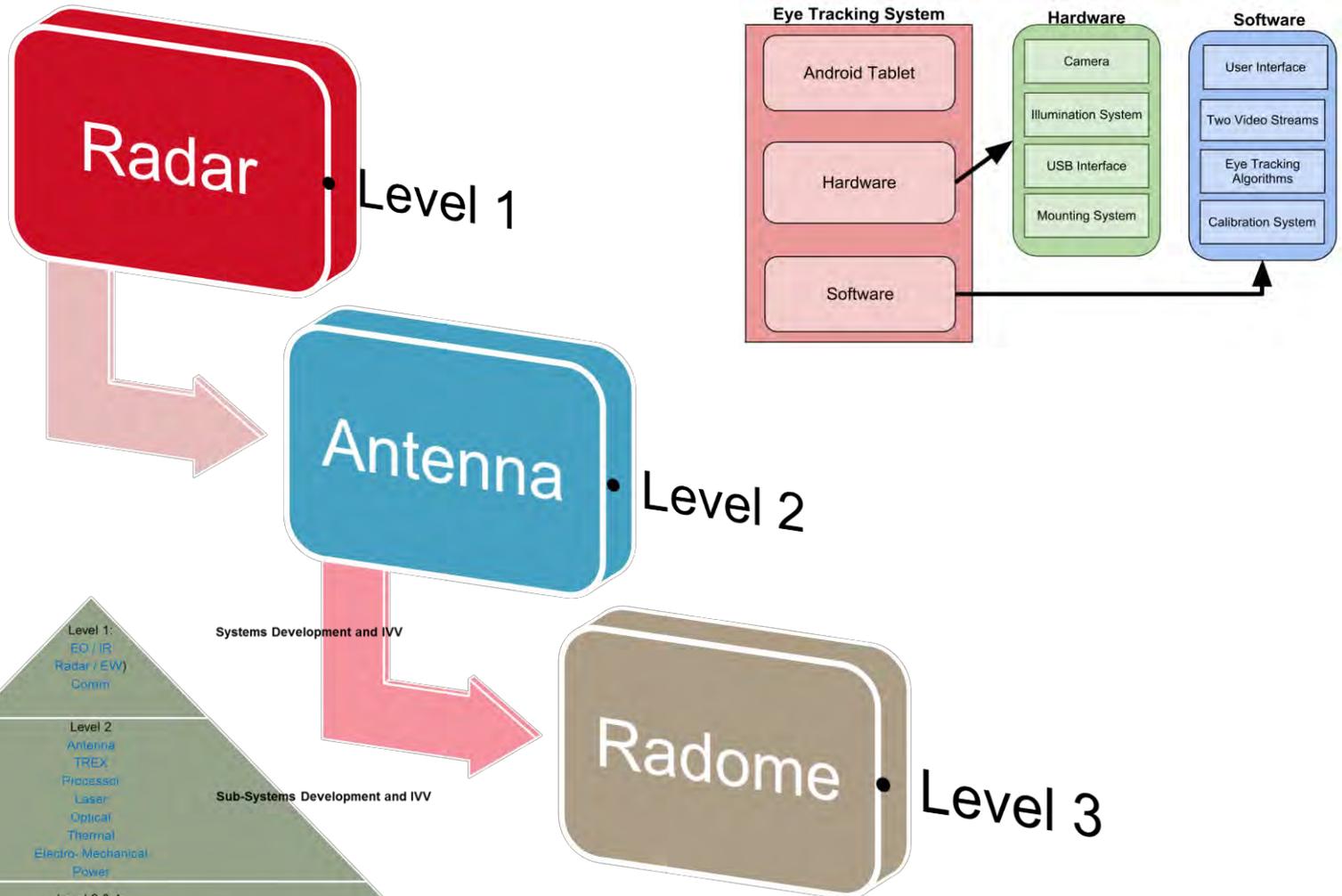
# Product Pyramid (not Comprehensive)

## Product Owner Decompositions

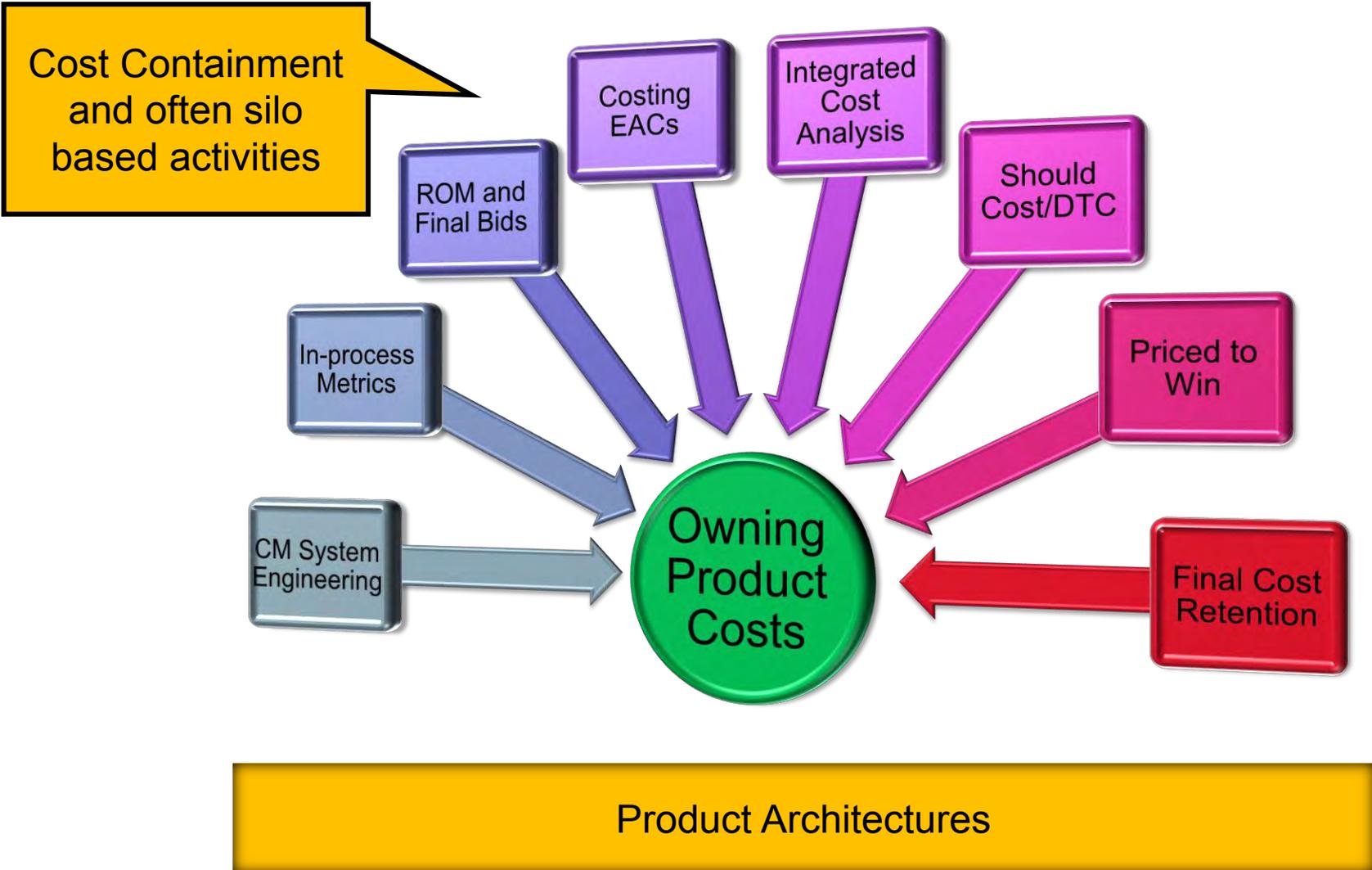
- Level 1
  - Systems Development & IVV
  - Systems of Systems
- Level 2
  - Sub-Systems Units
  - Sub-Systems Modules
- Levels 3 & 4
  - Components
  - Activities



