



## **ISBSG and ICEAA Southern California Chapter 2016 IT Confidence Conference**

4<sup>th</sup> International Conference on IT Data collection, Analysis, Benchmarking and Cost Estimation

# **Workshop Agenda**

**Wednesday, 7 September 2016; Hosted by Galorath Incorporated  
100 N. Sepulveda Blvd., El Segundo, CA 90245**

- 0730-0800**      **Registration and Badging**
- 0800-0830**      **Welcome Announcements**
- **ISBSG**
  - **ICEAA**
- 0830-0915**      **Keynote Speaker: Karen McRitchie**, V.P., Product Development, Galorath Incorporated; *“Data Driven Cost Estimating and the Role of Industry and Private Data”*
- 0915-0955**      **Chris Lokan**, University of New South Wales, Australia; *“Is Recent Data Really the Good Data for Effort Estimation?”*
- 0955-1015**      **BREAK & GROUP PHOTO**
- 1015-1055**      **Thomas Fehlmann**, Euro Project Office, Zurich, Switzerland; *“Measuring and Estimating an IoT Project”*
- 1055-1135**      **Arlene Minkiewicz, Ashley Hoenigke**, PRICE Systems; *“Cloud Solutions – Infrastructure, Platform or Software – Where should you go?”*
- 1135-1215**      **Grant Liddle, Marc Jones, Pete Pizzutillo**, CAST Software; *“Establishing Standards as the Basis for Effective Measurement and Affordability”*
- 1215-1300**      **LUNCH** (on site - provided)
- 1300-1340**      **Randy Jensen**, Ph.D.; Software Acquisition Consultant; *“Software Data Collection: A Historical Perspective”*
- 1340-1420**      **Rafael de La Fuente, Dacil Castelo, Raúl Fernández**, LEDA, Madrid, Spain; *“Software Rates vs Cost per Function Point, Productivity and Quality”*
- 1420-1500**      **Don Reifer**, Reifer Consultants LLC, Prescott, AZ; *“Agile Benchmarks: What Can You Conclude?”*
- 1500-1515**      **BREAK**
- 1515-1555**      **Pekka Forselius**, 4Sum Partners, Espoo, Finland; *“#NoEstimates BUT #YesMeasurements”*
- 1555-1610**      **Closing Announcements**

**Please RSVP**

**You may register at: [IT Confidence 2016 Registration.](#)**

THERE IS NO CHARGE FOR ATTENDING THIS EVENT