

**The International Cost Estimating and Analysis Association  
Southern California Chapter**

# Workshop Agenda

Wednesday, 19 Mar 2014; Hosted by Galorath, Inc.

Pacific Corporate Towers; 100 N. Sepulveda Blvd.; Lobby Conference Room; El Segundo, CA 90245

**(There will likely be a \$12 parking fee)**

- 0800-0830 Registration and Badging**
- 0830-0915 Welcome Announcements:**
- **Kurt Brunner**; President, ICEAA Southern California Chapter
  - **Brian Glauser**, VP Business Development, Galorath Inc./ICEAA President; *"Welcome to Galorath and The State of ICEAA"*
- 0915-1000 Keynote Speaker: Dan Galorath**, President, Galorath Inc; *"Current Cost Model Developments and Issues"*
- 1000-1030 BREAK & GROUP PHOTO**
- 1030-1115 Dr. Daniel A. Nussbaum**, Chair of the Naval Postgraduate School Energy Academic Group; *"The Nexus Between Acquisition and Energy Studies at the Naval Postgraduate School"*
- 1115-1200 Dr. Randall Jensen**, Software Acquisition Consultant; *"The Effectiveness Formula: A Quantitative Measure of Organizational Capability"*
- 1200-1330 LUNCH** (on your own – map to local restaurants will be provided)
- 1330-1430 Kurt Brunner**, Parametric Cost Estimator, Leidos; *"Manufacturing Cost Estimating"* (CEBoK Module 11 Training Session)
- 1430-1445 BREAK**
- 1445-1530 Bob Hunt**, Vice President, Services, Galorath Inc.; *"The Cost of Software Testing and the ROI"*
- 1530-1615 Anthony Shao & Elizabeth Koltz**, PhD Candidates at USC (University of Southern California)  
**James Wertz**, Technical Advisor; *"Performance-Based Cost Modeling - Quantifying the Cost Reduction Potential of Small Satellites"*
- 1615-1630 Membership Raffle, Submit Workshop Evaluation, Final Announcements**

**Please RSVP by Weds, 12 March 2014 to:**

Ms. Kelly Timko at: [ktimko@galorath.com](mailto:ktimko@galorath.com) (email) or (310) 414-3222 x632

**Provide:**

Name, Company Affiliation, Location, Telephone Number, e-mail address, and Citizenship

THERE IS NO CHARGE FOR ATTENDING THE WORKSHOP

**We Encourage You To Carpool!**