# Example of Product Level Decomposition



# Responsibility Chart

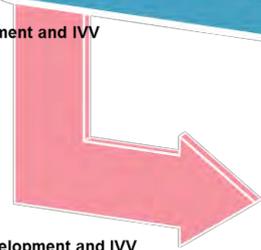


# Comments about Responsibility

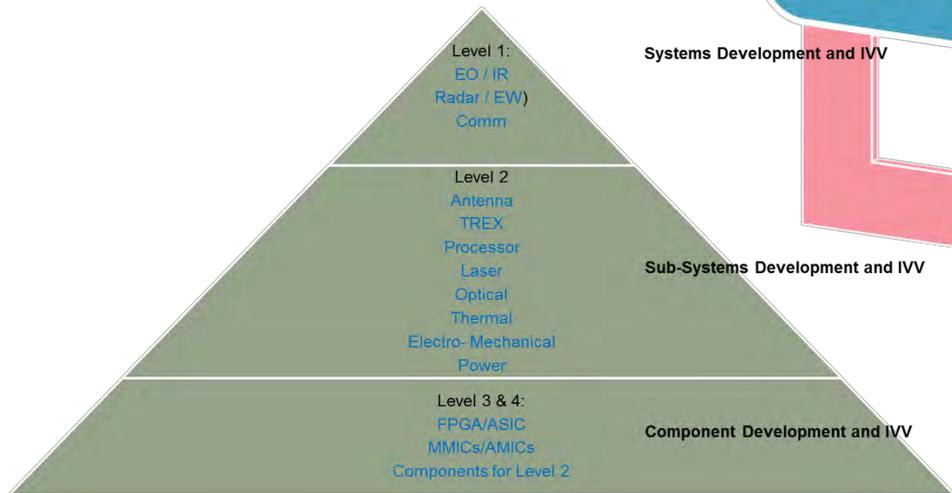
Level 1 Costing



Level 2 Costing



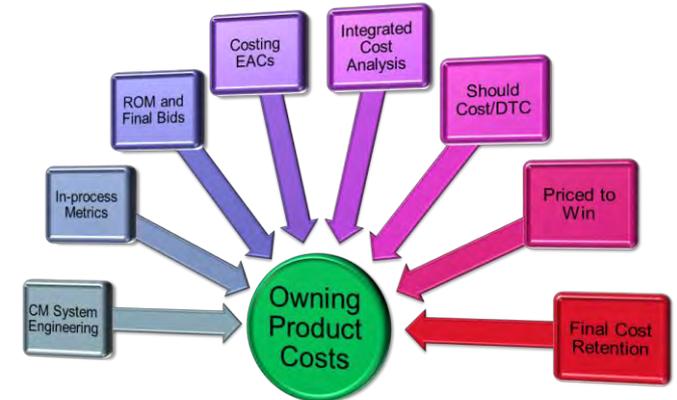
Level 3 Costing



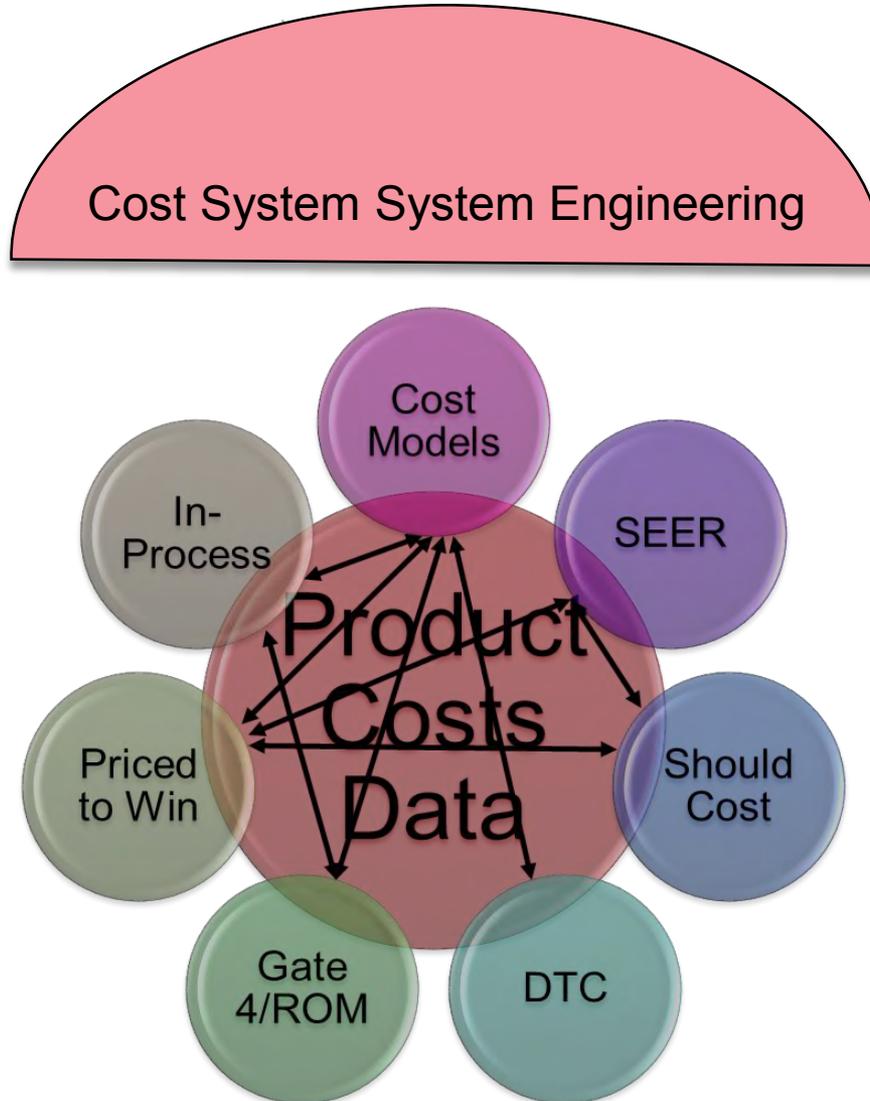
Systems Development and IVV

Sub-Systems Development and IVV

Component Development and IVV

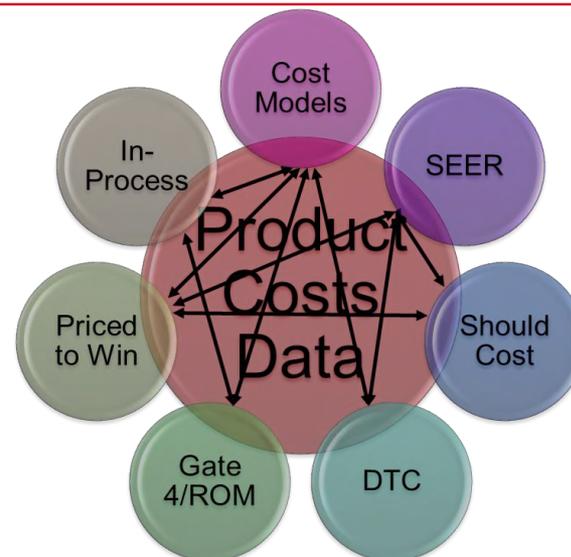


# Normal Data Interaction Chart



# Data Synergies

- Product Cost Data
  - Costs and Models POST System Engineering
    - Requirements Development,
      - **Interconnects**
      - System Modeling
  - Costing an Integrated Gate 4 Bid
    - **Golden BOEs**
    - **Golden Gate Package**
    - **Gas Gauges**
    - Parametric Model
    - Sim-To
  - Costing an Integrated Product ROM
    - Parametric Model
    - Sim-To
  - “Should Cost”/Designed to Cost
    - Internal Parametric
    - Commercial Parametric
  - Priced to Win
    - TBD (Commercial Tool)
  - Costing an Integrated EAC
    - ETC= EAC-ITD
    - Final Cost Collection Related
  - In-Process Productivity
    - Final Cost Collection Related
    - Integrated



