

**The International Cost Estimating and Analysis Association  
San Diego and Southern California Chapters**

# Workshop Agenda

**Wednesday, 17 Sep 2014; Hosted by Boeing, Huntington Beach  
Bldg 28: Corner of Bolsa and Bolsa Chica Road; Huntington Beach, CA 92647**

- 0800-0830** Registration and Badging
- 0830-0900** Welcome Announcements:
- Kurt Brunner, President, ICEAA Southern California Chapter, and Region 7 Director
  - Omar Mahmoud, President, ICEAA San Diego Chapter
  - Brian Glauser, President, ICEAA
- 0900-0945** Co-Keynote Speaker: Paul Geery, Director, Boeing C3 (Command Control Communications) Solutions
- 0945-1030** Co-Keynote Speaker: Bill Seeman, Chief, Space Division, Air Force Cost Analysis Agency
- 1030-1100** BREAK & GROUP PHOTO
- 1100-1145** Omar Mahmoud, Lead Associate, and Blaze Smallwood, Associate, Booz/Allen/Hamilton; *"The Agile Project Management Tool - Effectively Managing the Three Dimensions of an Agile Project: Cost, Schedule, and Scope"*
- 1145-1315** LUNCH (on your own – map to local restaurants will be provided)
- 1315-1400** Dr. Christian Smart, Director of Cost Estimating and Analysis, Missile Defense Agency; *"Bayesian: Developing a CER with Limited Data and Even Without Data"* [Best overall paper at annual ICEAA workshop]
- 1400-1415** BREAK
- 1415-1500** Arlene Minkiewicz, Chief Scientist, and Shawn Hayes, Independent Consultant, PRICE Systems LLC; *"Space Missions Cost Estimation Model "*
- 1500-1545** Kathy Kha, Consultant, Galorath, Inc.; *"Bottoms Up Estimating of NASA Instruments Using Technical Parameters"*
- 1545-1600** Membership Raffle, Submit Workshop Evaluation, Final Announcements

Please RSVP by Weds, 12 Sep 2014 to:

Margherita Small 714-896-1414 [Margherita.small@boeing.com](mailto:Margherita.small@boeing.com) (Before 10 September)  
Jo Collins 714-896-3864 [joanna.i.collins@boeing.com](mailto:joanna.i.collins@boeing.com) (10 September and after)

Provide: Name, Company Affiliation, Location, Telephone Number, Email address, and Citizenship  
**THERE IS NO CHARGE FOR ATTENDING THE WORKSHOP**