## Use Case:

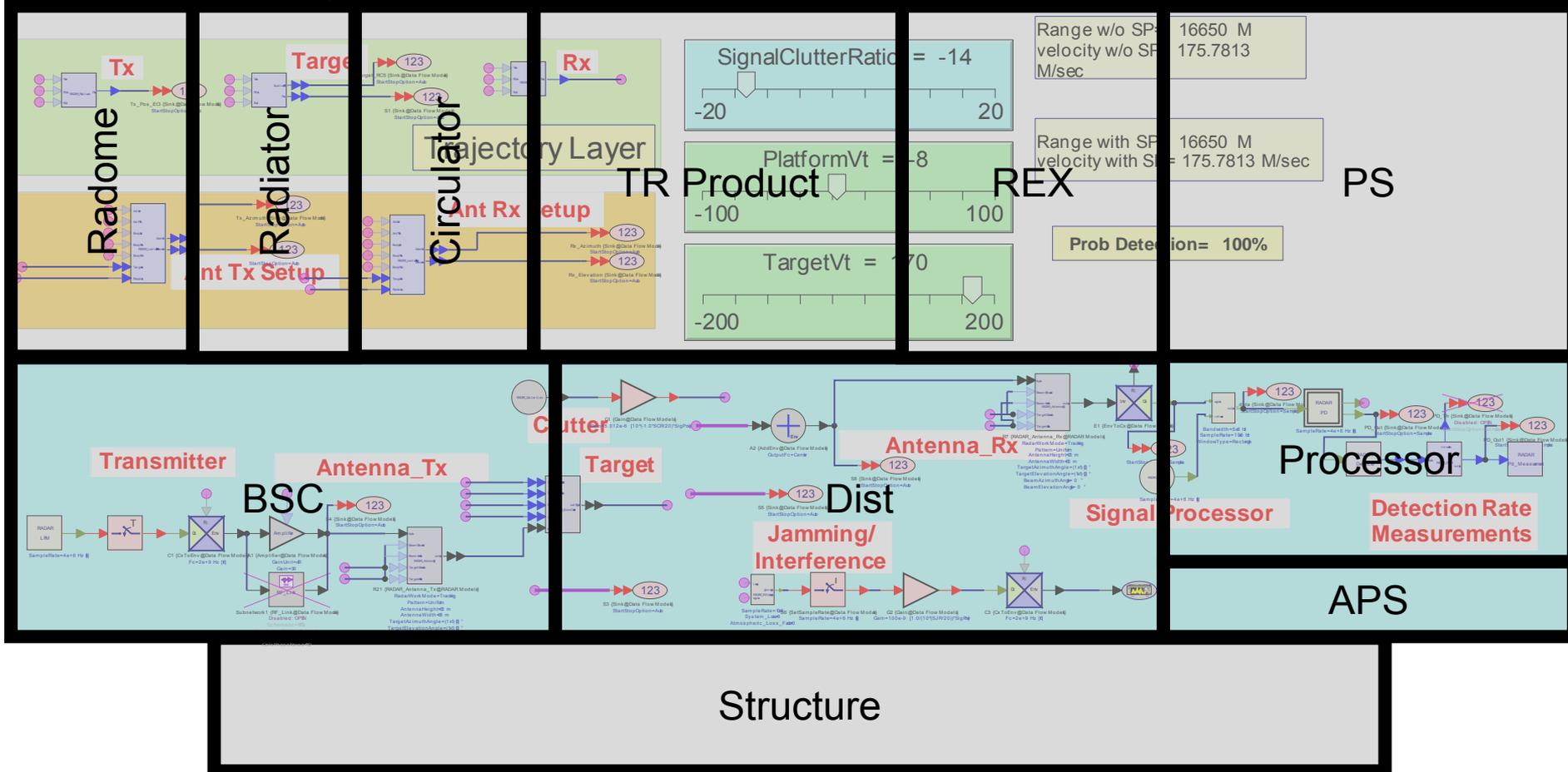
Antenna Product Owner needs to be able to quickly do design trades to be able to effectively bid recurring engineering, the most important cost of a bid.

Dependencies today are: **In-Process Productivity, Priced to Win, Should-cost, quick costing architectural trades, Gate 4 Bid**



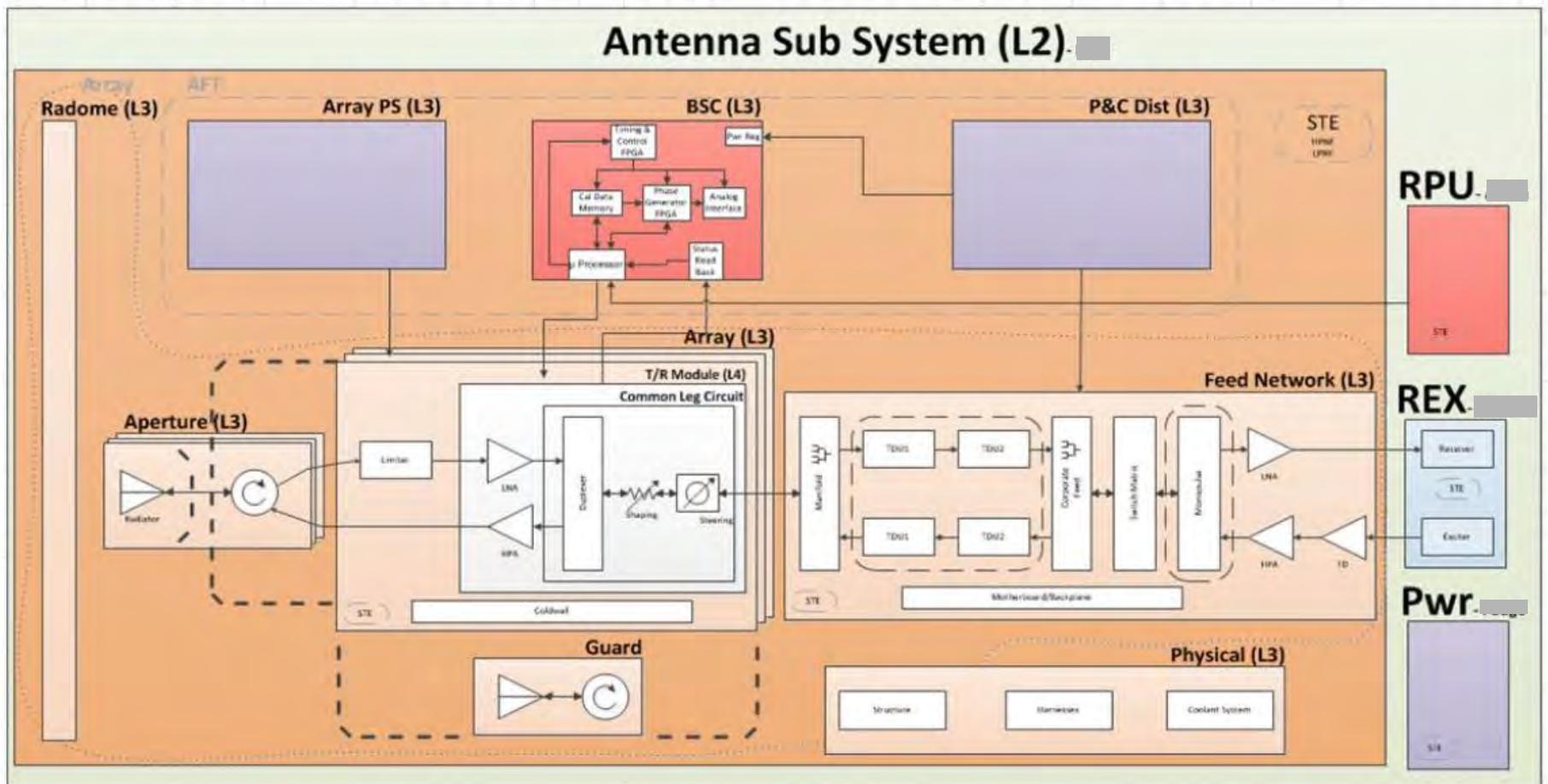
# Example 1 of Data to Collect: Generic Hardware

Simulation of Airborne, Space-Borne and Ship Based Radar Systems



Structure

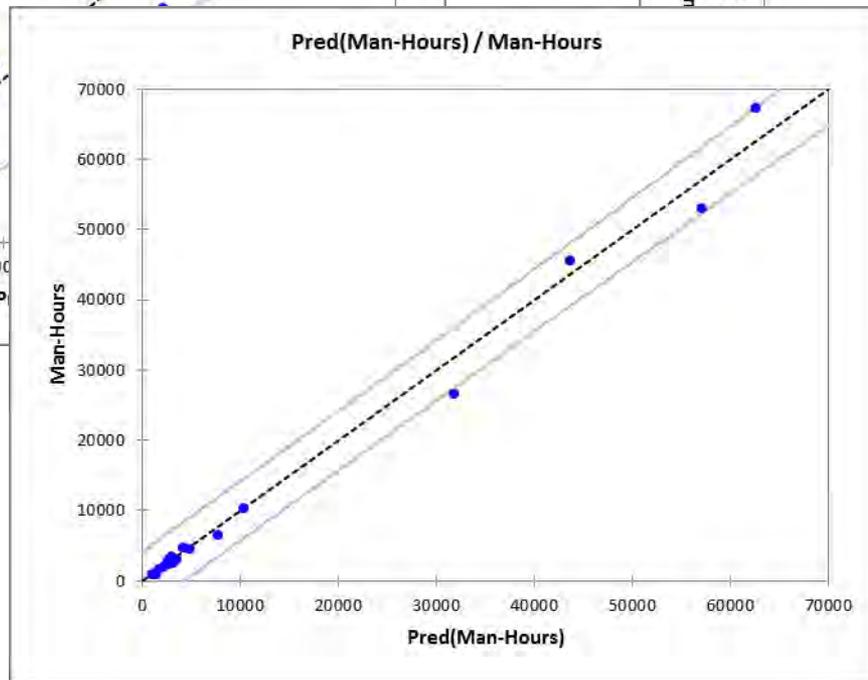
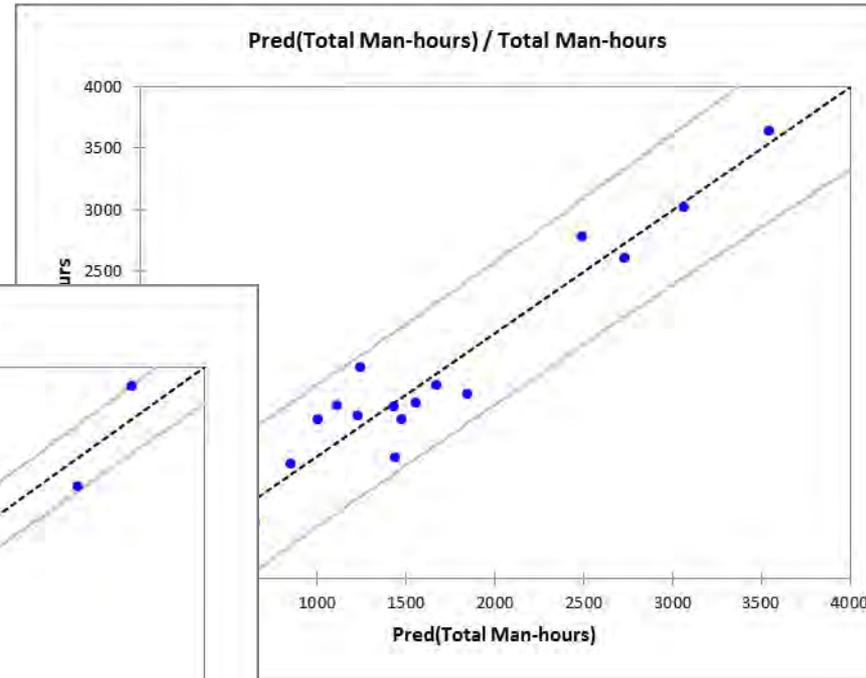
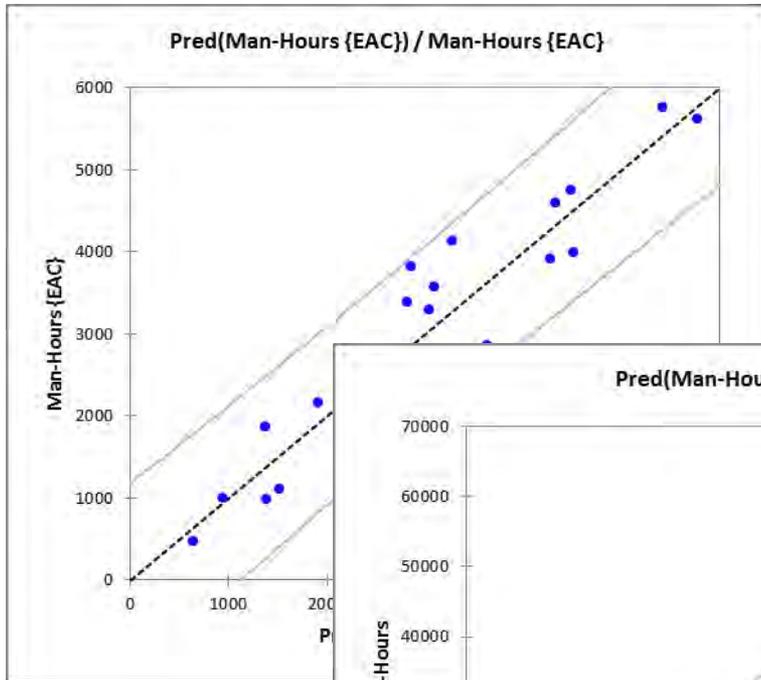
# Example 1 of Data to Collect



# Identifying the Activities in the Products

RCCC code	Bid Detail	Part of Product Bid and BOE (Y/N)	Bidder(s)
<b>EEC Center</b>			
Dx	EE Design	Yes	
<b>GA?</b>	EE Support	No	
FG	Component Engineering	No	
<b>MOEC Center</b>			
MD	ME Design	Yes	
MA	ME Analysis (Thermal & structural)	No	
MF	ME STE	No	
MC	ME Cable	No	
MD	PWB CAD	No	
????	ME Support	No	
FF	Materials and Processes	No	
EE	Planning	No	
EF	Tooling	No	
EB	Manufacturing Eng	No	
GB	Radiation Effects	No	
<b>SDC Center</b>			
BY	Requirements Flow Down	No	
GA	Supportability	No	
GC	Reliability/ Maintainability	No	
GD	Safety	No	
<b>Gx?</b>	<b>System Integrity (as needed)</b>	No	
<b>SVC Center</b>			
DR	Test Eng	No	
FA	HW CM	No	
FA	SW CM	No	
<b>IntLab?</b>	<b>Integration Labs</b>	No	
<b>DwgChk?</b>	<b>Drawing Check</b>	No	
<b>SWEC</b>			
CY	SWEC Design - Board Support Package	No	
<b>Mission Assurance</b>			
FC	HW Quality	No	
FC	SW Quality	No	
<b>Operations</b>			
EC	Assy Time	No	
ED	Production Control		
EG	Touch Labor (+POD and EDM builds)	No	
EY	OPS Mgmt	No	
<b>EnvTest?</b>	<b>Environmental Tests</b>	No	
<b>Supply Chain Management</b>			
FD	SCM Buyer (POD and EDM parts purchase)	No	
FD	SCM MPM	No	

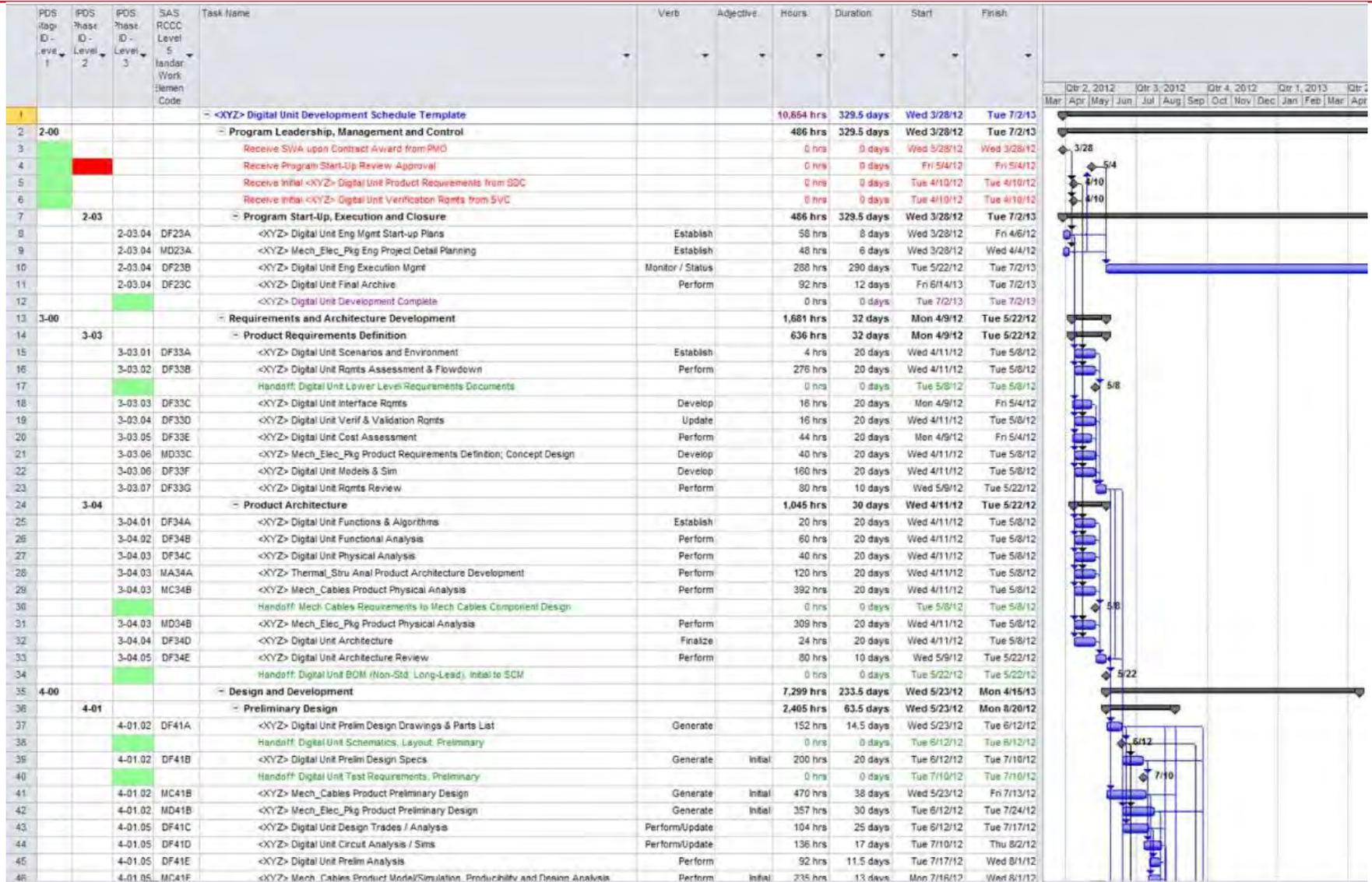
# Analyzing the Data, Building the Equations



# Building from the Bottom

	Driver	Value
<b>EE DM Design</b>	Number of Terminations	5000
	% Reuse	40-60%
	Environment	Tech Demo/Commercial
	Digital to Analog Ratio	Infinite (all digital)
	Technology	Low, Normal, High
	Replication (Design Uniqueness)	100%
	Obsolescence	Yes
	Level of knowledge of design	Low
	Level of conformance required	Low
	<b>DM EE Design Hours</b>	
<b>DM Electronics Packaging</b>	Square Feet of Drawing (Reused Square Footage Not Included)	250
	Environment	Space/Vacuum
	Hardware Level	1
	Percent Re-Use	0-20%
	Technology	High Speed Digital
	Density	1d
	Prior Design Leverage	PDL Category 1
	Gate Review Depth	Top Level
	Concept Volatility Tolerance	CVT Category 1
	Design Type	Module
<b>DM Electronics Packaging Hours</b>		
<b>DM Component Engineering</b>	Total part count (including new and reuse parts)	200
	Reuse percentage (number of reused parts / number of total parts)	50%
	Classification	Classified
	Hardware Level	1
	Program Maturity	Redesign
	Control Drawings Required	Minimal
	Scope Change	Y-Scope
	APMPL	Y-APMPL
	Small Part Count (<200)	Y-SPC
	Deployment Variation	Y-DV
<b>DM Component Engineering Hours</b>		
<b>DM CCA Design</b>	Choose CCA Type	High Speed Digital Design
	Estimated # of Layers	10
	Complexity	High
	Schematic Done by CAD	No
	New/Reroute	New
<b>DM CCA Design Hours</b>		
<b>DM Materials and Processes</b>	<b>DM Electronics Packaging Hours (Materials and Processes)</b>	
<b>DM Thermal Analysis</b>	Thermal Analysis Included	Yes
	Thermal Analysis (Complexity)	Medium Complexity
<b>DM Thermal Analysis Hours</b>		
<b>DM Structural Analysis</b>	Structural Analysis Included	Yes
	Structural Analysis (Complexity)	Low Complexity
	Structural Analysis (Similarity Leveraged)	Similarity Leveraged
	Durability - Vibe Analysis Included	Yes
	Durability - Vibe Analysis (Complexity)	High Complexity
	Durability - Vibe (Includes Thermal-Elasticity Analysis)	Does not Include Thermal-Elastic Analysis
<b>DM Structural Analysis Hours</b>		
<b>DM Doc Check</b>	DM Doc Check Included	Yes
	# of D Size Drawings	20
	# of Documents	
	# of Revisions	
	<b>DM Doc Check Hours</b>	
<b>Total Hours</b>	<b>Total Hours</b>	

# Allocating Costs to a Schedule



# Building the Portfolio

## RF Module Integrated Cost Model

## Analog Mixed Module Integrated Cost Model

## Power Module Integrated Cost Model

## FPGA Integrated Cost Model

## AMIC\_SOC Integrated Cost Model

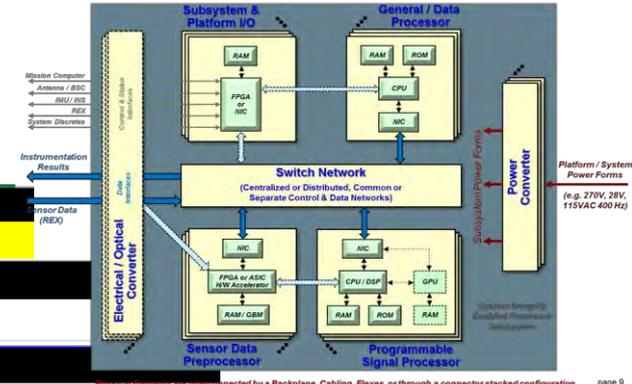
## Digital Unit Integrated Cost Model

## RF Unit Integrated Cost Model

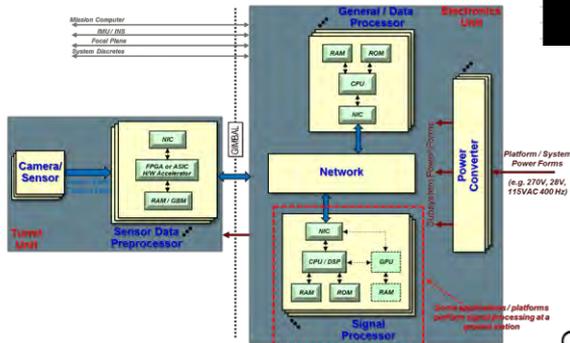
## Analog Power Unit Integrated Cost Model

## Cable Design Cost Model

Radar Signal & Data Processing Reference Architecture

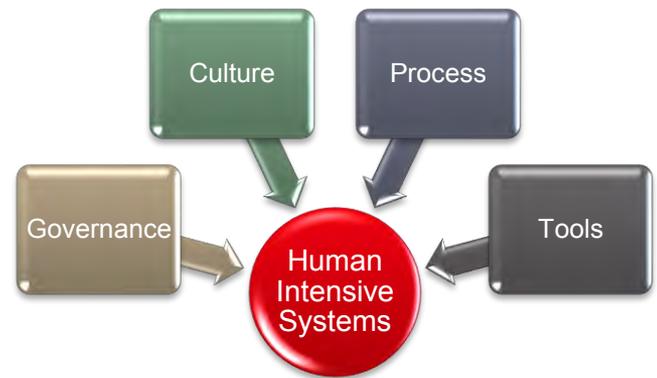


EO/IR Signal & Data Processing Reference Architecture



Program:	Program Name	
CCA Name:	Module Name	
Unit Name:	Unit Name	
System Name:	Start Date	
Date:	Date of most recent update	End Date
Name(s):	Person who filled in this worksheet	# of Days
	<b>Driver</b>	<b>Value</b>
RF Unit Cable Design	Sq. Feet of Drawings	50
	Environment	Space / Vacuum
	Hardware Level	Two
	Routing Requirements	3D Model / Flat Patterning
	Technology	Copper

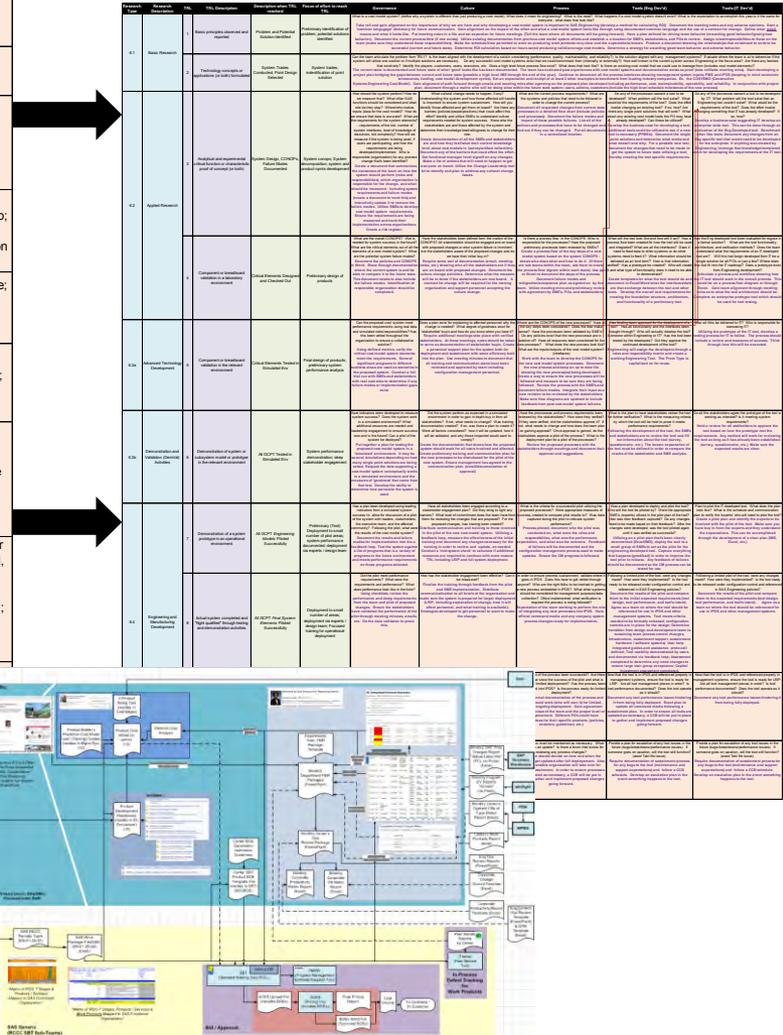
# Path to Improvement



- TRL 9 • Costing System Quantitatively managed
- TRL 8 • Costing Sub-system teams gather quantitative metrics for governance and into...  
• Final metrics collection and penetration metrics in sustainment mode
- TRL 7 • Costing Sub-system teams deploying plans as both pilots and final deployments  
• Feedback implemented from all stakeholders of costing sub-systems  
• Implementing deployment metrics and testing productivity metrics
- TRL 6 • Costing Sub-system teams have established concrete plan included governance, culture, process and tools  
• Key stakeholders have evaluated all plans for major improvements  
• Costs for major improvements and ROI of those costs all well understood and documented
- TRL 5 • Costing System teams in place and have established sub-system teams with detailed improvement targets  
• Detailed understanding of improvements for future state  
• Detailed understanding of ROI for improvements to meet future state targets
- TRL 4 • Costing System documented as the starting place for future improvement  
• Proof of concept future state has been established for Sub-Costing Systems  
• Rough understanding of ROI for improvements to the sub-systems
- TRL 3 • Graphical Costing System vetted with key stakeholders  
• Costing system processes integration path established to optimize collaboration and holistic understanding  
• Improvement activities roughly associated with processes
- TRL 2 • Costing System process captured graphically  
• Individual pieces of Costing System processes captured graphically, cost of each block understood  
• Improvement activities not yet associated with processes
- TRL 1 • Costing System Identified, not quantified, not governed  
• Individual pieces of Costing System at varying unknown maturity levels  
• Improvement activities proposed independently

# Maturing the Cost System Engineering

TRL	TRL Description	Description when TRL reached	Focus of effort to reach TRL	Governance	Culture	Process	Tools (Eng Dev'd)	Tools (IT Dev'd)
1	Basic principles observed and reported	Problem and Potential Solution Identified	Preliminary identification of problem; potential solutions identified	Problem identified; potential solutions identified; potential ROI identified				
2	Technology concepts or applications (or both) formulated	System Trades Conducted, Point Design Selected	System trades; identification of point solution	Problem and potential solutions well-defined and documented; System trade study complete; System point solution formally identified				
3	Analytical and experimental critical function or characteristic proof of concept (or both)	System Design, CONOPs, Failure Modes Documented	System conops; System decomposition; system and product rqmts development	System elements defined; product rqmts defined; system performance rqmts defined	Cultural change rqmts defined; cultural elements identified; change toolkit templates completed	Process rqmts defined; Process changes / developments identified	Tool rqmts defined; Tool changes / developments identified	Tool rqmts defined; Tool changes / developments identified
4	Component or breadboard validation in a laboratory environment	Critical Elements Designed and Checked Out	Preliminary design of products	Critical elements poc demo	Discussions and preliminary buyin with stakeholders	Process conops, flow, key steps defined; Successful preliminary review	Preliminary tool prototype or mock-up; Tool-process preliminary integration flow	Preliminary tool prototype or mock-up; Tool-process preliminary integration flow
5	Component or breadboard validation in the relevant environment	Critical Elements Tested in Simulated Env	Final design of products; preliminary system performance analysis	Critical elements advanced poc demo	Discussions and detailed buyin with stakeholders	Process conops, flow, steps defined; successful design review	Tool design complete; tool tested by developers; successful review	Tool design complete; tool tested by developers; successful review
6	Demonstration of system or subsystem model or prototype in the relevant environment	All GCPT Tested in Simulated Env	System performance demonstration; deep stakeholder engagement	Components shown to meet performance rqmts; System meets expected performance	Stakeholder engagement plan in place; POC with pilot stakeholders successful	Stakeholder review and approval of process; process meets performance rqmts	Stakeholder review and approval of tool; tool meets performance rqmts	Stakeholder review and approval of tool; tool meets performance rqmts
7	Demonstration of a system prototype in an operational environment	All GCPT Engineering Models Piloted Successfully	Preliminary (Test) Deployment to small number of pilot areas; system performance documented; deployment via experts / design team	System shown to meet performance rqmts; deployment plan/metrics defined	Proto training proven effective; stakeholder engagement effective; Lessons learned incorporation plan	Process successfully piloted; preliminary process performance metrics reported	Tool successfully piloted; may include significant use of experts	Tool successfully piloted; may include significant use of experts
8	Actual system completed and "flight qualified" through testing and demonstration activities	All GCPT Final System Elements Piloted Successfully	Deployment to small number of areas; deployment via experts / design team; Focused training for operational deployment	System shown to meet performance rqmts	Final training proven effective; stakeholder engagement effective; lessons learned incorporation in place	Process fully integrated into IPDS; Process released into management system; Process rqmts compliance demonstrated thru user deployment	Tool released, under configuration control, referenced appropriately within management system; Tool usability demonstrated via users	Tool released, under configuration control, referenced appropriately within management system; Tool usability demonstrated via users
9	Actual system "flight proven" through successful mission operations	All GCPT in LRIP	Limited deployment according to written deployment plan; deployment via operational team	System performance metrics recorded and monitored as part of standard metrics set	Final training proven effective; stakeholder engagement effective; lessons learned incorporation in place	Process fully integrated into IPDS; Process released into management system; Process rqmts compliance demonstrated thru user deployment	Tool released, under configuration control, referenced appropriately within management system; Tool usability demonstrated via users	Tool released, under configuration control, referenced appropriately within management system; Tool usability demonstrated via users
"10"	System Deployed, Operational, and Effective	All GCPT in Production / Sustainment	Ongoing pervasive deployment and maintenance	Ongoing deployment; Ongoing performance measurement	Minor Training Package Updates as necessary	Minor updates as necessary	Minor updates and bug fixes as necessary	Minor update fixes as necessary



# Developing the Costing System Roadmap

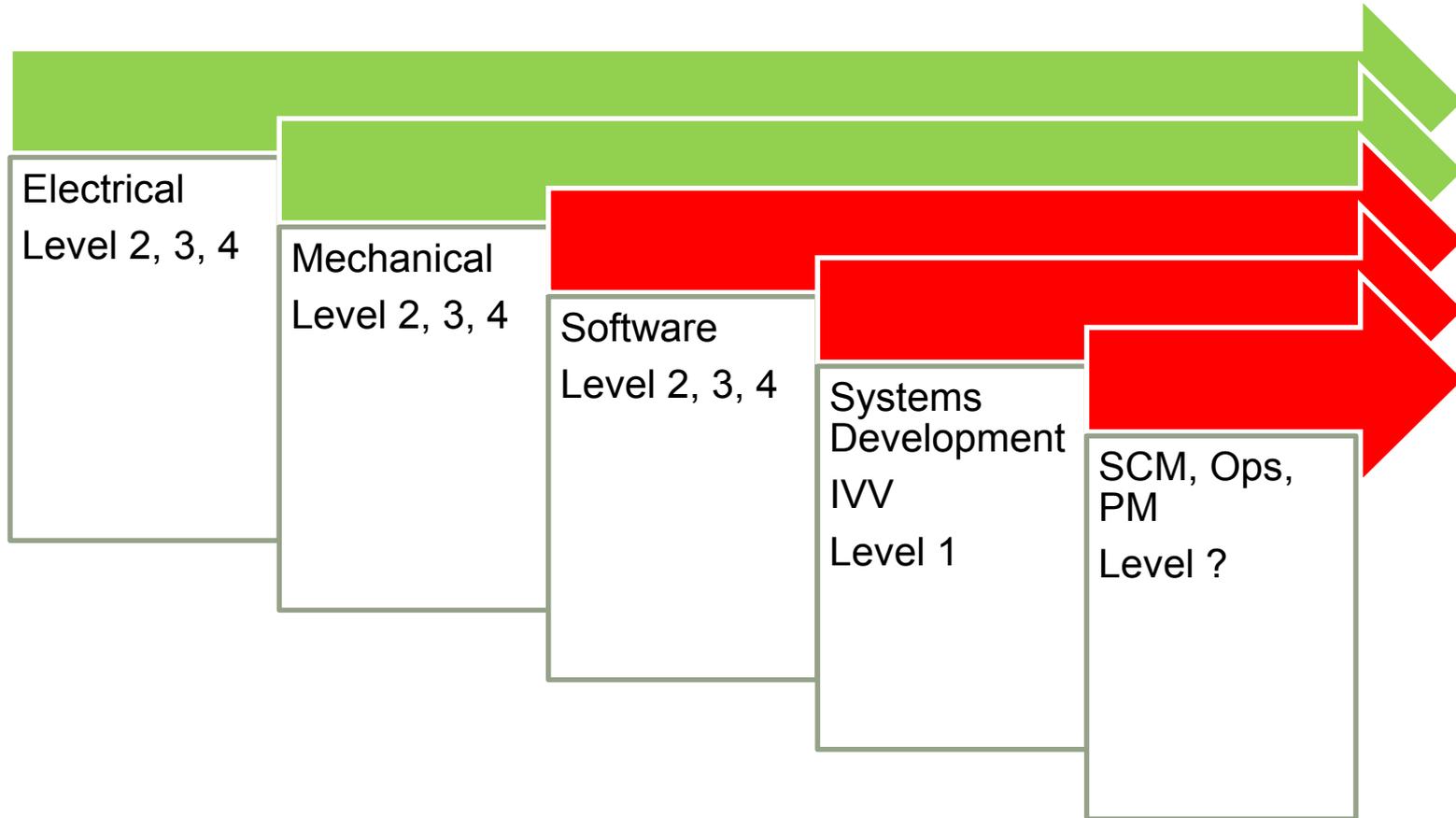
Research Type	Research Description	TRL	TRL Description	Description when TRL reached	Focus of effort to reach TRL	SFA1 - Costs and Models System Engineering	SFA2 - In-Process Productivity Reporting	SFA3 - Costing an Integrated Gate 4 Bid	SFA4 - Costing an Integrated Product ROM	SFA5 - Costing an Integrated EAC	SFA6 - Integrated Parametric Cost Data Analysis	SFA7 - Preparing a "Should Cost" bid	SFA8 - Preparing a competitor's estimate	SFA9 - Final Costs Records Retention	
6.1	Basic Research	1	Basic principles observed and reported	Problem and Potential Solution Identified	Preliminary identification of problem; potential solutions identified	Maturity level 1 for this SFA entails graphically capturing the current Cost Estimation system in place. Generally this entails a flow diagram that captures every step in the cost estimation and execution business process.	At Maturity Level 1, Current in-process productivity processes have been captured in a flow diagram.	At Maturity Level 1, Current costing and integrated gate 4 bidding processes have been captured in a flow diagram.	At Maturity Level 1, Current integrated ROM bidding processes have been captured in a flow diagram.	At Maturity Level 1, Integrated EAC processes have been captured in a flow diagram.	At Maturity Level 1, documented parametric cost data processes have been captured in a flow diagram.	At Maturity Level 1, documented "should cost" processes have been captured in a flow diagram.	At Maturity Level 1, documented competitors analysis processes have been captured in a flow diagram.	At Maturity Level 1, data retention processes have been captured in a flow diagram.	What is a c... Take roll "common messes behavior) team (ma
		2	Technology concepts or applications (or both) formulated	System Trades Conducted, Point Design Selected	System trades; identification of point solution	Maturity Level 2 for this SFA entails the ability to identify each step of the flow Cost Estimation diagram and associate the average costs with completing each step in addition to identifying the inefficiencies of each step.	Maturity Level 2 for SFA 2 entails a detailed cost analysis for each step in the productivity reporting process. Further at Maturity Level 2, a reasoned estimate of reporting penetration and productivity accuracy is established.	Maturity Level 2 for SFA 3 entails an average cost analysis for each step in the Gate 4 bidding process. Further at Maturity Level 2, a reasoned estimate of bidding accuracy is established.	Maturity Level 2 for SFA 4 entails an average cost analysis for each step in the ROM bidding process. Further at Maturity Level 2, a reasoned estimate of bidding accuracy and cost is established.	Maturity Level 2 for SFA 4 entails an average cost analysis for each step in the EAC process. Further at Maturity Level 2, a reasoned estimate of EAC accuracy is established.	Maturity Level 2 entails an average cost analysis for each step in the parametric cost data analysis process.	Maturity Level 2 entails an average cost analysis for each step in the "should cost" analysis process.	Maturity Level 2 entails an average cost analysis for each step in the competitors estimate process.	Maturity Level 2 entails an average cost analysis for each step in the records retention process.	Can the team... The current... project plan... Systems En
6.2	Applied Research	3	Analytical and experimental critical function or characteristic proof of concept (or both)	System Design, CONOPs, Failure Modes Documented	System concps; System decomposition; system and product reqmts development	At Maturity Level 3, each of the blocks in the system flow diagram have a current state ConOps documented. In addition to the current state ConOps for each block being documented, there is a documented process of what should be accomplished for effective cost estimation but cannot (or is not) due to lack of tools or efficient processes (failure modes).	At Maturity Level 3, an estimate is made of "should be" penetration and accuracy measurements. Remember that the plan must include an "integrated approach" to in-process cost collection.	At Maturity Level 3, an improvement plan is made to increase efficiency and bid accuracy. An estimate is made of "should be" proposal costs and accuracy measurements. Remember that the plan must include an "integrated approach" to Gate 4 bidding.	At Maturity Level 3, an improvement plan is made to increase efficiency and bid accuracy. An estimate at the ROM level needs to be top down (or explained why it is not) in a way that is compatible with the bottoms up approach in Gate 4 bidding. Further, in the ROM bidding space, efficiency in the technical/cost trades needs to play a key role in the bid efficiency.	At Maturity Level 3, an improvement plan is made to increase efficiency and EAC accuracy.	At Maturity Level 3, an improvement plan is made to increase efficiency and EAC accuracy.	At Maturity Level 3, an improvement plan is made to increase efficiency and EAC accuracy.	At Maturity Level 3, an improvement plan is made to increase efficiency and EAC accuracy.	At Maturity Level 3, an improvement plan is made to increase efficiency and EAC accuracy.	How should... we meas... functions sh... role do the... inputs (data... we ensure th... the requirem... ...require... system inte... resources... measure if... users are... req... develop... responsib... change... Create a... the conten... system st... responsib... responsib... should be m... require... (create a... interactiv... failure mod... cost mod... Ensure the... meas... Implement... Cre
		4	Component or breadboard validation in a laboratory environment	Critical Elements Designed and Checked Out	Preliminary design of products	For Maturity Level 4, each of the failure modes of the current system are identified and a solution is initiated. As most improvements follow spiral design processes, a breakdown of capability cost ROI is calculated. As this is still early in the solution process, it is understood that these calculations are "best attempt" estimates. Low hanging fruit is identified by Level 4 as is a pareto chart of hours saved per dollar spent.	At Maturity Level 4 for SFA 2, a proof of concept integrated product level productivity reporting environment has been established for integrated cost and productivity collection and reporting and is being tested for efficiency and assessed for collaboration and reuse among all product owners	At Maturity Level 4 for SFA 3, a proof of concept for integrated product level costing for Gate 4 level bids methods have been established for all key components of Gate 4 bids (integrated hours estimate, BOE, Gas Gauges and IMS) is being tested for efficiency and assessed for collaboration and reuse among all product owners	At Maturity Level 4 for SFA 3, a proof of concept for integrated product ROM bids method has been established for and is being tested for efficiency and assessed for versatility, collaboration and reuse among all product owners. An evaluation has been performed on efficiency and the ability to perform quick and accurate EACs.	At Maturity Level 4 for SFA 3, a proof of concept for integrated EACs has been established for and is being tested for efficiency and assessed for versatility, collaboration and reuse among all product owners. An evaluation has been performed on efficiency and the ability to perform quick and accurate EACs.	At Maturity Level 4, a proof of concept for integrated EACs has been established for and is being tested for efficiency and assessed for versatility, collaboration and reuse among all product owners. An evaluation has been performed on efficiency and the ability to perform quick and accurate EACs.	At Maturity Level 4, a proof of concept for integrated EACs has been established for and is being tested for efficiency and assessed for versatility, collaboration and reuse among all product owners. An evaluation has been performed on efficiency and the ability to perform quick and accurate EACs.	At Maturity Level 4, a proof of concept for integrated EACs has been established for and is being tested for efficiency and assessed for versatility, collaboration and reuse among all product owners. An evaluation has been performed on efficiency and the ability to perform quick and accurate EACs.	At Maturity Level 4, a proof of concept for integrated EACs has been established for and is being tested for efficiency and assessed for versatility, collaboration and reuse among all product owners. An evaluation has been performed on efficiency and the ability to perform quick and accurate EACs.	At Maturity Level 4, a proof of concept for integrated EACs has been established for and is being tested for efficiency and assessed for versatility, collaboration and reuse among all product owners. An evaluation has been performed on efficiency and the ability to perform quick and accurate EACs.
6.3a	Advanced Technology Development	5	Component or breadboard validation in a laboratory environment	Critical Elements Tested in Simulated Env	Final design of products; preliminary system performance analysis	By Maturity Level 5, productivity improvements through tool development and process standardization has begun. Most of the time these are spiral developments, but in each case an ROI is documented in each spin of the spiral. Often, EIO projects have been proposed and approved by this maturity level and work the efficiency improvements	At ML 5 for SFA 2, the integrated product level productivity reporting environment has been tested and changes incorporated along with overall user efficiency established. Bidding	At ML 5 for SFA 3, the Costing of an Integrated Gate 4 bid methods have been tested and changes incorporated along with overall user efficiency established. Bidding	At ML 5 for SFA 4, the Costing of ROM bid methods have been tested and changes incorporated along with overall user efficiency established. Bidding	At ML 5, integrated EACs have been tested and changes incorporated along with overall user efficiency established. EAC metrics are well defined and agreed upon by key stakeholders.	Overall user efficiency established. EAC metrics are well defined and agreed upon by key stakeholders.	Overall user efficiency established. Should cost metrics are well defined and agreed upon by key stakeholders.	Overall user efficiency established. Competitors estimate metrics are well defined and agreed upon by key stakeholders.	Overall user efficiency established. Final cost records retention metrics are well defined and agreed upon by key stakeholders.	Can the p... performance... and simulat... this be... organizati... processes of... records... m have been... changes... along with... efficiency... business are... the propos... trial run wi... with real co... failure mod...

2/17/2015

# Defining the Costing Systems Teams

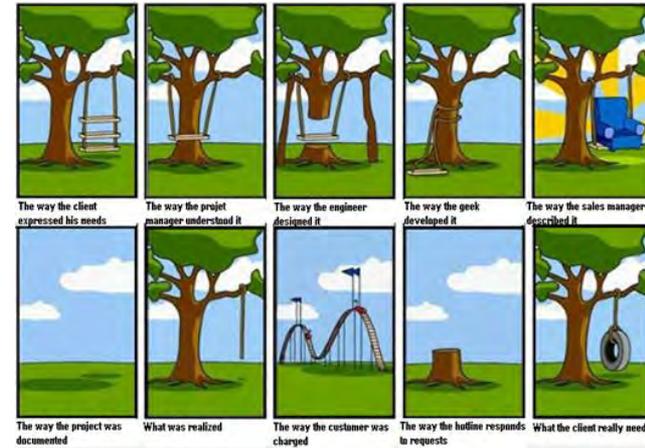
Description	SFA 1 - Costs and Models System Engineering	SFA 2 - In-Process Metrics Reporting	SFA 3 - Costing Integrated Gate 4 and ROM Bids	SFA 4 - Costing an Integrated EAC	SFA 5 - Integrated Parametric Cost Data Analysis	SFA 6 - Should Cost / Design to Cost	SFA 7 - Priced to Win	SFA 8 - Final Costs Records Retention
Sub Focus Area Team High Level Description	This would consist of a team of passionate contributors toward the development of the Costs and Models System made up of both Costs and Models experts and GCPT assurance team members.	This team would consist roughly of the same individuals who prepare the MCoP reports plus those of the CMSE team tasked with making sure all data collection activities are synergistic. The lead of this team would be the champion for the In-Process reporting of the organization (both Engineering and non-Engineering)	This team would consist of a core group of Gate 4 and GCPT experts. The lead of this team would be a champion for the efficient and effective bidding of Gate 4 programs.	This team would consist of a core group of EAC and GCPT experts. The lead of this team will be considered the champion for effective and efficient EAC developments.	This team would consist of a core group of Parametric Cost Data Analysis and GCPT experts. The lead of this team will be considered the champion for effective and efficient Parametric Cost Data Analysis.	This team would consist of a core group of Should Cost/Design to Cost and GCPT experts. The lead of this team will be considered the champion for Should Cost/Design to Cost development.	This team would consist of a core group of Priced to Win and GCPT experts. The lead of this team will be considered the champion for effective and efficient Priced to Win practices.	This team would consist of a core group of Final Cost and GCPT experts. The lead of this team will be considered the champion for effective and efficient Final Cost Records Retention. The goal is to insure that upon completion of any job, sufficient information has been saved and documented in a way that is compatible with all Costing activities.
Sub Focus Area Team Responsibilities	This team is responsible for the initial generation of roadmap for Sub Focus Area maturity improvement for each Costing Sub Focus Area. This team is responsible for insuring that all data structures are synergistic (for exampl that final cost collections are built on in process cost collections and EAC) and that all data structures are compatible.	This team is responsible for creating the In-Process productivity reporting process flow diagram. This team is responsible for insuring that this flow diagram is compatible with product level productivity reporting as well as individual discipline based productivity reporting. This team is tasked with insuring that the in process data gathering is compatible with and synergistic to EAC development and Final costing and productivity disposition.	This team is responsible for the development of the requirements and implementation of effective and synergistic Gate 4 integrated product level bidding. This team is tasked with insuring that the BOEs, cost estimation methods, gas gauges and architectures are compatible and integrated across each product and product level. In addition this team is tasked with insuring that bidding and bidding data is synergistic across all organizations SAS as well as providing representation to Corporate teams that are attempting the same efficiencies.	This team is responsible for creating the Integrated EAC process flow diagram. This team is responsible for insuring that this flow diagram is compatible with product level productivity reporting as well as individual discipline based productivity reporting. This team is tasked with insuring that the EAC data gathering is compatible with and synergistic to in-process metrics reporting and Final costing and productivity disposition as well as meeting the needs of the business reporting.	This team is responsible for creating the standards for using parametric data in bids as well as creating the parametric cost development flow diagrams. One of the important responsibilities is to provide governance for all parametric models used for bidding (e.g. R squared, F probability, coefficient update calendar etc).	This team is responsible for creating the "Should Cost/Design to Cost" flow diagram. This team is responsible for insuring that this flow diagram is compatible with advancing the bidding process for Gate 4 bids and ROM as well as participating in the parametric development to insure that quick turn architectural evaluation is possible. This team will actively engage the architecture roarmaps as well as the price to win activities.	This team is responsible for creating the Priced to Win flow diagram. This team is responsible for insuring that this flow diagram is compatible with advancing the bidding process for Gate 4 bids and ROM as well as participating in the parametric development to insure that quick turn architectural evaluation is possible. This team will actively engage the architecture roarmaps as well as the price to win activities.	This team is responsible for creating the Priced to Win flow diagram and sets the requirements for all final state costing records retention. This team is responsible for insuring that this flow diagram and data retention is compatible with all costing activitiess.
Sub Focus Area Team Mission Statement (primary activity)	The primary activity of this team is to provide the systems thinking for the maturity improvement of all other Sub Focus Areas.	The primary activity of this team is the development of a collaborative environment in which all in-process productivity reporting data structures are input and accessed in a way that is synergistic to all other Costing Sub-Focus Areas.	The primary activity of this team is to develop the processes and list of verified artifacts that insure that Gate 4 bids are integrated and convincing. One example of this mission would be that a Gate 4 bid would use data from the same program at all levels of the integrated bid.	The primary activity of this team is the development of all EAC data structures, methods and tools such that EACs are synergistic to all other Costing Sub-Focus Areas and compatible with each business reporting needs.	The primary activity of this team is insuring that parametric models are developed correctly and implemented correctly in bids.	The primary activity of this team is insuring broad "should cost/design to cost" capability meets industry standards as well as participates in corporate expectations.	The primary activity of this team is insuring broad Priced to Win capability meets industry standards as well as participates in corporate expectations.	The primary activity of this team is insuring that the final state of completed job data is compatible and available for all activities that require the data. For example, there is compatible size and cost information to those activities that require internally developed parametric models as well as commercial models.
Sub Focus Area Vision (Near, Mid, Long)	The vision of this team will be written by the team members, but it should include near term (easy	The vision of this team will be written by the team members, but it should include near term (easy	The vision of this team will be written by the team members, but it should include near term (easy	The vision of this team will be written by the team members, but it should include near term (easy	The vision of this team will be written by the team members, but it should include near term (easy	The vision of this team will be written by the team members, but it should include near term (easy	The vision of this team will be written by the team members, but it should include near term (easy	The vision of this team will be written by the team members, but it should include near term (easy

# Where are We on the Path?



# Concluding Remarks

- 6 Years into the process
  - Many roadblocks in functional organizations
  - Trend toward finding a product owner helpful
  - Document where we are, where we are going
  - Data is the key!
  - **Know What You Do!**



# Backup Slides

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